











July 2018 to September 2018 – Top 10 Local Programmes on Channel 5 among People 4+

Rank	Programme	Genre	Synopsis
1	National Day Parade 2018	Variety	'NDP 2018, We Are Singapore' celebrates our people, our nation and our home.
2	 Crimewatch 2018	Information	The programme showcases crimes solved by the Singapore Police Force and dispenses crime prevention advice to promote public awareness.
3	 MasterChef Singapore	Variety	The world's greatest cooking competition has arrived in Singapore to showcase fabulous food and the talents of our best home cooks.
4	 Tanglin	Drama	'Tanglin' is a daily drama that centres on the lives of multiracial and multi-generational families – mainly the Tongs, Bhaskars, Rahmans and Lims.
5	 Talking Point 2018	Information	With a fresh approach to tackling the issues of the day, 'Talking Point' investigates a current issue or event, offering different perspectives to local stories.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)


- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		On The Red Dot 2018 – Chef Mission	Information	In this 4-part series, celebrity chef Robin Ho tracks down Singaporeans working for social good in remote locations around Asia. Robin’s mission in return is to replenish their hearts and stomachs with long missed flavours of home.
7		Body and Soul 6	Information	Hosted by Daniel Martin and Dr Carolyn Lam, ‘Body & Soul’ is a popular studio-based health show that brings together experienced healthcare professionals to provide insights on medical issues and health treatments.
8		Special Delivery	Information	Six hosts – all from very different backgrounds, but bound by a common mission – undertake special deliveries that will meet real needs in faraway communities.
9		Our Makan Places: Lost And Found 6	Information	From your favourite local dishes, to more non-traditional hawker food, host Gurmit Singh and his guests go on an adventure to hunt down stalls which have relocated in this brand new season of ‘Our Makan Places: Lost and Found’.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel’s target demography.
- ‘Average Daily Ratings’ is the average number of viewers tuned in at any one point during the programme’s telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

10		<p>On The Red Dot 2018 – BUS-tling</p>	<p>Information</p>	<p>In this 3-part series, 'On The Red Dot' goes behind the scenes of Singapore's biggest bus operator and reveals the lives of the men and women who keep Singapore moving.</p>
----	---	--	--------------------	---

Visit <<https://tv.toggle.sg/en/channel5>> to view these and other programmes from Channel 5*



[Scan QR code to visit the above website]






Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.



July 2018 to September 2018 – Top 10 Local Programmes on Channel 8 among People 4+

Rank	Programme	Genre	Synopsis
1	 National Day Parade 2018 (国庆庆典2018)	Variety	'NDP 2018, We Are Singapore' celebrates our people, our nation and our home.
2	 Fifty & Fabulous (五零高手)	Drama	Childhood friends, Qi Hua, Wang Qi and Ke Long, are fast approaching their mid-fifties but kept the promise of cycling together on each other's birthday.
3	 SPOP Sing! Prelude (SPOP听我唱 SING 乐飞扬)	Variety	'SPOP Sing!' is Mediacorp's way of supporting local talent and shaping the development of the Singapore pop music scene.
4	 Say Cheese (西瓜甜不甜)	Drama	A family tries to overcome their generation gaps for the family business – an established 80-year-old photography studio – managed by Ren Yi and his daughter Ze Jia.
5	 29 th February (229明天见)	Drama	A man finds a series of tragic incidents replaying on February 29, a day he cannot seem to get out of.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		Gifted (天之骄子)	Drama	Guan Yao Zu and Li Xiao Yi, who grew up in two distinctly diverse environments were once child prodigies. Their paths crossed when a mysterious rich man engaged them to locate his missing son.
7		Tuesday Report – Where We Connect 5 (星期二特写: 生活气场 5)	Information	The hawker culture has recently been listed as one of the 50 intangible cultural heritage elements. The fifth season of ‘Where We Connect’ will take viewers to seven hawker centres at the different corners of Singapore.
8		Tuesday Report – #myconnections 2 (星期二特写: 情牵新马 2)	Information	‘#myconnections 2’ returns to tell the heart-warming stories of the people who travel across the border to live and work.
9		I Love You Mum Challenge – A Gift For Mum Sr 2 (大声说出我爱你 – 妈妈的礼物 2)	Variety	Reality renovation series ‘A Gift for Mum 2’ is a programme tied up with Mother's Day campaign. The series reminds children to express their love to their mothers.
10		Home Dining (开门见餐)	Variety	This series connects people who love cooking and hosting dinners with people who love eating authentic home cooked meals.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel’s target demography.
- ‘Average Daily Ratings’ is the average number of viewers tuned in at any one point during the programme’s telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

