

## **FACTSHEET (June 2009)**

### **SINGAPORE'S INFOCOMM SCENE**

#### **ABOUT INTELLIGENT NATION 2015 (iN2015)**

iN2015 is Singapore's 10-year infocomm masterplan that was launched in June 2006. Its vision is to transform the country into an intelligent nation and global city powered by infocomm. It recommends the way forward for Singapore, into a future where infocomm will revolutionise and become intrinsic in the way people live, learn, work and interact. New possibilities will be unleashed for Singapore's industries, economy, and society, empowered by next-era technologies.

Led by the IDA, iN2015 is a multi-agency effort that engages the people, private, and public sectors.

#### **USEFUL FACTS AND FIGURES**

- **Infocomm Industry Revenue:** This grew by 12.4 per cent to hit S\$58.1 billion in 2008 (According to 2008 IDA Annual Survey on Infocomm Industry).
- **Infocomm Export Market:** This continues to account for a greater portion of overall industry revenue, at 61 per cent to hit S\$35.44 billion in 2008 (According to 2008 IDA Annual Survey on Infocomm Industry).
- **Infocomm Manpower:** Singapore's infocomm talent pool increased by 6.6 per cent from 130,400 in 2007 to 139,000 in 2008 (According to IDA Annual Infocomm Manpower Survey 2008).
- **Infocomm Usage Among Businesses:** 90 per cent of enterprises (with 200 employees or more) have established Web presence, while 100 per cent of enterprises (with 200 employees or more), used the Internet and broadband in 2008 (According to 2008 IDA Business Infocomm Usage Survey).
- **Computer Ownership in Homes with School-Going Children:** 94 per cent of homes with school-going children own computers in 2008 (According to IDA Annual Infocomm Usage by Households and Individuals 2008).

<<NB: For more details on IDA Surveys mentioned in this factsheet, please visit [www.ida.gov.sg](http://www.ida.gov.sg)>>

- **Broadband Adoption:** As of April 2009, household broadband penetration rate has reached 112.3% per cent (According to April 2009 IDA Statistics on Telecom Services). Basic broadband plans (512kbps, unlimited) are available for as low as S\$27.90 (as of June 2009). Mobile broadband has also taken off over the past year, with all the operators offering unlimited data plans with prices as low as \$15.69 per month (as of June 2009).
- **Mobile Phone Penetration:** Mobile phone penetration rate is at 133.2 per cent in April 2009. 3G subscriptions have reached about 2.6 million in April 2009.
- **Full Mobile Number Portability:** This came into effect from 13 June 2008. Since then, monthly ported subscriptions range between 6,000 to 9,000.
- **Connectivity:** Singapore has total potential submarine cable capacity of about 38 terabits per second; it also has total international internet capacity of over 100 gigabits per second.
- **Telecom Licensees:** There are 46 Facilities-Based Operators (FBOs) and 1,023 Services-Based Operators in Singapore today. In 2000, there were 13 FBOs and 414 SBOs.
- **Prices for International Calls:** This fell more than 90 per cent since Singapore's telecom market was fully liberalised in 2000.
- **International Leased Line:** Rates have dropped by up to 99 per cent since Singapore's telecom market was fully liberalised in 2000.
- **Backhaul:** Rates have dropped by up to 80 per cent since Singapore's telecom market was fully liberalised in 2000.

## FOR MORE INFORMATION

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