

The following sections are excerpts from the ‘Films (Classification and Licensing) Regulations 2019’

Affixing classification label

8. For the purposes of section 18(5)(b) of the Act, before a copy of a classified film is distributed, a classification label in respect of the film must be affixed to every copy of that film as follows:

- (a) the classification label must be affixed on any exterior part of —
 - (i) the storage device in which a film is stored;
 - (ii) the container in which a film or the storage device in sub-paragraph (i) is contained inside; or
 - (iii) where a container mentioned in sub-paragraph (ii) is contained in one or more larger containers, the largest container in addition to sub-paragraph (ii);
- (b) the classification label must be so displayed that —
 - (i) the classification marking or alternative classification marking (whichever is applicable) on it is clearly legible; and
 - (i) the typeface and colours are prominent and easily distinguishable from any other information, diagram or image with which the classification marking or alternative classification marking (whichever is applicable) is displayed;
- (c) the classification label must not be obscured by other material displayed on the storage device or container for the film.

Display of consumer advice

9. For the purposes of section 21(6) of the Act, any consumer advice relating to a classified film which is distributed must be displayed as follows:

- (a) the consumer advice must be affixed on any exterior part of —
 - (i) the storage device in which a film is stored;
 - (ii) the container in which a film or the storage device in sub-paragraph (i) is contained inside; or
 - (iii) where a container mentioned in sub-paragraph (ii) is contained in one or more larger containers, the largest container in addition to sub-paragraph (ii);
- (b) the consumer advice must be so displayed that its contents are clearly legible, prominent and easily distinguishable from any other information, diagram or image with which the consumer advice is displayed;
- (c) the consumer advice must not be obscured by other material displayed on the storage device or container for the film.