Visit <<https://tv.toggle.sg/en/channel8>> to view these and other programmes from Channel 8*



[Scan QR code to visit the above website]






Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.



July 2018 to September 2018 – Top 10 Local Programmes on Channel U among People 15+

Rank	Programme	Genre	Synopsis
1	 <p>Food Empire 2 (美食世家 2)</p>	Information	Through 10 weekly episodes, 'Food Empire' burrows far and wide to bring audiences more stories behind classic dishes and national favourites.
2	 <p>Greener Pastures (离家·出走)</p>	Information	The series explores the people who have left home to find better opportunities in a new country.
3	 <p>Taste From Home (幸福乡味)</p>	Information	In this brand new series, the hosts visit some Singaporeans who have been away from home and attempt to replicate a dish that he or she misses most from home.
4	 <p>Odd-uation (奇异特工)</p>	Information	In this series, viewers will be introduced to some of the most unusual occupations and trades that were actually developed to keep up with society's modernised thinking, habits, consumption patterns and quirks.
5	 <p>Top 10 Singapore (十大新加坡)</p>	Information	'Top 10 Singapore' is a talk show centred around topics that Singaporeans are curious, concerned and even conflicted about.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		National Day Parade 2018 (国庆庆典2018)	Variety	'NDP 2018, We Are Singapore' celebrates our people, our nation and our home.
7		#CampusHunter (校园搜查队)	Information	In each episode, DJs are divided into teams, and they conduct search missions in local tertiary campus based on given topics. The two teams strive to become the best '#Campushunter'.
8		Workman Diaries (我的打拚日记)	Information	'Workman Diaries' gains a privileged access to the intimate lives of the working class in Asia's big cities, as the cameras follow them closely, recording their fears, struggles and hopes, at work and home, with their colleagues and family.
9		Dream Walkers (梦行者)	Drama	Di Lun is a You-Tuber who produces adventurous programmes. While investigating the disappearance of a missing girl Bunny, he chances upon a mysterious teenager Tang Ning, and witnesses her vanishing into a white light.
10		VIC (维多利亚的模力)	Drama	A 50-year-old unknowingly finds herself trapped in the body of a twenty-something aspiring model and experiences the wiles and ways of the fashion industry.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

Visit <<https://tv.toggle.sg/en/channelu>> to view these and other programmes from Channel U*








[Scan QR code to visit the above website]

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.





July 2018 to September 2018 – Top 10 Local Programmes on Channel NewsAsia among People 15+

