

FACT SHEET

**IExperience
(Information & Communications Technology Experience Centre)**

IExperience aims to showcase the possibilities and benefits of Smart Nation innovations and services to the public and businesses through a range of interactive and engaging exhibits along with functional and fun services and applications.

An Experience for all users

At the IExperience, visitors can learn about the possibilities of working and living in a Smart Nation through guided or self-discovery tours. It includes services for enterprises to adopt for their businesses and those for consumers to use in their daily lives. Depending on each visitor's level of interest and background, the guided tour format will provide the visitors with an in-depth understanding and hands-on experience with the various Smart Nation services. The self-discovery format allows visitors to walk through the centre and try out the interesting exhibits at their own pace.

The Exhibits

IExperience is organised into five main zones that relate closely to our daily lives. These are: Smart Living, Smart Workspace, Smart District, Smart Data and Smart Discovery.

i. Smart Living

With a well-connected home, our daily life can become more convenient, liveable and sustainable.

Experience how connected appliances, sensors and network can bring convenience to you. The exhibits in this zone demonstrates how technology can improve your life through energy management system, silver care, personal wellness as well as convenient lifestyle, all at the comfort of your home.

ii. Smart Workspace

Businesses, small or large, could harness infocomm and technologies to enhance their services and create new opportunities. For example, businesses could adopt flexible working arrangements such as Smart Work Centres in or near residential areas, or Workpods in public spaces for better productivity and work-life integration. These alternative work spaces offers conducive working environment and equipped with facilities required for work e.g. wifi, printer, video conferencing facilities, and more.

iii. Smart District

One of the key enablers to achieve our Smart Nation vision is to have a robust and pervasive infrastructure known as the Smart Nation Platform or SNP. This platform will bring together a sensor network, better wireless coverage, and data analytics abilities to provide better situational awareness for the delivery of public services to provide better living environment and commuting experience for everyone.

iv. Smart Data

As part of efforts to build a Smart Nation, Singapore will have to harness data and analytics to make more effective and timely decisions to benefit both citizens and companies. Data visualisation helps to bring new insights based on data collected and allow people to make more informed decisions. Visitors may explore some winning entries from The “Data in the City” Data Visualisation Challenge, where public were invited to celebrate SG50 by telling the Singapore Story using Open data and visualise how we live, work and play in Singapore.

v. Smart Discovery

Building Smart Nation is a whole-of-nation journey that Singapore is embarking on, which includes Government enabling infrastructure, policies, ecosystem and capabilities and at the same time encouraging co-creation of solutions between Government and citizens. In this zone, visitors can explore various Government applications that provide relevant and useful real-time information at the finger tips.

Location and operating hours

IExperience is situated at Esplanade Xchange, along the linkway between Raffles City and Suntec City. It is opened from 10.00am to 8.00pm daily. Admission is free.

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