

# BE EMPOWERED TO BRING IDEAS AND STORIES TO LIFE.

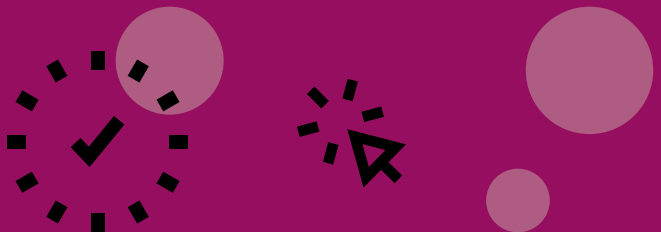
ALVIN LEE, FILM STUDENT  
Media Education Scholar (Film)

# MEDIA EDUCATION SCHOLARSHIP (MES)



Launched in 2003, the Media Education Scholarship (MES) is an initiative by the Infocomm Media Development Authority (IMDA) to nurture and develop industry leaders in the media industry. The MES was further enhanced in 2012 to include industry collaboration through direct job-matching of scholars with companies, to better suit industry demands and requirements, and set a clearer career path for our scholars.

Over 200 scholars, supported by the MES have established themselves in the Singapore media industry, in diverse roles as film and TV directors, game developers and visual effects artists.



# WHY THE MEDIA EDUCATION SCHOLARSHIP?

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## BENEFITS

### **CLEAR PATH TO SUCCESS**

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Tuition fees and other compulsory university fees will be sponsored by IMDA

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An annual allowance from the sponsoring media company will be given to the MES scholar to defray living expenses during the period of study

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Job opportunity with the sponsoring media company, where the MES scholar will be developed as a media professional or groomed for a leadership role during the bond period

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Training, internship and career opportunities in media management, editorial, interactive media, journalism and TV production will be extended to the MES scholar

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## MEDIA EDUCATION SCHOLARSHIP (FILM)

### **FOR ASPIRING FILMMAKERS**

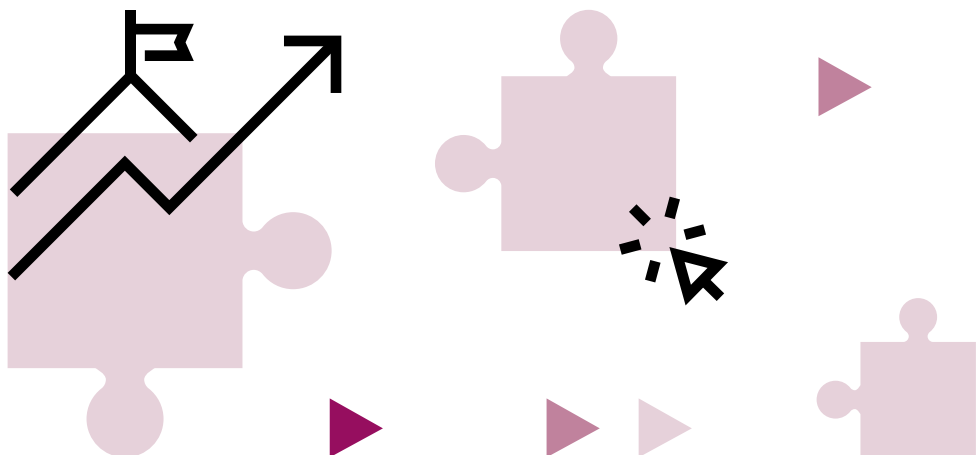
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In 2013, IMDA introduced a new category, MES (Film), to nurture talent keen on pursuing independent film careers

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Aspiring filmmakers can opt for the MES (Film) and work in the Singapore industry upon completion of studies. MES (Film) scholars will have their tuition fees and other compulsory university fees sponsored by IMDA

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## ELIGIBILITY

### TO APPLY FOR THE MES, YOU MUST:

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Be a Singapore citizen with the aspiration to transform and create a positive impact in the media industry

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Have applied to an institution for admission to a full-time media-related undergraduate or postgraduate programme - securing a placement at the point of application is not required

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Have completed or be exempted from National Service for the period of study

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### YOU CAN ALSO APPLY FOR THE MES IF:

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You are currently studying in other fields such as business administration, but have a strong interest in media. Please refer to IMDA's list of co-sponsoring companies on their requirements, found in the IMDA website during the MES application period

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You have already started your undergraduate or postgraduate programme which has at least one academic year left

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## ASSESSMENT CRITERIA

### IMDA IS LOOKING FOR WELL-ROUNDED INDIVIDUALS TO APPLY FOR THE MES. APPLICANTS WILL BE ASSESSED BASED ON THE FOLLOWING:

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- Creativity: assessed through a portfolio submitted and/or track record, if any
  - Leadership and management potential: assessed through their CCA record, community involvement, and/or contribution to the media industry (if applicable)
  - Other requirements specified by IMDA, and the co-sponsoring companies
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Only shortlisted applicants will be notified for an interview. IMDA and the co-sponsoring companies reserve the right of non-disclosure for information pertaining to the outcome of applications. All terms and conditions are subject to change and are accurate as at date of update.

IMDA's decision on scholarship grants is final and conclusive, and will not be subjected to any form of appeal or review.



# TESTIMONIES

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"I received the MES Scholarship from IMDA for my education in DigiPen Institute of Technology, and it enabled me to learn the skills required to make games. I experimented and tried out new ideas in the safe environment of school, some of them resulting in international acclaim like reaching the finals of the Independent Games Festival China, and also locally in the Crowbar Awards.

I am now a Game Designer in Ubisoft Singapore, working on a new game spearheaded by our local studio. As you follow my journey, my wish is that you are inspired to chase your dreams like I did, and achieve great heights of your own."

**GAVIN YEO**

*Games Designer, Ubisoft Singapore*

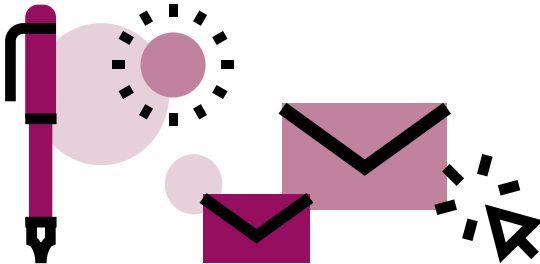


"I became a writer for children's books by learning from books which I was reading with my three young kids, close to 200 books a year. When I decided to cross over to write for TV and film, I realised that I couldn't possibly watch 200 hours of TV or feature films a year!

The Media Education Scheme was an invaluable resource; it paid for my training in screenwriting. I went to New York University's Tisch School of the Arts, Asia, where I learnt the formal craft of writing for screen. Without the scholarship, I wouldn't have dared to make the cross over. Gaining the right sensibilities to write for different mediums is crucial to telling a good story."

**ADELINE FOO**

*Author and Scriptwriter, The Diary of Amos Lee and Whoopie's World*



Visit [www.imtalent.sg/mes](http://www.imtalent.sg/mes) to apply for MES or email [MES@imda.gov.sg](mailto:MES@imda.gov.sg) for enquiries.

Applications are open from **January** to **March** annually.



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