

Annex A: MIPCOM 2007 - Participating Singapore companies

1. Asian Food Channel

Asian Food Channel (AFC) is the region's first 24-hour cable TV food channel. Broadcasting across Southeast Asia and Hong Kong, AFC's target audience includes food lovers across the region, gender neutral, segmented primarily by their passion for food. Skewed towards white-collar workers from hotelier and restaurant professionals to food fashion watchers who love looking for the latest food trends, the channel offers a wide variety of genres of food programmes ranging from food reality series and documentaries to infotainment and cookery. In addition to regional expansion for the channel, 2008 will also see AFC significantly increasing its slate of original productions which will not only enrich the channel's content but will be offering for international distribution.

Contact details:

Mr Steven Murphy, Manager, Acquisitions & Programming

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Website : www.asianfoodchannel.com

2. Association of Independent Television Production Companies Singapore (AIPRO)

The Association of Independent Television Production Companies (Singapore) is an industry organization that represents, promotes and protects the interests of the independent local media production companies. The association members are made up of independent production companies with expertise from documentary and factual productions, drama, and feature films to animation. The association currently represents an active membership of about 30 independent Television production companies in Singapore (with a combined content output for domestic and international TV markets of close to 70%).

Contact details:

Mr Tony Chow, President

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Website : www.aipro.tv

3. BIG Communications Pte Ltd

BIG Communications is a leading visual communications company, specializing in the creation and production of high quality live action TV programs for local and international broadcast, in the following genres - children, documentary, infotainment, current affairs, drama and variety. *Master Raindrop* is the company's brainchild and flagship international animation project.

List of projects to sell/market/distribute/pitch:

- *Zigby* (3D Animation)
- *Master Raindrop* (3D Animation)
- *Oujo & The Heavenly Fire; and The UnSuperHeroes* (2D Animation)
- *Festiv Asia – MoonDance* (Documentary / HD)

Contact details:

Mr Wilson Silva, Director

Telephone : +65 6836 7636

Fax : +65 6234 0503

Email : info@bigcom.com.sg

Website : www.bigcom.com.sg / www.raindrop.tv

4. Cubix and Kosmic Pte Ltd

Cubix and Kosmic Pte Ltd, a producer and distributor of animated films and TV programmes, is a JV between Cubix International Ptd Ltd and Kosmic Film Entertainment (LA, Chennai & Singapore). The former is the producer of Singapore's first CG-animated feature films, "Zodiac, The Race Begins..." (2006) and "Legend of the Sea" (2007), and the latter has production and distribution capabilities and resources.

List of projects to sell/market/distribute/pitch:

- *Legend of the Sea* (3D Animation)
- *Zodiac, The Race Begins* (3D Animation)
- *Fabulous Fat Fish* (2008, CG-animated feature film, 1 x 90')

Contact details:

Mr Harry Seow, Vice-President, Distribution
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Website : www.cubixkosmic.com

5. Dream Forest Media

Dream Forest Productions is a leading production company with many prime-time quality shows to its name, in both live-action (dramas, sitcoms, entertainment shows, children's programmes) and factual content (documentaries). Achar!, its cross-cultural sitcom clinched a World Medal (Bronze) at the New York Festival 2005. A War Diary, a docu-drama on life during World War II in Singapore, won several distinctions at the 2002 Asian Television Awards. It will be at MIPCOM to market its programmes as well as seek co-production and distribution partnerships.

List of projects to sell/market/distribute/pitch:

- *Mighty Sumo and Samurai Kid* (Animation - Adventure)
- *Doug N Angus* (Animation - Adventure)
- *The Adventures of the Blue Panda* (Animation - Educational)
- *Magic Balloons* (Animation - Adventure)

Contact details:

Ms Mr Chua Teck Hock, Business Development Manager
Telephone : +65 6837 2345
Fax : +65 6837 0341
Email : teck.c@dreamforest.com
Website : www.dreamforest.com

6. Earthtree Pte Ltd

Earthtree is a boutique TV and Animation production house that develops Art and Creative Thinking content for children based on the creative genius of Øistein Kristiansen. Earthtree's shows broadcast on Mediacorp, Nickelodeon, Sun TV, South India and NRK Norway.

