







July to September 2021 – Top 10 Local Programmes on Channel 5 among People 4+

| Rank | Programme | Genre | Synopsis |
|------|--|-------------|--|
| 1 |  <p>National Day Parade 2021</p> | Variety | After being postponed by about two weeks during COVID-19 Phase 2 Heightened Alert, Singapore’s National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation’s 56th birthday. |
| 2 |  <p>National Day Rally 2021</p> | Information | PM Lee Hsien Loong delivered his National Day Rally speech on 29 August 2021 that outlined efforts for inclusive growth that will benefit all Singaporeans PM spoke in Malay and Chinese, followed by English. |
| 3 |  <p>Gardens by The Bay and Mediacorp National Day Concert 2021</p> | Variety | Celebrate Singapore’s 56 th birthday with the “Gardens by the Bay and Mediacorp National Day Concert 2021”, which features star-studded performances set against the lush backdrop of iconic locales within Gardens by the Bay. |
| 4 |  <p>Crimewatch 2021</p> | Information | The programme showcases crimes solved by the Singapore Police Force, features appeals for unsolved cases and dispenses crime prevention advice to promote public awareness towards trending crimes. |

Source of Viewership Ranking: SG-TAM





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| 5 |  This Land Is Mine Special | Information | An exclusive look at the new period drama series “This Land Is Mine”. This special takes us on a journey of the behind-the-scenes of the production and reflects on how the themes of the show - identity, justice and loyalty - can transcend historical context to be relevant today. |
| 6 |  National Day Message 2021 | Information | In this year's National Day Message, PM Lee touched on three difficult issues brought up by COVID-19 - Lower Wage Workers, Foreigners, Race & Religion. |
| 7 |  History Mysteries | Information | “History Mysteries” is an investigative series that explores secrets, mysteries and the unexplained found in Singapore. Hosted by Adrian Pang, the series brings viewers to some of the largely ignored and forgotten corners of Singapore - to uncover the secrets, solve the mysteries or shed light on the unexplained. |
| 8 |  Talking Point 2021 | Information | With a fresh approach to tackling the issues of the day, “Talking Point” investigates a current issue or event, offering different perspectives to local stories and reveals how it all affects you. |

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| 9 |  Body and Soul S9 | Information | “Body and Soul” provide insights on the latest medical issues and health treatments, featuring experienced healthcare professionals. The health show demystifies health problems and spurs viewers on to take an active role in their health. |
| 10 |  On The Red Dot 2021 | Information | “On The Red Dot” is a long-running programme that documents the stories of ordinary Singaporeans and celebrates their resilience, identity and sense of belonging. |

Visit <<https://www.mewatch.sg/en/channel5>> to view these and other programmes from Channel 5*



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July to September 2021 – Top 10 Local Programmes on Channel 8 among People 4+

| Rank | Programme | Genre | Synopsis |
|------|---|-------------|--|
| 1 |  <p>Soul Old Yet So Young 心里住着老灵魂</p> | Drama | Wen-feng and Xiang-guo end up losing their way in a jungle, and drinks from a stream in the jungle. They miraculously wake up looking like 25-year old versions of themselves the next day! |
| 2 |  <p>National Day Parade 2021</p> | Variety | After being postponed by about two weeks during Covid19 Phase 2 Heightened Alert, Singapore's National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation's 56th birthday. |
| 3 |  <p>Hello Singapore 2021 狮城有约</p> | Information | A weekly programme that reflects the sentiments and concerns of Singaporeans, combining current affairs and live discussions with invited experts and guests. |
| 4 |  <p>Dramas 2021: The Making of 鉴证梦想 : 新剧特辑</p> | Variety | Catch behind-the-scenes action and interviews with popular artistes such as Lee Nanxing, Carrie Wong, Romeo Tan, Desmond Tan, Denise Camillia Tan, Sheryl Ang, Qi Yuwu, Sheila Sim, Zhang Yaodong, Chantelle Ng, Richie Koh and Tasha Low. |