Rank	Programme	Genre	Synopsis
1	 <p>On The Red Dot 2018 – Top Guns</p>	Information	This year, as the Republic of Singapore Air Force celebrates its 50 th anniversary, ‘On The Red Dot’ brings viewers unprecedented access into Southeast Asia’s top air force.
2	 <p>On The Red Dot 2018 – Full House</p>	Information	Amidst the laughter and the tears, ‘On The Red Dot’ reveals what it means to grow up in a supersized family.
3	 <p>Against The Elements</p>	Information	When 13 people became trapped in a flooded cave in northern Thailand, the nation launched one of the biggest rescue operations involving 10,000 people.
4	 <p>On The Red Dot 2018 – Generation Gap</p>	Information	Four teenagers and their grandparents are challenged to take on projects that matter to them. But as personalities clash and tempers fly, can they confront their differences or will they become more alienated than ever before?
5	 <p>Singapore After Dark</p>	Information	Using new night-sensitive cameras, this series brings viewers on a jaunt across the island from dusk till dawn to meet some unique Singaporeans who reveal themselves only at night.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel’s target demography.
- ‘Average Daily Ratings’ is the average number of viewers tuned in at any one point during the programme’s telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		Race Against Time: The Thai Cave Rescue	Information	12 boys and their football coach, trapped in a flooded Thai cave, have been found alive. It's been a race against time as rescue efforts get underway. Who are the trapped 13 and what makes them so resilient in the face of adversity?
7		The New Silk Road 4	Information	The New Silk Road is China's grand trillion-dollar strategy to link up 65 countries and 4.4 billion people. How will these latest Silk Road developments in Indochina impact the rest of ASEAN?
8		On The Red Dot 2018 – Chef Mission	Information	In this 4-part series, celebrity chef Robin Ho tracks down Singaporeans working for social good in remote locations around Asia. Robin's mission in return is to replenish their hearts and stomachs with long missed flavours of home.
9		On The Red Dot 2018 – BUS-tling	Information	In this 3-part series, 'On The Red Dot' goes behind the scenes of Singapore's biggest bus operator and reveals the lives of the men and women who keep Singapore moving.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

10



Kanpai! Suntory

Information

From discovering how *Roku* gin is made, to experiencing chicken sashimi and the art of the highball whiskey, join a bartender who is part Japanese, part Singaporean, in his journey of first tastes across Japan.

Visit <<https://www.channelnewsasia.com/news/video-on-demand>> to view these and other programmes from Channel NewsAsia*







[Scan QR code to visit the above website]

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel’s target demography.
- “Average Daily Ratings’ is the average number of viewers tuned in at any one point during the programme’s telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.


July 2018 to September 2018 – Top 10 Local Children Programmes on okto among Children 4-12

Rank	Programme	Genre	Synopsis
1	 <p>Make It Count</p>	Information	'Make It Count' is a programme that takes Math and applies it to everyday life. It seeks to remove its mystery and helps children (as well as their parents) to discover the joys of Math.
2	 <p>Yolo Pronto! Season 3</p>	Information	A one-stop shop of science, sports, creativity and entertainment! 'Yolo Pronto! Season 3' returns for a rip-roaring ride, filled with bite-sized, youth-related infotainment.
3	 <p>Junction Tree 4 – English/Chinese (家在大树下4)</p>	Information	'Junction Tree' is a unique bilingual daily series that aims to make learning of the Mother Tongue languages easier for pre-schoolers through a combination of English/Mother Tongue stories, songs and craft-making.
4	 <p>Junction Tree 4 – English/Tamil</p>	Information	'Junction Tree' is a unique bilingual daily series that aims to make learning of the Mother Tongue languages easier for pre-schoolers through a combination of English/Mother Tongue stories, songs and craft-making.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

5		Junction Tree 4 – English/Malay	Information	<p>‘Junction Tree’ is a unique bilingual daily series that aims to make learning of the Mother Tongue languages easier for pre-schoolers through a combination of English/Mother Tongue stories, songs and craft-making.</p>
---	---	---------------------------------	-------------	--

#Less than 10 programme titles available for ranking in the period of review.

Visit <<https://tv.toggle.sg/en/okto>> to view these and other programmes from Okto*



[Scan QR code to visit the above website]




Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel’s target demography.
- ‘Average Daily Ratings’ is the average number of viewers tuned in at any one point during the programme’s telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.






