SG:D Techblazer Award Categories

A.   <u>Most Impactful</u>

Recognises the innovation and impact behind a product or solution developed by Singapore Infocomm Technology (ICT) companies. The innovations must have an outstanding impact on the way businesses operate, or enhance the quality of lives for consumers.

B.   <u>Most Promising</u>

Recognises up and coming Singapore ICT companies that have fulfilled a marketplace need by developing a commercially viable business model around a product, service, process or a platform, which has the potential to be sustainable in the long run. These companies must have carved out new markets for themselves with high growth potential.

C.   <u>Best Adoption</u>

Recognises Singapore companies in the Public/Private/SME sectors who have leveraged technology to transform their business operations, resulting in greater competitive advantage, operational efficiency, and enhanced productivity.

Judging Criteria

The nominations are judged by industry veterans, business leaders, investors, and public sector representatives. There were 2 rounds of judging - Preliminary & Finals. Participants presented to a panel of judges for each category.

Nominations were judged based on:

(i)   Product innovation and competitive advantage;

(ii)   Types of customers/market served;

(iii)   User experience and ease of implementation; and

(iv)   Value and business impact among others.