

Annex A

Quotes from key partners and list of current partners

Quotes from PIXEL Studios Programme Partners:

<p>goGame</p>	<p><i>"Having been in the industry for over a decade, I've seen the local gaming industry grow from strength to strength under continued support from IMDA. I also recognize the importance that mentorship can play in growing the gaming giants of tomorrow. This accelerator collaboration is my way of giving back, to nurture young creative talent and grow the industry I love—and I'm looking forward to more exciting made-in-Singapore games for years to come."</i> - Mr David Ng, CEO of goGame.</p>
<p>JTC</p>	<p><i>"We would like to extend a warm welcome to IMDA and PIXEL Studios into the one-north community. The comprehensive suite of facilities and programmes in this latest development will further strengthen the media cluster at one-north and enhance Mediapolis' position as a media hub. With the unique urban architecture and landscape at one-north, we are excited to offer a range of filming location options as part of the Filming Friendly Zone initiative by IMDA."</i> - Ms Khoo Wee Lin, Director of Info-Comm, Media & Start-up Cluster, JTC.</p>
<p>Maker Studios</p>	<p><i>"Maker Studios has been a leader in the SEA market with its short form content and creator network for a number of years, and we're thrilled to continue our collaboration with IMDA—they are truly creating something special for the industry here. Established talent, such as Tim DeLaGhetto, offer a unique perspective to a new generation of creators and we're excited for everyone to see what comes out of the camp."</i> - Mr Gautam Talwar, General Manager, Maker Studios.</p>
<p>Nanyang Polytechnic</p>	<p><i>"Nanyang Polytechnic has partnered IMDA to develop the talent pool for the games sector for the last five years. We are excited about the rapid growth that this sector has seen. With this PIXEL Studios setup, NYP has expanded its role to not only help excite and inspire the gaming community, but also the online video content creation community. Together with IMDA, NYP will help to discover and nurture talents in this media space."</i> - Ms Jeanne Liew, Principal & CEO of Nanyang Polytechnic.</p>
<p>Samsung</p>	<p><i>"Virtual reality is charting a new frontier in mobile innovation and the Samsung Gear VR transports users into a new realm with the truly immersive experience it offers. There is growing demand for quality VR content and we hope collaborations like the one between IMDA and Pixel Studios will spur the creative community to develop outstanding VR content to drive VR adoption in Singapore."</i> - Mr Eugene Goh, Vice President, IT & Mobile, Samsung Electronics Singapore.</p>

Starhub	<i>“PIXEL Studios is a boost for local content creators and we are excited to partner IMDA to grow the creative community in Singapore. In particular, we want to encourage the creation of even more innovative digital media content such as 360 virtual reality and look forward to showcasing the works of talented Singaporeans on our various platforms in the future,” - Mr Howie Lau, Chief Marketing Officer of StarHub.</i>
StyleHaul	<i>“In partnership with IMDA, StyleHaul is committed to supporting aspiring local talent to develop their content creation skills, and building their own successful digital business in Singapore through PIXEL Studios. IMDA’s partnership with StyleHaul represents a milestone in developing the next generation of content creators - mentoring & supporting passionate young talent, who will take the business forward in the evolving global digital arena. As a global leader in digital lifestyle content, StyleHaul embraces the vision at the heart of this new venture, & welcomes the opportunity of collaborating on innovative & commercially viable projects with far reaching impact across the entire creative community in Singapore.” - Mr Philip Kitcher, VP Asia Pacific, StyleHaul.</i>

List of other current partners for PIXEL Studios

- Adobe Systems Incorporated
- Autodesk
- Brand New Media
- Cloudstringers
- Dailymotion
- Victorious

List of game developers at PIXEL Studios

- Actually Sane
- Delta Duck
- Eutragon
- Gattai Games
- Gazia Entertainment
- Gnaw Media
- Kaiju Den
- Oddity Studios
- Pangaea Interactive
- Pixibit
- Ratloop Asia
- Rotten Mage
- Side Effects Software
- The Gentlebros
- Vito Technology
- 4EVA Studios