List of projects to sell/market/distribute/pitch:

- *Right on Top* (Children's TV content)
- *Art Mad* (Children's Travel and Art TV programme)
- *Øistein's Art Box* (Travel and Draw TV programme)
- *Øistein's Family Pencil*
- *Doodlechamps*
- *Little Øistein DVD Game*

- *Draw with Øistein Kristiansen*
- *Cows N Crayons I & II*
- *Einstein's Tingkat*
- *Super Einstein I & II*
- *Øistein's Blyant*

Contact details:

Ms Melissa Chiew, Producer
 Telephone : +65 6227 6681
 Fax : +65 6227 6681
 Email : melissa@earthtree.com.sg
 Website : www.earthtree.com.sg

7. Film Formations

A leading film and video production house that has won numerous regional and international awards for its broadcast and corporate productions. It is capable of handling turnkey productions from concept to delivery and currently has projects in development and production with international broadcasters and co-production partners in television series, documentaries and feature films.

List of projects to sell/market/distribute/pitch:

- *Megawheel*
- *The Girl Who Could Not Open Her Mouth* (Documentary)
- *The Mega Challenge*
- *Isn't She Lovely?*
- *A Bit Of Earth* (Feature film)
- *Bringing Back The Dead* (Feature film)
- *Remember Love* (Feature film)

Contact details:

Mr Lee Chang Yong, Managing Director
 Telephone : +65 6324 8300
 Fax : +65 6324 8200
 Email : enquire@formations.com.sg
 Website : www.formations.com.sg

8. Hub Media Group

Hub Media Group Pte Ltd provides comprehensive media management services for Intellectual Property (IP). Their unique proposition lies in their ability to tailor and implement Strategic Marketing Programs (SMP) for each IP, building brand equity and maximizing revenues to the satisfaction of their clients.

List of projects to sell/market/distribute/pitch:

- *Shelldon* (3D Animation)
- *Journey with Terry* (2D/3D Animation)
- *Jippy* (2D/3D Animation)

Contact details:

Mr Kevin Balhetchet, Managing Director
 Telephone : +65 6348 7627 / +65 9739 7562
 Fax : +65 6344 9419
 Email : kevin@hubmediagroup.com

9. Imagine OmniMedia

Imagine OmniMedia is a Pan Asia media and mobile ventures company providing production, distribution, management, technology and funding to develop and implement media and mobile opportunities. The company's strategy is to take advantage of the growing market in Asia for TV viewership and mobile interactivity. With this in mind, Imagine OmniMedia works with international best of breed companies, to bring top tier media brands, concepts and formats to Asia.

List of projects to sell/market/distribute/pitch:

- *The Contender Asia* (TV Series)

Website: www.contenderasia.com

Contact details:

Mr Riaz Mehta, Chief Executive Officer

Telephone : +65 6220 6731

Fax : +65 6220 0576

Email : riaz@imagine-omnimedia.com

Website : www.imagine-onmimedia.com

10. Infinite Frameworks

Infinite Frameworks (IFW) comprises an award-winning post-production facility and a 3D animation studio. The company is known internationally for its dedication in craft for TVCs, Branding and Promotions, Feature Film post, VFX and Animation.

List of projects to sell/market/distribute/pitch:

- *Sing To The Dawn* (3D Adventure / Humour Animated Feature / HD)
- *Deviants* (3D Action / Adventure / Animated Series / SD)
- *Ghost Hunter DAX* (3D Action / Adventure Animated Series / HD)

Contact details:

Mr Mike Wiluan, Managing Director

Telephone : +65 6222 7888

Fax : +65 6227 7557

Email : mike.wiluan@frameworks.com.sg

Website : www.frameworks.com.sg

11. Intense Animation Studio Pte Ltd

Intense Animation Studio is Singapore's premier animation production company and training facility. Intense offers full-time and part-time courses in character animation, visual effects and compositing. Intense is a pro-active member of the animation community, organising frequent events and seminars in addition to offering internships in its production department for outstanding graduates.

