

### PIXEL Studios Upcoming Programmes

#### 1. “Spark by Maker” by Maker Studios (1-2 December 2016)

##### Introduction

Maker Studios launched a new initiative to support the creation of original content ideas in collaboration with digital content creators called Spark by Maker. In October, Spark by Maker invited creators across the Maker and YouTube networks to pitch ideas for original series, and selected its inaugural class based on their creative drive and abilities, audience engagement and potential to expand beyond native platforms and formats.

##### Overview

As part of the programme, a Spark by Maker Bootcamp will be held at PIXEL Studios on 1 and 2 December. The two-day event is designed to get online creators to further their skills through a series of talks, panels, masterclasses, performances, interactive activities, pitches. This is a follow-up from the Maker Bootcamp held in 2015 in that the focus is on top YouTube stars in Singapore, and aims to develop advanced creative and production skills required to produce high quality original content.

The event will bring together 50 online creators from Singapore, Malaysia and US across gaming, comedy, music and lifestyle, with the purpose of upskilling creators, producing original content and growing the creative community.

*Day 1: Spark An Education:* Masters of the trade and mentors will share their knowledge and experience in educational sessions focused on skills development to enhance production value.

*Day 2: Spark Your Collaboration:* One-to-one sessions between mentors and trainees will provide an intensive environment for collaboration and development as creators develop and pre-produce their ideas for their Spark pilots.

At the end of the bootcamp, talent will continue to work on pilot concepts for submission and over 20 pilot projects will eventually be selected for production and distribution.

More details about Maker Studios can be found on <http://www.makerstudios.com/>.

##### List of delegates & speakers

<b>Delegates</b>	<b>Speakers</b>
<u>Singapore</u> Jian Hao Tan, Wah Banana, Eden Ang, Ministry of Funny, Clicknetwork, Xiaxue, Jade Seah, Danial Ron, Eussoffians, Trev Monki, Audrey Lim, Audrey Goh, Noah Yap, DisneyDwayne, Juo Productions	<u>USA</u> Timothy DeLaGhetto, Fungbros, Richie Le, Strawberry17, Comicstorian, Charisma Star, Tanner Patrick, Unlisted Leaf, Steve Greene, Michael Gallagher
<u>USA</u> Jun Curry Ahn, Leenda D	
<u>Malaysia</u> Dan Khoo, Maxman TV, Grimm Films	

## **2. “Commercial & Creative Production Planning” workshop by HBO Asia (13 December 2016)**

### Overview

HBO Asia’s “Commercial & Creative Production Planning” workshop on 13 December will give participants a deeper understanding of the production planning process behind a premium TV series of a major global network.

The programme targets about 40 Singapore-based producers and directors. Speakers will include top executives from HBO, who will share their experiences, insights and facilitate discussion on best practices in Asia.

## **3. “Jumpcut Asia” by Discovery Networks Asia-Pacific (16-18 December 2016)**

### Overview

Discovery Networks Asia-Pacific will be holding its “Jumpcut Asia” creative workshop from 16 to 18 December. The three-day “bootcamp”, featuring industry experts including Oscar winning documentary film producer Nicholas Reed, will train aspiring local and regional filmmakers to experiment with new storytelling styles and techniques. Winners will have an opportunity to produce a short film as well as present them across multi-channel platforms on Discovery’s regional network.

Day 1 will focus on the essentials of film production and honing the art of storytelling. The session will also equip participants with practical skills, and participants will hear stories and experiences shared by Discovery’s line-up of award-winning producers and talented pool of filmmakers.

Day 2 will help participants learn to pitch stories and films to industry experts, and build their brand in this fast-changing digital landscape.

More details can be found on Discovery’s website:

<http://www.discoverychannelasia.com/more/events/jumpcut-asia/>

Interested participants may sign up via this link: <https://www.eventbrite.sg/e/jumpcut-bootcamp-tickets-29272968236>