

Take Your Business To The Next Level, Go Digital!



SMEs GO DIGITAL

3 STEPS TO GO DIGITAL



For more information

Scan the QR code or visit
www.imda.gov.sg/SMEsGoDigital

Support available

- Chief Technology Officer-as-a-Service (CTO-as-a-Service)
- Industry Digital Plans
- Pre-Approved Solutions
- Start Digital
- Grow Digital
- Advanced Digital Solutions
- Government Grants e.g. Productivity Solutions Grant (PSG)

1

Is your business digital-ready?

Find out using the Industry Digital Plan (IDP) for your sector.

2

How do you get started?

Take up pre-approved solutions with grant support.

3

Where can you get help?

Access the CTO-as-a-Service for support.

CTO-as-a-Service

Assess your digital readiness, explore digital solutions and request for digital advisory and project management services.

Industry Digital Plans (IDP)

Step by step guide on digital solutions and training required at each stage of your business growth.

Pre-Approved Solutions

Proven off-the-shelf digital solutions pre-approved by IMDA to meet your business needs. Government grants, e.g. Productivity Solutions Grant (PSG), are available for the adoption of these solutions.

Start Digital

Foundational digital solutions for new SMEs to get a head start in going digital.

Grow Digital

Leverage Business-to-Business (B2B) and Business-to-Consumer (B2C) ecommerce platforms to go international, without a physical presence overseas.

Advanced Digital Solutions

Advanced and integrated digital solutions to help you strengthen business continuity and build longer term resilience.