List of projects to sell/market/distribute/pitch:

- *The Travels of Wiglington and Wenks*

Contact details:

Mr Tony Sealy, Managing Director

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Email : tony@intense-animation.com

Website : www.intense-animation.com

12. MediaCorp Pte Ltd

With 71 years of radio (1936) and 44 years of television (1963) experience, MediaCorp is a pioneer in the development of Singapore's broadcasting history. As Singapore's largest broadcaster and one of the region's most renowned broadcasters, MediaCorp offers a complete range of media businesses: TV, Radio, Entertainment Productions, Movie Productions, Newspapers, Magazines, Electronic Media and other broadcasting services. MediaCorp's vision is to become one of Asia's top media companies by delivering valued content to the world.

MediaCorp programmes command high ratings and reach out to 90% of the population in Singapore every week. MediaCorp TV Channels 5 and 8 are Singapore's most-watched English and Chinese channels and Channel NewsAsia, the most-watched news channel (free-to-air and cable).

96% of radio listeners in Singapore tune in to MediaCorp Radio stations, with eight of the top 10 local stations belonging to MediaCorp Radio. MediaCorp's *Today* is the second most read newspaper, while *8 Days* and *I-Weekly* are the most widely read entertainment magazines in Singapore. In addition, MediaCorp introduced TVMobile, the first channel in the world to pioneer the use of Digital Video Broadcast (DVB) technology to deliver high quality programmes to viewers on the move.

Contact details:

Mr Clarence Pong, Corporate Communications

Telephone : +65 6350 3343

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Email : clarencepong@mediacorp.com.sg

Website : www.mediacorp.com.sg

Caldecott Productions International

Caldecott Productions International Pte Ltd is MediaCorp's HD company with a key focus in producing and distributing high quality HD Asian documentaries for an international market. Our specialty is in producing original stories from the ground, championing the lives of the common people because their stories are worth telling. We work with some of the most creative independent directors in Asia for the authenticity and local perspectives.

Contact Details:

Ms Shiale Tan, Manager, International Business

Telephone : +65 6350 3263

Fax : +65 6259 2062

Email : shialeytan@mediacorp.com.sg

Website : www.caldecottproductions.com

List of projects to sell/market/distribute/pitch:

- *Tribal Sex and Marriage : The Woman Rules* (Unique Cultures/ HD)
- *Tribal Sex and Marriage : Tribe Before Self* (Unique Cultures/ HD)
- *The Untouchables* (Documentary/ HD)
- *No One Needs to Die* (Documentary/ HD)
- *The Bare-Footed Women who Make Light* (Documentary/ HD)
- *Battle for Our River* (Documentary /HD)
- *With These Two Hands* (Documentary/ HD)
- *Born Female* (Documentary/ HD)
- *Pooja and Budhia* (Documentary/ HD)
- *Tea Appreciation* (Documentary/ HD)
- *The Skinheads of Asia* (Documentary/ HD)
- *Trafficking - Demand & Supply* (Environment / HD)

- *Secrets of the Palace* (Environment / HD)

13. Mega Media Pte Ltd

Mega Media is one of Singapore's largest independent media groups. Covering the entire value chain of media content, Mega Media has established itself as the leader in High Definition (HD) television. Mega Media's HD activities include acquisition, post-production, Dolby audio post, D-Cinema encoding and most recently HD channel operations and play-out. As Singapore's first independent broadcaster, Mega Media continues to manage a multi-million dollar slate of international co-production projects which include, factual programmes with Rainbow Media's Voom HD Network and fiction projects such as France 2's "Déjà Vu" television drama series. Mega Media's other business areas include Media Content Management and Distribution, Media Education and Digital Cinema.

