


ANNEX: SINGAPORE MEDIA FESTIVAL 2017 FACT SHEET

SINGAPORE MEDIA FESTIVAL 2017

23 November – 3 December 2017

www.sgmediafestival.com | #SGMediaFest

<p>SMF Ignite</p>	<p>SMF Ignite</p> <p>Organised in collaboration between the Info-communications Media Development Authority (IMDA) and industry partners in the digital domain, SMF Ignite will feature annually as part of the festival. It brings together digital content creators to learn, experience and create through an exciting line-up of interactive workshops and insightful conference tracks in various fields led by industry thought leaders.</p>
<p>CONSTITUENT EVENTS</p>	
	<p>28th Singapore International Film Festival</p> <p>Founded in 1987, SGIFF is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes, masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking. The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of Public Character (IPC) status.</p> <p>For more information, please visit www.sgiff.com.</p>
	<p>22nd Asian Television Awards 30 November – 1 December 2017</p> <p>Launched in 1996, Asian Television Awards (ATA) is the Asian TV industry's most significant and celebrated event, recognising excellence in programming, production and performance.</p>

	<p>Determined by an expert panel of over 60 judges from across the region, the results are tabulated and audited by international auditing firm PriceWaterhouseCoopers, with the winners only announced during the Awards Ceremony in December.</p> <p>The Awards comprise over 40 categories and represent the industry's foremost recognition by enjoying the support of every major industry player throughout the region. The Asian Television Awards attracts a multitude of entries of over 1300 annually from a wide range of broadcasters, including free-to-air television stations and pay-TV platforms, as well as many independent production houses in Asia.</p> <p>While there are notable equivalents in the U.S. and in Europe, ATA is the only event of its kind in Asia, making it the definitive platform to showcase and recognise quality television productions within Asia.</p> <p>For more information, please go to www.asiantvawards.com.</p>
 <p>ASIA TV FORUM & MARKET in association with miptv and mipcom <small>Asia's entertainment content market</small></p>	<p>Asia TV Forum & Market 2017 28 November – 1 December 2017</p> <p>Asia TV Forum & Market (ATF) – this region's leading entertainment content event, is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped.</p> <p>ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region.</p> <p>With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.</p> <p>For more information, please visit www.asiatvforum.com.</p>

**ScreenSingapore 2017*****29 November – 1 December 2017***

ScreenSingapore (SS) – Southeast Asia’s definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.

Since its successful pilot launch in 2015, ScreenSingapore has hosted the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA), connecting promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit www.screensingapore.com.sg.

Singapore Media Festival: Advisory Board Members

S/N	Name	Designation	Company
CHAIRMAN			
1	Robert Gilby	Managing Director	The Walt Disney Company (SEA)
DEPUTY CHAIRMAN			
2	Angeline Poh	Assistant Chief Executive Officer (Content & Innovation)	Info-communications Media Development Authority (IMDA)
MEMBERS			
3	Irene Ang	Founder and Chief Executive Officer	FLY Entertainment Pte Ltd
4	Chang Long Jong	Chief Executive Officer	mm2 Asia
5	Clara Cheo	Chief Executive Officer	Golden Village
6	Jeff Cheong	President	Tribal Worldwide Asia
7	Shanty Harmayn	Chief Executive Officer	Salto Film Company
8	Albert Lee	Chief Executive Officer	Emperor Motion Pictures
9	Ryan Lim	Founding Partner and Principal Consultant	QED Consulting
10	Man Shu Sum	Associate Director of Academy of Film	Hong Kong Baptist University
		Chief of Jury	Asian Television Awards
11	Aseem Puri	Chief Marketing Officer	Unilever International
12	Jonathan Spink	Chief Executive Officer	HBO Asia

Profile of the new SMF Advisory Board member



Chang Long Jong
Chief Executive Officer, mm2 Asia (*effective 3 April 2017*)

Chang Long Jong graduated with a Bachelor of Engineering (Civil and Structural) from Nanyang Technological Institute in 1985, and started with an administrative job with Mediacorp (then named Singapore Broadcasting Corporation). Although it was an "accidental" career entry, it heralded Chang's stay in the media industry for 30 years.

Chang played key roles in many milestones of the industry, including the launch of Mediacorp's Star Search programme in 1988, as well as the development and expansion of local drama productions that consistently received the highest ratings in Singapore. Under his leadership, exports of Singapore-made dramas and programmes were made through licensing, distribution and co-productions across Southeast Asia and in countries such as China, Taiwan and Hong Kong.

Chang had held the dual role of Mediacorp's deputy CEO and Chief Customer Officer, while also leading the company's events business arm, Vizpro, and its training business, Singapore Media Academy.

Chang has recently been appointed as Chief Executive Officer for mm2 Asia, where he will be responsible for overseeing and managing the business operations, especially the production division, as well as sourcing new business opportunities for the group.