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April to June 2021 – Top 10 Local Programmes on Channel 8 among People 4+

| Rank | Programme | Genre | Synopsis |
|------|--|-------------|--|
| 5 |  <p>Curious City 小岛国 大发现</p> | Variety | "Curious City" aims to explore and discover the interesting facts around Singapore that goes unnoticed by the public. 3 vibrant young hosts will lead audiences every week on a fun journey to explore and learn about the many unknown and quirky facts that are hidden everywhere inside our island country. |
| 6 |  <p>HDB Tai Tai 4.0 HDB 太太</p> | Variety | The 2 HDB tai tai played by Chen Li Ping & Kym Ng continue to source for good lobangs in the heartlands! In addition, the program would also feature beautiful HDB properties. |
| 7 |  <p>The Sheng Siong Show Sr 29 缤纷万千在昇菘29</p> | Variety | A long standing live TV variety game show that rewards Sheng Siong's customers with cash prizes through various game segments such as in-studio games, talent show competitions, outdoor cooking competitions, and attractive lucky draws. |
| 8 |  <p>Crimewatch 2021 绳之以法 2021</p> | Information | The programme showcases crimes solved by the Singapore Police Force, features appeals for unsolved cases and dispenses crime prevention advice to promote public awareness towards trending crimes. |



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| 9 |  <p>Crouching Tiger Hidden Ghost 卧虎藏鬼</p> | Drama | Xiao Fang's inexplicable death leaves her confined to a complex and her futile pleas for help create chaos. After a year, three people bump into her in the haunted unit! Seizing the chance to look into her death, she forces them to sign a Ghost Contract and the entwinement of their lives begin. |
| 10 |  <p>The Food Lab 科学食验事</p> | Variety | “The Food Lab” is a cooking game show that will conduct delectable experiments with the help of celebrity chefs and culinary scientists. Each episode will invite 3 guests (artiste, celebrity host or foodie influencer) where they will compete to top the food science quiz to win the mystery prize. |

Visit <<https://www.mewatch.sg/en/channel8>> to view these and other programmes from Channel 8*



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July to September 2021 – Top 10 Local Programmes on Channel U among People 15+[*only 5 local programmes were telecast on Channel U during this quarter]

| Rank | Programme | Genre | Synopsis |
|------|---|-------------|---|
| 1 |  <p>Cooking For A Cause 特别的食物给特别的你</p> | Information | Follow Danny Yeo and Darren Lim on their journeys, to witness how the Taiwan homeless, the Boston disadvantaged patients, the stray animals and foreign workers in Singapore gains a helping hand from big hearted souls - those who cook for a worthy cause. |
| 2 |  <p>National Day Parade 2021</p> | Variety | After being postponed by about two weeks during Covid19 Phase 2 Heightened Alert, Singapore's National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation's 56th birthday. |
| 3 |  <p>321 Action!</p> | Drama | Using the pandemic as a background, with only one female lead and just a few part-time actors, the series bring you three short films that present different perspectives in their own style. Be inspired! 3,2,1 Action! |



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July to September 2021 – Top 10 Local Programmes on Channel U among People 15+[*only 5 local programmes were telecast on Channel U during this quarter]

| Rank | Programme | Genre | Synopsis |
|------|---|-------------|---|
| 4 |  National Day Rally 2021 | Information | PM Lee Hsien Loong delivered his National Day Rally speech on 29 August 2021 that outlined efforts for inclusive growth that will benefit all Singaporeans. |
| 5 |  #justwipelah 刷一刷 | Variety | A bite-sized series that delivers current content on the latest and trendiest in Entertainment, Lifestyle and Food. |

Visit <<https://www.mewatch.sg/en/channelu>> to view these and other programmes from Channel U*



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July to September – Top 10 Local Programmes on CNA among People 15+