List of projects to sell/market/distribute/pitch:

- *Wherever You Are* (Live Action)
- *The Eye of the Tiger* (Live Action)
- *Whoever Promises Love* (Live Action)
- *Days of Destiny* (Live Action)
- *Love in the Lion City* (Live Action)
- *Maestro De Osaka* (Live Action)
- *Spike Girls* (Animation)
- *Rai Animation Series* (Animation)

Contact details:

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Fax : +65 6407 1899
Email : fanny.tham@megamedia.com.sg
Website : www.megamedia.com.sg

14. Mindpowerrr TV Int'l Pte Ltd

Mindpowerrr TV International Pte Ltd is a sister company of Learning Brain International Pte Ltd (LBI), the owner and assignee of the patented board game, Mindpowerrr ®. LBI was founded in 2002 by Clinton Lim who is also the inventor of the board game. Mindpowerrr TV International was specially incorporated by Clinton Lim and Rowena Lim to create and market globally, a television game show variant of the board game invention. Under licence from LBI and after 3 years of continuous development, the television game show format was created by Clinton Lim. It has now been produced into a pilot on DVD.

List of projects to sell/market/distribute/pitch:

- *The Mindpowerrr® Challenge*

Contact details:

Mr Clinton Lim, Chief Executive Officer
Telephone : +65 6299 5738 or +65 983 5515
Fax : +65 6295 1247
Email : challenge@mindpowerrr.com

15. The Moving Visuals

The Moving Visuals Co. Pte Ltd was formed in 1998 and is one of Asia's leading content providers in television and new media producing factual programming; documentaries; entertainment; children's programming and formats. In 2006 alone we produced over 100 episodes of programming for 9 different channels including *Discovery Channel*; *Mediacorp*

TV; AXN Asia; National Geographic Channel; Walt Disney Television; SPH Mediaworks, ESPN Star Sports and The Food Channel among others. In 2006, we filmed in over 15 countries & cities worldwide including China, India, Maldives, Fiji, Taiwan, Malaysia, Indonesia, Philippines and Hong Kong bringing our total worldwide to some 30 destinations. Our shows have been distributed throughout the US, Asia, Europe and Latin America. Working with a wide creative network, The Moving Visuals Co. presently has two offices with 30 staff in Singapore and Beijing. We also have in-house facilities for shooting and post-production.

The Moving Visuals Co. continues to spearhead original concepts and productions for international and local programming. Through our corporate division, we also produce sponsored programming; corporate image films and commercials. The Moving Visuals Co. is a member of the International Academy of TV Arts and Sciences (Int'l Emmys); the European Documentary Network (EDN); the International Documentary Association (IDA) and a founding member of the Association of Independent Producers (AIPRO) in Singapore.

List of projects to sell/market/distribute/pitch:

- *Ancient Chinese Sports* (Documentary)
- *Making Mao* (Documentary)
- *The Longest Race* (Documentary)
- *Flair* (Travel)
- *Crime Traveller* (Travel)
- *Jobs for Junior* (Kids)
- *Groom My Room* (Kids)

Contact details:

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Fax : +65 6339 6329

Email : info@movingvisuals.com

Website : www.movingvisuals.com

16. Oak3 Films

Founded in 1996 in Singapore by Suat Yen Lim, Zaihirat Banu Codelli and Jason Lai, Oak3 Films has earned a reputation for high quality feature films as well as television dramas, documentaries, and children programmes shot and aired in Asia and Europe. It has produced with various broadcasters including MediaCorp, ZDF, ESPN Star Sports, ARTE, Animal Planet, Discovery Channel's Travel and Living, and Discovery Asia. Among its major acclaimed productions are *The Missing Star*, *5 Star Insider*, *Moon Bears*, *Gods Must Be Hungry*, *Sense of Danger*. Oak3 Films will be looking at international co-production opportunities for features films, drama and documentaries and to sell their programmes at MIPCOM.

