

Profile of Singapore-based Tech Startups at SXSW Showcase

No.	Company	Description
1	Affluential www.affluential.com	<p>World's first DIY online research platform for brands to reach out to affluent consumers for insights. We have over 20 economies and 35 million affluent respondents through our platform.</p> <p>Affluential provides questionnaire templates as well as the option to customize and ask questions to a global panel of affluent and emerging middle class consumers at a low cost. Results are turned around in less than 7 days and it's easy to do research at your fingertips.</p>
2	Digify www.digify.com	<p>Digify helps users share their private or professional information safely. Files are view only, cannot be forwarded, and can be set to self-destruct. Statistics will show who viewed the content.</p>
3	Eco Consumer Services www.geteco.com	<p>Eco is a Customer Experience Management solution that consolidates customer feedback - allowing companies to leverage the feedback they collect. Eco processes feedback from any source such as SMS, mobile surveys, speech and also digitizes paper surveys.</p>
4	Gushcloud gushcloud.com	<p>Gushcloud is an influencer and content marketing network. The company helps brands connect to their audiences via the various influencer networks they have built e.g. blog, online publishing, celebrity, YouTube multi channel networks. Gushcloud focuses on content creators and is also a technology driven company, with 03 management platforms for companies to use, namely Gushad.com, Gushmedia.co, and a mobile app, Gush Pro App.</p> <p>Gushcloud is headquartered in Singapore and has offices in Malaysia and Indonesia.</p>
5	Nanoveu www.nanoveu.com	<p>Nanoveu is a leading provider of thin film-based nano lenses. Their first breakthrough product, EyeFly3D, delivers distortion free 3D video, photos and games on smartphones and tablets. Nanoveu's security product, Veuflex, offers unprecedented patterning combinations through sub-pixel manipulation, creating a visual key that cannot be detected by the naked eye. Nanoveu enables a new generation of low cost alternatives to privacy films, two-factor authentication replacements, visual encryption and glasses-free 3D on smart devices.</p>
6.	RecordTV www.recordtv.com	<p>RecordTV lies at the intersection of television, Internet and mobile. It takes a simple concept of a VCR and migrates it to the web – thus allowing you to watch your</p>

		<p>content at any time and on any device. With thousands of hours of TV recorded, you will never miss your favourite TV shows.</p> <p>RecordTV replaces the notion of a “Set Top Box” with a “Net Top Box” – a box-less DVR on the cloud. Behind the scenes, RecordTV uses its patented technology to receive broadcasts and record TV shows. RecordTV has received multiple grants from the Singapore Government.</p>
7.	<p>Touchjet www.atouchjet.com</p>	<p>Touchjet, a leading innovator in the field of embedded mobile human computer interfaces, launched TouchPico – the pico projector designed specifically to help resolve the problem of limited size of mobile screen and specifically for the use with educational apps.</p> <p>TouchPico is based on the company's research in embedded infrared image processing technology and provides the highest degree of responsiveness and accuracy compatible with touchscreen standards. Touchjet created this product and will start shipping in June 2014 to make the educational and gaming apps available in more collaborative form, which is believed to bridge the gap of a mobile screen and bring people together to get new experiences.</p>
8.	<p>Zensorium www.zensorium.com</p>	<p>Zensorium is a product-based company committed to deliver easy-to-use sensing products and solutions. We focus on the needs of our customers and create experiences beyond your five senses.</p> <p>Armed with a background in Optics, Biochemistry, Computing and Electronics, the company integrates business strategies with scientific concepts to introduce products and solutions for the commercial market.</p>