

Factsheet

SENIORS GO DIGITAL PROGRAMME

1. IMDA has launched the Seniors Go Digital programme to help all seniors build digital capabilities, so that they can lead engaged, informed and fulfilled lives. The programme will adopt a three-pronged approach to address seniors' skills, affordability and mindset gap.
2. IMDA expects to reach out to, and raise the digital skills of 100,000 seniors by the end of this year, a significant jump from the current annual target of 10,000 seniors reached through one-to-one skilling efforts.

Three-pronged approach

<p>Prong 1: Addressing the Skills Gap</p>	<ul style="list-style-type: none"> • IMDA will scale up its digital literacy efforts to equip more seniors with digital skills that would support their everyday needs. This includes learning how to video-call their family and friends, using e-payment at hawker centres and wet markets, and scanning QR codes or using SingPass Mobile for SafeEntry. • To better support the learning process, Digital Ambassadors (DA) will provide seniors with one-to-one coaching or small group learning. These will be conducted primarily in community nodes that seniors are familiar and comfortable with, such as public libraries and community centres. • Digital literacy programmes will be tiered to suit each seniors' learning capacity. There are three tiers with cybersecurity tips built into each:
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	<ul style="list-style-type: none"> ○ Tier 1 - Basic communication skills (WhatsApp/video calls and subscribe to Gov.sg, and Wireless@SGx set-up, cybersecurity tips); ○ Tier 2 - Government digital services (SingPass Mobile, scan QR codes cybersecurity tips); and ○ Tier 3 - E-payment (SGQR, internet banking, cybersecurity tips)
<p>Prong 2: Addressing the Affordability Gap</p>	<ul style="list-style-type: none"> ● Lower-income Seniors who are keen to pick up digital skills but are unable to afford basic devices, will be provided with financial support to do so. Details of the support package will be shared at a later date.
<p>Prong 3: Addressing the Mindset Gap</p>	<ul style="list-style-type: none"> ● As part of SG Together, IMDA will partner corporate and community organisations, donors and volunteers in the nationwide effort to bring digital skills and opportunities to more seniors in the community.

Mobile Access for Seniors

Mobile Access for Seniors is a scheme that supports the Seniors Go Digital programme. It provides financial assistance to lower-income seniors who want to go digital, but cannot afford smartphones and mobile plans.

Eligible seniors can enjoy subsidised digital enablers as follows:

- 1-year mobile plan, at \$5.00 per month
- Smartphone, starting from \$20.00 (1-time cost).



How To Apply?

Eligible seniors may register their interest in the “Mobile Access for Seniors” scheme with the Digital Ambassadors after they have attended the [Seniors Go Digital - Learning programme](#) at SG Digital Office (SDO) to acquire at least one (1) basic digital skill, such as basic digital communication skills, navigating government digital services, or transacting with e-payments.

They will be informed of the outcome via mail, subject to the availability of the Mobile Access Plans. Only 1 registration per senior is required.

Eligibility Criteria	
Age	<ul style="list-style-type: none"> ▪ 60 years old and above²
Citizenship	<ul style="list-style-type: none"> ▪ Singapore Citizen
Current beneficiary of the selected government assistance scheme	<ul style="list-style-type: none"> ▪ MSF’s ComCare Long Term Assistance (LTA); ▪ MSF’s ComCare Short-to-Medium Term Assistance (SMTA); OR ▪ HDB’s Public Rental Scheme
Others	<ul style="list-style-type: none"> ▪ Not an existing IMDA Home Access beneficiary who has received a smartphone

¹ Does not include online learning modes.

² Based on birth year.

For more enquiries, email us at info@imda.gov.sg or call 6377 3800.

About Infocomm Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) leads Singapore’s digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore’s ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore’s data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook IMDAsg and Twitter @IMDAsg.

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