List of projects to sell/market/distribute/pitch:

- *2 Suitcases & A Blue-Blooded Line* (Travel & Lifestyle/ HD)
- *Veil of Dreams* (Documentary/ HD)
- *The Island* (Documentary/ HD)
- *Fake* (Drama/ HD)
- *The Island* (Documentary/ HD)
- *The Wrong Man* (Documentary/ HD)
- *The Fairies' Monkeys* (Documentary/ HD)
- *Ancient Doctors* (Documentary/ HD)
- *Brother No. 2* (Documentary/ HD)
- *Taming the Savage: Prowess, Plunder and Butchery of the Far East Pirates* (Documentary/ HD)
- *Fake Healing* (Documentary/ HD)
- *The Path of Typhoon* (Documentary/ HD)

Contact details:

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Email : naz@oak3films.com
Website : www.oak3films.com

17. Peach Blossom Media

Peach Blossom Media Pte Ltd is Singapore's top animation studio, focusing on original content. The company established their reputation as Singapore's premiere Content House with their first 26-episode animation series *Tomato Twins* being broadcasted internationally on a major kids channel Nickelodeon. A 52-episode animation series entitled *Taoshu the Warrior Boy* followed, and has been sold to broadcasters world-wide including Nickelodeon Asia, TPS in France, Angad Films and HOP!TV in the Middle-east, ATV Hong Kong, and more. Peach Blossom is also currently co-producing a slate of new programs with leading Asian and US studios.

Peach Blossom Media is invested by W3 Infocomm Group, whose partners include Singapore Technologies Group and Prime Partners. It is also currently being traded on the London OFEX.

List of projects to sell/market/distribute/pitch:

- *Fei* (2D Animated Feature Film / HD)
- *The Fist of Light* (2D Animation / HD)
- *Tales Alive* (2D Animated Shorts + Live Action Author Interviews)
- *Kika & Bob* (2D Animated Series / HD)
- *Tao Shu and Friends* (2D Animation Mixed-Media Series + Live Action)

Contact details:

Mr Sung Lin Gun, CEO
Telephone : +65 6227 2829
Fax : +65 6227 2396
Email : melanie@peachblossommedia.com
Website : www.peachblossommedia.com

18. Pixelworx

Pixelworx Pte. Ltd. is a digital solutions provider specializing in 3D and 2D animation, visual communications, videography, and creative content development for new media. From concept and design, to production and project management, the company renders quality work for full customer satisfaction. Pixelworx offers more than just creative concepts and innovative ideas, it also provides immeasurable value for money.

If it's from Pixelworx "it's got to be good" The company is strongly committed to supply high quality visuals and unique storylines that are at par with international standards. Equipped with animation properties such as Free Radicalz, Glitch, The Bully Bouncer and Cool Cadets, Pixelworx sets its sights on being the next big animation producer of Asia.

List of projects to sell/market/distribute/pitch:

- *Free Radicalz*
- *Glitch*
- *The Bully Bouncer*
- *Cool Cadets*

Contact details:

Mr. James Paul Pilande, Managing Director

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Fax : +65 6272 0358
Email : info@pixelworx.com.sg
Website : www.pixelworx.com.sg

19. Scrawl Studios Pte Ltd

Scrawl Studios is an animation company specialising in original content development and co-production for television, interactive and mobile platforms. As a content producer, the company's core capability ranges from scripting and original design, to 2D digital animation and visual effects.

List of projects to sell/market/distribute/pitch:

- *The New Adventures of Nanoboy* (2D Animation / HD)
- *Milly Molly* (2D Animation / HD)
- *Clang Invasion* (2D Animation / HD)
- *Ginny* (2D Animation / HD)

Contact details:

Mr Seng Choon Meng, Head, Development
Telephone : +65 6225 0910
Fax : +65 6225 2910
Email : choonmeng@scrawlstudios.com
Website : www.scrawlstudios.com

20. Sitting In Pictures

A dynamic film and television content production company based in Singapore that is insync with the latest programming trends. This formula has won its directors and writers accolades and awards from their peers. They are currently in development on a culinary adventure series with celebrity chef, Kylie Kwong, for international distribution.

