

Annex A

Proposals received

<b>S/N</b>	<b>Name of Tenderer</b>	<b>Brief description of Proposal</b>
1	Rex Cinema Pte Ltd	24hrs Tamil station with general programming
2	SPH Radio Pte Ltd	24hrs English station with less talk more music concept, easy listening music
3	SPH Radio Pte Ltd	24hrs Chinese station which targets audience aged 50+, "xinyao" and 80s-90s music
4	SPH Radio Pte Ltd	24hrs English station, finance and business focused
5	Mediacorp Pte Ltd	24hrs commercial English station with less talk more music concept, easy listening music
6	Mediacorp Pte Ltd	24hrs not-for-profit English station which targets audience aged above 55. Mix of info-education talk and music from 60s and 70s
7	Mediacorp Pte Ltd	24hrs not-for-profit Chinese dialect station which targets audience aged above 55. Mix of discussion, info-talk, music from 60s to 90s
8	HT Overseas Pte Ltd	24hrs Hindi, Bengali, Tamil station with music from Bollywood, Tollywood and Kollywood
9	Asia Today Pte Ltd	24hrs Hindi radio station with music from Bollywood movies