

**MEDIA RELEASE****EMBARGOED UNTIL 9 NOVEMBER 2017, 6PM ID TIME / 7PM SG TIME****SINGAPORE MEDIA FESTIVAL 2017 CELEBRATES INDONESIA**

9 November 2017, Jakarta/Singapore – A strong delegation of Indonesian media industry heavyweights, presenting a diverse showcase of television and film content, will make its way to Singapore this November, as the **Singapore Media Festival 2017** (SMF) celebrates Indonesia as its Country-of-Focus.

Hosted by the Info-communications Media Development Authority of Singapore (IMDA), the Singapore Media Festival is Southeast Asia's leading international media event, and its fourth edition will be held from 23 November to 3 December 2017. This year's spotlight on Indonesia threads across all SMF constituent events, including the Asian Television Awards (ATA), Asia TV Forum & Market (ATF), ScreenSingapore, Singapore International Film Festival (SGIFF), and SMF Ignite.

Ricky Pesik, Vice Chairman, Badan Ekonomi Kreatif Indonesia (BEKRAF), shared, "It is an honour for Indonesia to be selected as Singapore Media Festival's first Country-of-Focus, as well as an affirmation for its growing pool of content creators. The Festival is a world-class platform and a special opportunity to bridge, nurture and inspire the vibrant community of storytellers in both our countries and the region. As our commitment to our community of independent media professionals in Indonesia, BEKRAF is also happy to extend support to those keen on participating in the Festival this year. Beyond this celebration of 50 years of bilateral ties (between Indonesia and Singapore), I look forward to continued collaborations as we work together to elevate Asian storytelling for the world stage."

INDUSTRY HEAVYWEIGHTS SET THE STAGE

More than 50 Indonesian companies and content buyers and sellers will be participating in the Asia TV Forum & Market and ScreenSingapore. They include media and production houses like PT Indonesia Entertainment Group, MOX Digital Indonesia, and Transmedia Indonesia, as well as independent producers and filmmakers under the Indonesian Film Board (BPI), the Association of Indonesian Film Producers (APROFI), and Indonesian documentary filmmakers collective, In-Docs.

To set the stage and strengthen the spotlight on Indonesia's media ecosystem, key Indonesian media veterans taking part in SMF include:

- Internationally-acclaimed Indonesian filmmaker **Joko Anwar** lends his experience in a panel discussing pertinent movements and partnerships in television content, alongside other leading Asian directors and producers at "The Directors Collective" session (30 Nov) of the ATF Conference.
- Prolific Southeast Asian filmmaker, **Garin Nugroho** will be leading an SGIFF masterclass on 3 December, to share about his artistic pursuits, imparting knowledge to the next generation, and hopes for the future of Asian cinema. Garin will also be conferred as the recipient of SGIFF 2017's Honorary Award.
- Award-winning Indonesian actress **Marsha Timothy** will sit as one of three judges for the Silver Screen Awards' Southeast Asian Short Film Competition, alongside Japan's Kenji Ishizaka and Singapore's K Rajagopal.

The Singapore International Film Festival will see the screening of 20 Indonesian titles, including the Singapore premiere of **Mouly Surya's** Cannes-acclaimed *Marlina the Murderer in Four Acts*, and the international premiere of Edwin's teen romance thriller, *Posesif*. Mouly, along with fellow Indonesian producers **Rama Adi** and **Meiske Taurisia**, will also be part of SGIFF's inaugural Southeast Asian Producers Network, which aims to bring together producers

from the region to share their wealth of knowledge with one another in an open exchange of ideas.

A panel discussion on contemporary Indonesian cinema will be organised with speakers such as **Adrian Jonathan Pasaribu** (Writer/critic, Cinema Poetica), **Bowo Leksono** (co-founder, Cinema Lovers Community) and filmmakers **Yuda Kurniawan** and **Hari Suhariyadi**, as part of SGIFF's *Histories of Tomorrow: Indonesian Cinema After the New Order* programme.

Rounding up the showcase of talent is award-winning singer, **Afgansyah Reza**, who headlines the Asian Television Awards 2017's 'live' show on 1 December, along with a stellar line-up of international performers. Afgan had performed in Singapore last year to a sold out Esplanade Concert Hall.

