

SPEARHEADING DIGITALISATION FOR THE FUTURE

Established enterprises looking to digitally transform their business models or strategies from within could consider our Digital Leaders Programme (DLP). This programme aims to **develop local leaders who can compete regionally and globally, by focusing on three key areas:**

Help management appreciate technology and understand how their business can transform digitally.

Build a core team of Chief Technology Officer/Chief Data Officer (CTO/CDO) and a digital transformation team from within.

Develop and execute a digital transformation roadmap and create new business models to capture new growth opportunities.

