

FAQs for Operators of Distribution Network Digital Display Panels

1. Who is licensable under the Class Licence for Digital Display Panels (DDPs)?

Operators who operate a network of DDPs where content is broadcast to two or more DDPs situated in a public place in Singapore or installed within a public passenger transport vehicle.

2. What is defined as a public place?

Public places refer to places that are generally accessible to members of the public, typically without restrictions. It includes public transport vehicles such as buses, MRT trains and taxis/private hire cars.

3. Do DDP operators have to send content to IMDA for classification?

No. Under the Class Licence, DDP operators will have to ensure that the content displayed on the DDPs abide by the conditions of the Class Licence and the Content Code for DDPs. DDPs installed in HDB lifts and at lift lobbies of HDB residential blocks are required to display public service messages.

Standalone DDPs and DDPs where content is uploaded manually via storage devices are excluded from the scope of the Class Licence. These services remain regulated under the Films Act (FA).

Information on the FA can be found at the following link: <https://www.imda.gov.sg/regulations-and-licensing-listing/content-standards-and-classification/standards-and-classification/films>

4. What are the penalties if the DDP operators breach any conditions in the Class Licence and/or the Content Code for DDPs?

IMDA may impose financial penalties, or suspend or cancel the class licence, if the Licensee contravenes any provision of the Class Licence or the Content Code. IMDA will take into consideration the facts of each case, before deciding on the appropriate enforcement action to take (where required).

5. Does the Public Service Broadcasting (PSB) requirement apply to all DDPs?

The PSB requirement only applies to DDPs located in HDB lifts and at lift lobbies of HDB residential blocks.

6. If I am unsure whether my material (or content) can be broadcast on DDPs, what should I do?

You may submit a query [here](#).

7. After I have submitted my content, how long will it take IMDA to get back to me?

Depending on the complexity of the assessment, IMDA may take up to three working days to respond to your query. For content that is contentious, IMDA would require additional time to assess the material.

8. Is there a cost in submitting content to IMDA for assessment?

There is no cost in submitting content for DDPs to IMDA for assessment.