

Annual Survey on Infocomm Usage by Households and Individuals 2019



Broadband access rates at home went up from:

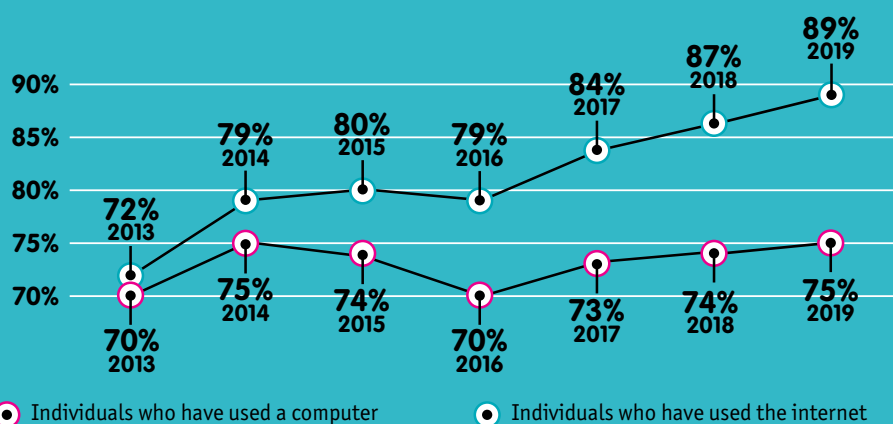
14% 2013

98% 2019

Significant overall digital adoption and increasing broadband access at home

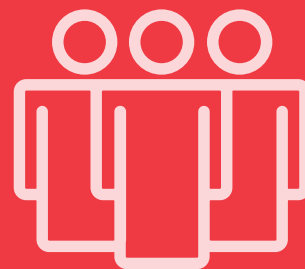


Internet usage rates rose significantly from 2013. Slight increase in computer usage rates by residents since 2013.



More seniors are using a smart phone in 2019.

76% aged 60 & above



98% aged 50-59

Communication continued to be the top primary Internet activity.

Primary Internet Activity Group (Year 2019)



96% Communication



92% Leisure Activities



85% Getting Information



62% Online Banking



66% Purchasing or ordering goods or services



46% Dealing with government organisations / public authorities



27% Education or learning activities



24% Creating Content

Using instant messaging was the top mobile online activity.

Top 10 internet activities on mobile equipment (Year 2019)



90% Instant messaging



77% Other information or general Web browsing



65% Downloading or watching movies, short films or images



71% Telephoning over the Internet (VoIP) - Voice (e.g. Skype, Viber, Whatsapp)



55% Reading online news



78% Social networks



66% Sending or receiving emails



66% For purchasing or ordering goods or services or making transactions



60% Checking account information



54% Looking for directions

Online Shopping



47% 2015

62% 2019

Of those who shop online, **78%** prefer payment by credit card.