EMERGING TALENT AND FRESH CONTENT CONTINUE TO MAKE WAVES

Concurrently, new stories are being developed and brought to fruition at the Southeast Asia Film Financing Forum (SAFF) Project Market, taking place as part of ScreenSingapore. Out of 15 finalists, five upcoming film projects by Indonesian filmmakers have been shortlisted for co-production ventures with the region's top film financiers, producers, distributors and buyers. They include:

- **Lastr** – a crime and suspense thriller directed by **Adriyanto Dewo** and produced by **Dewi Umay Rachman, Sarang Mowo Damar Panuluh** and **Perlita Desiani**
- **Marangka: The Corpse Flower** – a fantasy-genre film directed by **Andra Fembriarto**, produced by **Firdauzi Trizkiyanto**
- **Stalker** – a psychological thriller directed by **Winaldo Artaraya Swastia**, and produced by **Amalia Rizky** and **Siera Tamihardja**
- **The Hunted** – an action adventure film directed by **Agung Sentaosa**, produced by **Allen Jordan**
- **Yuni** – a drama directed by **Kamila Andini**, produced by **Ifa Isfansyah**

Under the ATF Formats Pitch, **Gamaliel Paulus (Gammy) Setianugraha** has been selected to compete against four finalists, with his original project titled *Ranking* – an info-tainment gameshow that pits participants against each other by getting them to rank or sequence information in the right order. Culminating in a live pitch session (30 November) to a panel of industry judges, the winner stands to receive a cash prize and a tailor-made consultancy package to further develop and produce their format.

Three Indonesian films, including **Kamila Andini's** *The Seen and Unseen*, **Makbul Mubarak's** *The Malediction* and **Suryo Wiyogo's** *Joko* are competing in the prestigious SGIFF Silver Screen Awards. Makbul is also one of the 11 emerging Asian filmmakers selected to take part in SGIFF's story development workshop for first-time feature filmmakers, the Southeast Asian Film Lab (SEAFL), with his project titled *The Autobiography*.

Independent filmmakers and producers from Indonesia who seek support to participate in Singapore Media Festival 2017 may approach APROFI and In-Docs for more details. For more information on the Singapore Media Festival, please visit <http://www.sgmediafestival.com>.

Annex: *Singapore Media Festival 2017 Fact Sheet*

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About the Info-communications Media Development Authority (IMDA)

The Info-communications Media Development Authority (IMDA) will develop a vibrant, world-class infocomm media sector that drives the economy, connects people, bonds communities and powers Singapore's Smart Nation vision. IMDA does this by developing talent, strengthening business capabilities, and enhancing Singapore's ICT and media infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment. IMDA also enhances Singapore's data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook IMDAsg and Twitter @IMDAsg.



About the Singapore Media Festival

The Singapore Media Festival, hosted by the Info-communications Media Development Authority, is set to become one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 23 November to 3 December 2017, the Singapore Media Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore (SS) and Asian Television Awards (ATA), as well as a new digital event SMF Ignite. For more information about the Singapore Media Festival, please visit www.sgmediafestival.com.



ANNEX: SINGAPORE MEDIA FESTIVAL 2017 FACT SHEET

SINGAPORE MEDIA FESTIVAL 2017

23 November 2017 to 3 December 2017

www.sgmediafestival.com | #SGMediaFest

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Media materials may be accessed in the Festival e-Media Kit here: <https://goo.gl/FX9dRR>. More information will be announced in the run-up to the Singapore Media Festival. For updates, please visit www.sgmediafestival.com.


<p>SMF Ignite</p>	<p>SMF Ignite 28 & 29 November 2017</p> <p>A keystone digital event of the Singapore Media Festival, SMF Ignite gathers emerging media content creators in Singapore and around the region to learn, network, create and collaborate. Organised by the Info-communications Media Development Authority (IMDA) in collaboration with partners from the digital and media industries, the annual event spotlights digital trends and new opportunities for the Asian storyteller. Through interactive workshops and conferences, <i>SMF Ignite</i> sparks a vibrant ecosystem of creators and businesses who can stand at the forefront of innovative storytelling.</p> <p>This year, <i>SMF Ignite</i> shines the spotlight on Virtual Reality and digital content creation. <i>VR X SMF Ignite</i> will host a platform for VR content producers to meet with business and enterprises, and explores how virtual reality can be harnessed for use beyond entertainment. <i>Creators X SMF Ignite</i> aims to equip the participants with storytelling, integration and pitching skills, and will facilitate the exchange of knowledge and</p>
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	<p>know-how with a workshop that gathers creatives from Singapore and the region. This will culminate the next day with a grand challenge will be issued to teams of creators, who have to collaborate, conceptualise and present their ideas to a panel of industry veterans.</p> <p>VR X SMF Ignite: Key Highlights</p> <ul style="list-style-type: none"> • A one-day conference and exhibition held on 29 November 2017 • Keynote speakers such as: <ul style="list-style-type: none"> ○ Founder and CEO of Ultimate Creators Create Virtual Reality (UCCVR) ○ Allen Foo, Managing Director of Vision Strategy Storytelling (VSStory) ○ Jacqui Hocking and VR consultant and post-production specialist at Neotopy, Alexandre Regeffe. • A VR exhibition within ATF and ScreenSingapore’s market floor <p>Creators X SMF Ignite: Key Highlights</p> <ul style="list-style-type: none"> • A two-day event to be held on 28 and 29 November 2017 • Organised in partnership with Bloomr.SG, a Mediacorp Creators Network • An open call for participation will be launched on the week of 16 October to invite content creators from Singapore to be a part of the experience
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CONSTITUENT EVENTS