List of projects to sell/market/distribute/pitch:

- *Kylie Kwong: My China* (TV Series / HD)
- *Text in the City* (TV Series / HD)

Contact details:

Mr Tan Chih Chong, Executive Producer
Telephone : +65 6220 8281
Fax : +65 6226 2082
Email : chihchong@sittinginpictures.com
Website : www.sittinginpictures.com

21. Six-Six-Eight

Six-Six-Eight Pte Ltd. (6-6-8) is positioned not just as a distribution company, but as a full content management company. 6-6-8's key activities & venues are:

- International Film- and TV production, co-financing and co-production
- Acquisition, sales and distribution of International content rights for all venues: theatrical, television, video, Internet, new media
- Content management for block-timing and channel development, including channel syndication via satellite and others in Asia

6-6-8 is headquartered in Singapore with branches in Europe and Asia

List of projects to sell/market/distribute/pitch:

- *New Revolution* (Game play trend series / HD)
- *Appetizing Adventures with Luke Mangan* (Lifestyle food travel series / HD)

- *Spa Seekers* (Lifestyle travel series / HD)
- *Déjà vu* (Teens life action series / HD)
- *Lance of Longinus* (Action adventure mini series)

Contact details:

Stefan Knobloch; Managing Director
 Telephone : +65 6296 6668
 Fax : +65 64071899
 Email : Stefan.Knobloch@6-6-8.com
 Website : www.6-6-8.com

22. ST Electronics (Digital Media)

ST Electronics (Digital Media) is a wholly owned subsidiary of ST Electronics (Training & Simulation Systems) Pte Ltd. As the animation and games arm of ST Electronics it continues to progress towards becoming a world-class studio, with capabilities across the full spectrum from investment, production, IP exploitation to distribution in the digital media domain. Building on the strong foundation of the parent company's expertise and capabilities in simulation and state-of-the-art graphics, the company delivers high quality productions with cost effectiveness and efficiency, making it a leader in the international Digital Media arena. ST Electronics (Training & Simulation Systems) is a wholly-owned subsidiary of ST Electronics.

List of projects to sell/market/distribute/pitch:

- *Ten Commandments* (3D Animation / HD)
- *Future is Wild* (3D Animation / HD)

Contact details:

Mr Cosmas Lee, Director (Business Development)
 Telephone : +65 325 2984
 Fax : +65 6227 2249
 Email : bizdev@ivlab.com.sg

23. The Right Angle Media Pte Ltd

The Right Angle Media is a Singapore-based independent production company with an output of 50 to 70 hours of television programming a year. It specialises in factuals with documentaries at its heart. But the creative team at The Right Angle also defines this genre to include food and travel, formatted game shows, reality, science and engineering.

While its roots are in Singapore, over half of its productions reach out to the international market. Its programmes have appeared on international channels like Discovery, National Geographic, the Asian Food Channel and several UK and European networks. The Right Angle's award winning productions have taken its viewers across Asia – China and India, Taiwan, Thailand, Korea and Japan. And in the end, that is what the team at The Right Angle Media does best: finding and telling universal Asian stories for an international audience.

List of projects to sell/market/distribute/pitch:

- *Gateway Asia* (Documentary / HD)

Contact details:

Mr Adrian Ong, Chief Executive Officer
 Telephone : +65 6325 4201
 Fax : +65 6338 9791
 Email : adrian@rightangle.com.sg
 Website : www.rightangle.com.sg

24. Upside Down Concepts Pte Ltd

Upside Down Concepts is one of Singapore's leading production houses, with representative offices in Seoul, Jakarta, Mumbai and LA. UDC also provides media financing for Asian content through its new subsidiary, Upside Down Entertainment.

List of projects to sell/market/distribute/pitch:

- *Asian Youths* (Documentary / HD)
- *Red Light, Black Light* (TV Drama Series / HD)

Contact details:

Mr Chan Gin Kai, Executive Producer
Telephone : +65 9826 7544
Fax : +65 6398 1707
Email : ginkai@udconcepts.com
Website : www.udconcepts.com

25. Tiny Island Productions Pte Ltd

Tiny Island Productions is a production and consultancy company that creates, manages and markets quality content for the global CG animation market. Established in 2002 and based in cosmopolitan Singapore, the management, creative team and panel of advisors are experienced in spearheading productions from conceptualization to final production across multi-platforms. The company has also entered into a deal with Los-Angeles based Saban Entertainment Group, with Saban Entertainment Group providing development resources to Tiny Island to develop a comedic CG animated television series.

List of projects to sell/market/distribute/pitch:

- *Sheldon* (Animation 3D/2D)

Contact details:

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