

OPPORTUNITIES FOR INDUSTRY PARTNERS

Partners play a crucial role in helping us to support SMEs in their digitalisation journey.

IMDA seeks industry partners who can play an influential role in helping to digitalise their SME-clients, by simplifying SMEs' adoption of impactful digital solutions and building of their digital capabilities.

Partners can participate by:

- Providing SMEs with one-stop solution packages such as integrated and interoperable solutions with support services, and harnessing value from data analytics
- Driving consumer transactions in the use of digital solutions
- Providing SMEs with guidance on suitable pre-approved solutions that best meet their business needs
- Helping SMEs to defray costs of digital technology adoption
- Helping SMEs in business ecosystems to digitalise

To explore such partnership opportunities, please contact us at info@imda.gov.sg.

