

29 August 2022

## **CONTENT PRODUCTIONS DURING COVID-19**

1. The Multi-Ministry Taskforce updated on 24 August 2022 that there will be further easing to the community Safe Management Measures (SMMs) from 29 August 2022. Vaccination-differentiated SMMs (VDS) and the requirement for mask-wearing in indoors will be removed for most settings. Please refer to MOH's latest press release, <https://www.moh.gov.sg/news-highlights/details/emerging-safer-and-stronger-together> and MOM's latest advisories here: <https://www.mom.gov.sg/covid-19>.

2. All activities are subject to the Five Core Parameters (per Annex A of the press release above) and wearing of masks is still required in two specific mask-wearing settings: on public transport<sup>1</sup>, within healthcare or residential care settings<sup>2</sup>.

3. For business entities that are involved in content production in mask-wearing settings, please take note that the following **Content Production SMMs**:

- All production areas should be cordoned off with clear signage where members of the public may be passing by
- All personnel within the production areas should comprise only onscreen talent/performers (i.e. cast), crew, and staff (i.e. no on-site audiences or observers)
- While onscreen talent/performers (i.e. cast, not interchangeable with other roles) may unmask if necessary, and while there are no limits to the number of personnel onsite, these are subject to the filming venue or location owners' permission and guidelines.

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<sup>1</sup> Public transport settings that require mask-wearing include all public transport (i.e. on MRT/LRT and public buses) and indoor public transport facilities (e.g. boarding areas at bus interchanges and MRT platforms).

<sup>2</sup> Healthcare facilities and residential care homes that require mask-wearing include indoor premises of hospitals and polyclinics (inclusive of retail, F&B, common areas and other facilities within the hospital/polyclinic building), private primary care and dental facilities, specialist facilities, TCM clinics, renal dialysis centres, clinical and radiological laboratories, day hospices, residential care homes (such as nursing homes), COVID-19 facilities, testing centres and vaccination centres and ambulances and medical transport vehicles.

3. For more information and details, please refer to the Frequently Asked Questions in the Annex.

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## **FAQs**

### **Guidelines for Production**

#### **1. Q: Where can I find information on best practices for content productions?**

A: For a list of best practices for media business entities and professionals (including freelancers) to follow, please refer to information available at either of the following:

- [Association of Independent Producers](#)
- [Singapore Association of Motion Picture Professionals](#)

For photography, please refer to the [guidelines](#) published by the [Professional Photographers Association \(Singapore\)](#).

**2. Q: Do I need to seek permission from location owners? Are official IMDA approvals/letters required?**

A: As with all content productions, permissions should be sought from location owners prior to using the location for filming. Please note that the location owners may have their own guidelines and conditions for usage of their space. For filming in mask-wearing settings, please take note of the Content Production SMMs. IMDA approval/letters are not required for productions in general.

Filming requests for gardens, parks and nature reserves managed by the National Parks Board (NParks) may be submitted to NParks' website [here](#), at least 2 weeks prior to the production.

Filming requests for locations managed by Town Councils (coffeeshops, playgrounds, HDB void decks, etc) may be submitted to the relevant Town Council well in advance of the production. Please note that a letter of facilitation from IMDA is not required.

**3. Q: How should productions handle the provision of masks for onscreen talent in mask-wearing settings? These talent won't be able to wear masks after makeup is done.**

A: In mask-wearing settings (refer to footnote 1 & 2), subject to the guidelines of the location owner/operator, the use of face shields is recommended for onscreen talent that have done their makeup with their masks off. These should be taken off only right before a take, and must be put back on immediately in between takes. When the take is completed, they should put on their masks.

**4. Q: What are the rules governing media student productions from 29 August 2022 onwards? What about productions for personal use?**

A: Media students from Institutes of Higher Learning (IHLs) are to check with their respective IHL on the advisory on filming activities, as these will take precedence.

**5. Q: Where can I find guidelines for other sectors? What about productions of "live" events i.e. involving onsite audiences?**

A: Guidelines for other sectors may be viewed [here](#).

Digital recording and/or live streaming of productions, performances, presentations, or events with on-site audiences should adhere to the respective regulations: NAC's [Safety Management Measures for live performances](#) and MOM's [Safety Management Measures](#) for work-related events. Please also refer to Q7 for media conferences and public speaking.

**6. Q: What should I do if I have a COVID-19 positive case in my production?**

A: Please refer to the MOH guidelines for various situations relating to Covid-19 [here](#).

## **Media conferences and public speaking**

### **7. Q: Where may I view the Safe Management Measures for media conferences and public speaking?**

A: The Safety Management Measures regarding media conferences and public speaking are based on the unmasking concession for public speaking for mask-wearing settings, and are detailed in the [COVID-19 \(Temporary Measures\) \(Reopening – Control Order\) Regulations 2022](#). All activities are subject to the Five Core Parameters.

Media conference SMMs in mask-wearing settings:

- Organised for the primary purpose of distributing information to, and answering questions from the media so as to obtain publicity for a particular matter; and
- Attended mainly by recognised reporters, or intended mainly for recognised reporters to attend, who must remain masked at all times.
- Interviewees may unmask and be standing or seated generally in a fixed position e.g. on the stage, lectern, rostrum, podium, soapbox or other platform, or any other area which is designed to be used by performers
- Physical interaction between interviewees and the media should be minimised;

Please note that in mask-wearing settings, people approached for vox pops or doorstep interviews must remain masked.

## **Photography**

### **8. Q: What are the rules governing professional photography in mask-wearing settings?**

A: In mask-wearing settings, photography professionals/entities with SSIC starting with 742, or media companies with SSIC starting with 58-63 may conduct photography sessions, with persons being photographed unmasked if necessary. Freelance professional photographers have to be registered with ACRA, unless the business is carried out in their full name as reflected in their NRIC.

In addition to the guidelines for content productions that also apply to professional photography in mask-wearing settings, persons whose photos are being taken are allowed to unmask temporarily only when the shot is being taken and must put masks back on immediately after the shot, subject to the guidelines of the location owner/operator.

Please refer to the [guidelines](#) published by the [Professional Photographers Association \(Singapore\)](#) for more information.

## **Foreign personnel entering Singapore**

### **9. Q: Where can I find information about business travellers entering Singapore?**

A: Information regarding travellers entering Singapore may be viewed [here](#) on the Immigration and Checkpoints Authority's website.