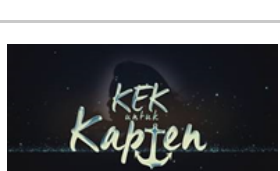

July 2018 to September 2018 – Top 10 Local Programmes on Suria among Malays 4+

Rank	Programme	Genre	Synopsis
1		Variety	The regional Malay music awards show brings an all-star line-up of artistes and music collaborations from Singapore, Malaysia, Indonesia and Brunei Darussalam.
2		Drama	A Hari Raya Haji drama that centres on the aspirations of a blind girl to visit the holy land one day and see the Kaabah. But first she has to overcome the demands of her supervisor.
3		Variety	'NDP 2018, We Are Singapore' celebrates our people, our nation and our home.
4		Drama	'Tekan Minyak' revolves around five individual women who have their own life challenges but are bonded by the thread of friendship.
5		Drama	A new drama series about Arissa, a bitter adult who seeks revenge on a man who left her mother whilst pregnant with her.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		Rayakustika 2018	Variety	A Hari Raya variety special.
7		Jejak Jenayah 2018 (Crimewatch 2018)	Information	The programme showcases crimes solved by the Singapore Police Force and dispenses crime prevention advice to promote public awareness.
8		Cantik Detektif 4	Information	Huda Ali returns for the fourth season of 'Cantik Detektif'. For the past three seasons, she has roamed the world in search of the most unique beauty treatments, whilst also experienced the peculiar ones.
9		Kek Untuk Kapten	Drama	Mia Sofia, a CEO in a male-dominated industry and Indra, a struggling chef, form a close bond. Will they ultimately be able to put aside their differences to taste the true meaning of love?
10		Sheng Siong LIVE! 2018	Variety	The special TV programme for Hari Raya with a Grand Lucky Draw sponsored by Sheng Siong Supermarket.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

Visit <<https://tv.toggle.sg/en/suria>> to view these and other programmes from Suria*






[Scan QR code to visit the above website]

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

July 2018 to September 2018 – Top 10 Local Programmes on Vasantham among Indians 4+

Rank	Programme	Genre	Synopsis
1	 <p>Dhaesiya Dhina Anivaguppu 2018 (National Day Parade 2018)</p>	Variety	'NDP 2018, We Are Singapore' celebrates our people, our nation and our home.
2	 <p>Kutra Kannkaanippu 2018 (Crimewatch 2018)</p>	Information	The programme showcases crimes solved by the Singapore Police Force and dispenses crime prevention advice to promote public awareness.
3	 <p>Music Junction</p>	Variety	Popular singers of Vasantham are grouped into teams battling over 13 weeks to be crowned the best team.
4	 <p>Kalaba Kadhala</p>	Drama	Follow the journey of Gitanjali, Azhagi, Nila, Deva, Karthik and Sasi as they figure out that nothing has prepared them for adulthood, marriage and life.
5	 <p>Maethaavi</p>	Information	'Maethaavi' is a national level secondary school quiz show that tests students on their language proficiency, general knowledge as well as mathematical skills.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

6		Oli968	Variety	A brand new variety show that brings the magic of radio to television. The ever popular Oli 96.8FM radio jockeys take the stage on Vasantham to entertain the masses.
7		Super Samayal 4	Information	'Super Samayal' is a cooking programme with chef Ariffin which focuses on different genres of food. In this season, the show will be focusing on cooking healthy but scrumptious food to promote a healthy lifestyle.
8		Snehithane	Drama	'Snehithane' is a family drama that revolves around the eponymous Suresh family and will touch on real-life issues and the lessons learnt along the way.
9		My Dear Kudumbam Returns	Drama	In this instalment, the wacky Ramkumars tackle more growing up issues and welcome Thirupurasunthari, the new domestic helper, into their home.
10		Guru Paarvai 4	Drama	Follow the lives of teachers in a neighbourhood secondary school as they tussle with the administration, adolescents and personal life. As the teachers struggle daily to educate, nurture and groom, the students too are on a journey of self-discovery and growing up.

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings' is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.

Visit <<https://tv.toggle.sg/en/vasantham>> to view these and other programmes from Vasantham*



[Scan QR code to visit the above website]

Source of Viewership Ranking: SG-TAM

Source of Photo and Synopsis: Toggle.sg (copyright by Mediacorp)

- Viewership figures are based on first telecast only (i.e. repeated series/ episodes are excluded), across 3 key genres – (1) Information, (2) Variety and (3) Drama.
- Titles were ranked based on Average Daily Ratings according to each channel's target demography.
- "Average Daily Ratings" is the average number of viewers tuned in at any one point during the programme's telecast across all episodes on a daily basis.
- *Subject to the availability of on-demand viewing options.