

FACTSHEET

SG Digital Wonderland 2020 Brings Experiential Fun Activities For All To Discover, Experience and Innovate With Technology From Home

SG:Digital Wonderland, Singapore's annual digital readiness festival returns this year, in its inaugural special edition – with new content and activities to be held virtually over two-days on 28 and 29 November.

Hosted by the Infocomm Media Development Authority (IMDA), in partnership with industry and community partners – Hiverlab, Lego Group, Media Literacy Council (MLC), National Library Board (NLB), Shopee, Smart Nation and Digital Government Office (SNDGO) and TikTok - the festival seeks to familiarise the public on emerging technologies such as Artificial Intelligence (AI), Virtual and Augmented Reality, the Internet of Things (IoT) and to promote digital literacy among Singaporeans. Youths, adults and children can expect to enjoy free interactive activities through live-streaming sessions, webinars and workshops.

“Digital technology has made it possible for industry and organisations to come together and bring exciting activities to the community in new and creative ways, opening up opportunities for more to gain useful digital skills, knowledge and experiences, locally and across the region. We wish to thank our partners for their strong support and contributing to our national efforts in preparing our people to be digitally ready for the future” said Ms Koh Li-Na, Assistant Chief Executive, Digital Readiness Cluster, IMDA.

Highlights of the virtual event include:

a) **DISCOVER**

- **Digital Parenting Webinars:** Parents can learn all about digital parenting through two webinars, co-organised with MLC, TikTok and Lego where TikTok stars and

industry experts will share insights and tips on using social media as a tool to engage and bond as a family. Parents can also pick up techniques to teach their children about online risks and how to navigate the digital world safely.

- **Future Ready Living:** Tech enthusiasts of all ages can attend the Future Ready Living segment on Shopee to purchase useful tech gadgets and learn how these cool innovations can help in their everyday lives. It will be livestreamed on Shopee Live on 28 Nov, 6pm, with products showcased by participating local tech companies, as well as Flash Deals, promos and giveaways up for grabs.

b) EXPERIENCE

- **VR Watch Party:** Open to everyone, Singaporeans can sign up to receive up to two Google Cardboard Virtual Reality (VR) headset to join Singapore's first-ever VR watch party to enjoy 360 documentary films from home. There is also a virtual meet-and-greet with the content creators where attendees can ask any questions related to VR tech and the films.
- **eSports Stadia:** Youths can take part in the first Wild Rift community open tournament that will be hosted in Singapore. Attendees can watch 128 local teams compete to be crowned as the first community winner livestreamed on both event days. In addition, parents can attend an eSports Parenting Panel session on 29 Nov, 3.30pm to learn more about the game's rising popularity and a career in e-sports from professional gamers.

c) INNOVATE

- **Emerging Tech Workshops:** Parents and Children can take part in free workshops on exciting emerging tech held virtually or physically. Children will be introduced to emerging technologies such as AI, Immersive Media and IoT, to spark their interest and creativity to explore and use tech for good.

- **Digital Storytelling:** Youths above 15 who aspire to be content creators can attend the “Making a Millionaire Creator” Digital Storytelling Masterclass conducted by The Nas Academy to learn techniques on scripting and creating quality video content that can relate to and engage with their audience. Attendees can also take part in a 24-hour contest, where one winner will be selected and get a chance to work with experts from Nas Academy to turn his/her winning script into an online video with the potential to hit a million views.

More info can be found on IMDA’s website go.gov.sg/sgdigitalwonderland.

ISSUED BY THE INFO-COMMUNICATIONS MEDIA DEVELOPMENT AUTHORITY AND THE SG DIGITAL OFFICE

About Info-communications Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) leads Singapore’s digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore’s ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore’s data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook [IMDAsg](https://www.facebook.com/IMDAsg) and Twitter [@IMDAsg](https://twitter.com/IMDAsg).

For media clarifications, please contact:

(Ms) Jasmine Xu

Assistant Manager, Communications and Marketing, IMDA

Tel: (65) 6202 4425

Email: Jasmine_Xu@imda.gov.sg

(Ms) Chloe Choong

Assistant Director, Communications and Marketing, IMDA

Tel: (65) 6211 0527

Email: Chloe_Choong@imda.gov.sg