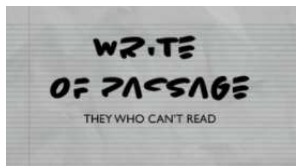


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| 1 |  <p>National Day Message 2021</p> | Information | In this year's National Day Message, PM Lee touched on three difficult issues brought up by Covid-19 - Lower Wage Workers, Foreigners, Race & Religion. |
| 2 |  <p>National Day Parade 2021</p> | Variety | After being postponed by about two weeks during Covid19 Phase 2 Heightened Alert, Singapore's National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation's 56th birthday. |
| 3 |  <p>National Day Rally 2021</p> | Information | PM Lee Hsien Loong delivered his National Day Rally speech on 29 August 2021 that outlined efforts for inclusive growth that will benefit all Singaporeans. |
| 4 |  <p>Breathe Again: India's Battle with COVID</p> | Information | In early 2021, India is hit by a cataclysmic wave of COVID-19. The virus cripples the medical infrastructure. As the death toll rises, Indians do whatever it takes to survive the catastrophe. |

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July to September 2021 – Top 10 Local Programmes on CNA among People 15+

| Rank | Programme | Genre | Synopsis |
|------|--|-------------|--|
| 5 |  <p>On The Red Dot 2021</p> | Information | What makes Singapore tick? And who are the people trying to make a difference on this red dot we call home? From movers and shakers to ordinary folk, the series uncovers personal stories and explore the bigger issues that affect Singaporeans. |
| 6 |  <p>Write of Passage</p> | Information | Diana Ser finds out how a motley crew of working-adults, illiterate in English, cope in a largely English-speaking environment. Join them on a heart-warming journey as they set out to conquer the tasks we take for granted - from writing a love letter to singing an English song. |
| 7 |  <p>Home-Grown with a Digital Edge</p> | Information | Building up Singapore’s Smart Nation strategy by inspiring commercial digitalisation, this documentary features SPTel’s support for SMEs in next-generation tech projects. |
| 8 |  <p>Pride Over Prejudice</p> | Information | A two-part documentary that uncovers the roots of prejudice between ethnic & immigrant communities in Singapore and explores how pride in multicultural identity, values and heroes can overcome differences. |

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| 9 |  <p>Market Insights: A World In Transition</p> | Information | As the rollout of COVID-19 vaccinations continues, the reopening of the global economy appears well underway. However, markets remain volatile. An expert panel from Singapore, Europe and the US discuss the opportunities that could arise amid the risks of a delayed recovery. |
| 10 |  <p>Striking A Chord: The Songs That Made Singapore</p> | Information | Award winning singer-songwriter and one of lead singers of the 2021 national day theme song, Shabir, goes on a journey to document the origins of some of Singapore's most beloved national tunes. He uncovers how, from next to nothing, the republic came to possess such a repertoire of national songs. |

Visit <https://www.cna.asia/vod> to view these and other programmes from CNA*



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July to September 2021 – Top 10 Local Programmes on Suria among Malays 4+

| Rank | Programme | Genre | Synopsis |
|------|---|-------------|--|
| 1 |  Ekspedisi Ekstrem | Information | The series explores the human stories behind those living in unusual and extraordinary spaces. Each week, a celebrity guest will follow the host for a stay with communities living in remote, rugged terrains. |
| 2 |  National Day Parade 2021 | Variety | After being postponed by about two weeks during Covid19 Phase 2 Heightened Alert, Singapore's National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation's 56th birthday. |
| 3 |  Rayakustika 2021 | Variety | A Hari Raya variety special that highlights the perseverance of inspiring individuals who withstand and recover from difficult conditions. |
| 4 |  Jejak Jenayah 2021 (Crimewatch 2021) | Information | The programme showcases crimes solved by the Singapore Police Force, features appeals for unsolved cases and dispenses crime prevention advice to promote public awareness towards trending crimes. |