	<p>28th Singapore International Film Festival (SGIFF) 23 November – 3 December 2017</p> <p>Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes,</p>
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	<p>masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking. The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of Public Character (IPC) status.</p> <p>For more information, please visit www.sgiff.com.</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • Immerse in the ever-vibrant film scene with 18 world premieres, 17 international premieres and six Asian premieres • 12 regional commissioners and producers gather, as part of the inaugural Southeast Asian Producer’s Network, to chart the future of collaborative filmmaking in the region • SGIFF will recognise Indonesia’s contributions to Asian Cinema by launching a Focus series titled <i>Histories of Tomorrow: Indonesian Cinema After the New Order</i>
	<p>Asian Television Awards 30 November - 1 December 2017</p> <p>Launched in 1996, Asian Television Awards (ATA) is the Asian TV industry’s most significant and celebrated event, recognising excellence in programming, production and performance. The awards comprise over 40 categories and attracts a multitude of entries of over 1300 annually from a wide range of broadcasters, including free-to-air television stations and pay-TV platforms, as well as many independent production houses in Asia. In 2016, ATA has also expanded its footprint with the live and delayed telecasts, with an increase of 8 channels as compared to 2015, bringing the number of broadcast platforms to a remarkable number of 21 channels, reaching more than half a billion viewers across Asia and beyond.</p> <p>Seeking to bring our social media presence and second screen experience of ATA to the next level, we had exclusively partnered Twitter to bring the live event to millions of fans across the region in 2016.</p>

	<p>ATA is the only event of its kind in Asia, making it the definitive platform to showcase and recognise quality television productions within Asia.</p> <p>For more information, please go to www.asiantvawards.com.</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • ATA will be presenting the 'Award for Outstanding Contribution to Asian Television' to Mr Chairul Tanjung, founder of Indonesian broadcasting companies, Trans TV and CTCorp • ATA 2017 will feature performances by: <ul style="list-style-type: none"> ○ Afgansyah Reza (Indonesia) ○ GG Magree (Australia) ○ Kim Jong-kook (South Korea) ○ Joanna Dong (Singapore) ○ Bii (Taiwan) • For the first time, ATA will be broadcasting the award presentation and the exclusive post-party event via its social media platforms in 360° video format
	<p>Asia TV Forum & Market (ATF) 2017 28 November – 1 December 2017</p> <p>Asia TV Forum & Market – the region’s leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet and the future of Asia’s content is shaped.</p> <p>ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV’s digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.</p>

	<p>For more information, please visit www.asiatvforum.com</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • ATF Leaders' Summit will feature industry experts who will shed light into today's omniplatform environment • ATF is bringing back the ATF Formats Pitch this year, backed by all3media International • ATF will introduce its inaugural ATF Animation Pitch, where participants will present their ideas to a panel of industry veterans to find the best ideas for original animation for children • ATF will gather major stakeholders - particularly buyers and sellers interested to know more about the Indonesia market - as a global market intelligence firm shares its latest data on the country
	<p>ScreenSingapore 2017 29 November – 1 December 2017</p> <p>ScreenSingapore – Southeast Asia's definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.</p> <p>After its continued success in 2016, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.</p> <p>For more information, please visit www.screensingapore.com.sg</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • The Southeast Asian Film Financing (SAFF) Project Market will be returning this year to connect promising project ideas to potential investors and financiers.

**ASSOCIATE EVENT****Careers in Content in the Age of Digital Disruption**
27 & 28 November 2017

For the first time ever, Asia's largest Independent Production company, Beach House Pictures will partner with the Singapore Media Festival for an exclusive career and media workshop aimed at introducing, educating and connecting individuals interested in the production and media space. 'Careers in Content in the Age of Digital Disruption' will be held at Pixel Studios from the 27th to 28th of November and will feature ground-breaking interactive workshops, the latest breakthroughs in technology including VR and HDR, exclusive break-out sessions with major industry figures, pointed panel discussions and screenings of award winning content.