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| 5 |  Cuti Sini | Information | Celebrity families pack their luggage for a fun staycation in Singapore. Discover hidden gems here and grow closer as a family. Besides discovering Singapore, families/couples have to complete fun challenges. |
| 6 |  Detik 2021 | Information | The half hour program analyses and dissect issues of concern to the Malay/Muslim Singaporeans - be it at the community level, national, regional or global. Apart from raising awareness, each “Detik” episode hopes to set viewers thinking and make informed decisions on matters that can impact their lives. |
| 7 |  Manja Sr 6 | Variety | “Manja” returns for its 6th season, with hosts Syirah Jusni, Hans Hamid, Lydia Asyiqin, Fadhli Abdullah and RZ. The series is a weekly dosage of life’s essentials, which include food, living tips, entertainment news, fashion styles and other life-needs. |
| 8 |  Lintas Pintas | Variety | Contestants compete as a team in each episode by passing through a maze with different doors and try to accumulate as much money as possible by answering a simple multiple choice question at each door. Contestants stand to win up to \$10,000 worth of cash and prizes. |

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| 9 |  Projek Lagu | Variety | Projek Lagu is a songwriting competition aimed to nurture local music talents and provide them with a stage to showcase their creative works across multi-platforms. Contestants get to present their song idea based on the theme, write/produce the song, pick their singer and work closely with a music director. |
| 10 |  Marhaban Ustaz! | Drama | Two cousins, Farah and Ratna, in their 20s, meet with an Ustaz from their past whom they had their teenage crush on, when he now returns, years later, as their Arabic language teacher. As they learn the Arabic language, they also learn to re-examine their life values. |

Visit <https://www.mewatch.sg/en/suria> to view these and other programmes from Suria*



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July to September 2021 – Top 10 Local Programmes on Vasantham among Indians 4+





| Rank | Programme | Genre | Synopsis |
|------|---|-------------|--|
| 1 |  <p>National Day Message 2021</p> | Information | In this year's National Day Message, PM Lee touched on three difficult issues brought up by Covid-19 - Lower Wage Workers, Foreigners, Race & Religion. |
| 2 |  <p>National Day Parade 2021</p> | Variety | After being postponed by about two weeks during Covid19 Phase 2 Heightened Alert, Singapore's National Day Parade took place on Saturday (Aug 21) at The Float @ Marina Bay, celebrating the nation's 56th birthday. |
| 3 |  <p>Kutra Kannkaanippu 2021 (Crimewatch 2021)</p> | Information | This programme showcases crimes solved by the Singapore Police Force, features appeals for unsolved cases and dispenses crime prevention advice to promote public awareness towards trending crimes. |
| 4 |  <p>Nenjukulle Sr 3</p> | Variety | A first of its kind unplugged reality singing competition uncovering the talents of those aged 30 and above. |

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July to September 2021 – Top 10 Local Programmes on Vasantham among Indians 4+

| Rank | Programme | Genre | Synopsis |
|------|---|-------------|--|
| 5 |  <p>Thillana Thillana</p> | Variety | This variety show encompasses various art forms, such as singing and dancing, and is set to entertain the masses! It is going to be fresh and a treat to the eyes and ears of course! |
| 6 |  <p>Punggol Pandian</p> | Drama | Here's a music troupe preparing for a performance... with no singer! There's Pandiyan striving hard to make a living... with so much zeal for singing. This is an ensemble of differing characters coming together for music! Will they be in-sync or out of tune? |
| 7 |  <p>Santhosha Kootam</p> | Variety | A team of handyman take up assignments with various families and organisations, to help them prepare for various public holidays. In the process they learn about the significance of each festival. Other trivia included will help boost the festive mood. |
| 8 |  <p>Ungalukku Theriyumma</p> | Information | A docu-drama styled programme that will investigate on what went wrong in making 'life decisions', from buying a house, to starting a business, to getting proper insurance & to making a will. |

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| 9 |  <p>Kannai Katti Kollaathe</p> | Information | The series follows Grandma-Grand-daughter pair. The grand-daughter is an ignorant but inquisitive girl who is always questioning the superstitions and remedies that her Grandma tells her. She steps out to find out the truth behind every story meeting layman, dieticians, historians, mothers, ayurvedic healers, grandmothers and doctors. |
| 10 |  <p>Deepavali Utsavam 2021</p> | Variety | Deepavali Utsavam 2021 brings the celebrations and light-up at Little India to the homes of the Indian Community amidst the current pandemic times. |

Visit <https://www.mewatch.sg/en/vasantham> to view these and other programmes from Vasantham*



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