

Fact Sheet

23 May 2017

Helping SMEs in their Digital Journey through IMDA's SMEs Go Digital

About SMEs Go Digital

1. The evolving digital landscape is redefining the way we live, work and play. While rapid digitisation has ushered in disruptions to traditional businesses and value chains, it also brings forth much opportunities to SMEs. With the increasing sophistication of technology solutions, and rapid pace of change, it is timely for a bigger push to help SMEs transform digitally.
2. The SMEs Go Digital programme not only supports SMEs in the use of technology to boost their productivity, but also provide them advice on the use of digital tech at each stage of their growth. Building on IMDA's Enhanced iSPRINT programme, the SMEs Go Digital enables SMEs with digital capabilities to achieve internal efficiencies, cost reductions, and better service offerings for sustained growth in the digital economy.
3. For SMEs requiring productivity tools such as digital ordering and payment, and fleet management, they will continue to receive support through pre-approved proven solutions just like in the Enhanced iSPRINT programme. This is in fact simplified as they have a one-stop contact point now through the SME Centres, which advise on what solutions are available. For SMEs with more advanced digital needs such as data analytics and cybersecurity, a **SME Digital Tech Hub** will be set up by end of the year to provide them with more tailored advice.
4. IMDA will also place greater emphasis on supporting pilot projects that are new to SME sectors with significant potential to scale and uplift whole sectors to help more SMEs at once. This will be achieved largely by partnering **influential intermediaries or large companies** who can play leadership roles in their sectors to help digitalise the SMEs they work with and deploy impactful ICT solutions. Under this effort, SMEs that are open to apply and innovate with digital solutions new to their sectors, which will benefit them and their peers, will be supported.

5. In helping SMEs build stronger digital capabilities, IMDA will develop sector-specific **Industry Digital Plans** that are aligned to the respective sectors' Industry Transformation Maps (ITMs). These plans will be used to guide SMEs technology deployment at different stages of their growth and help them to progressively acquire advanced capabilities in cyber security, data protection and data analytics. For a start, IMDA will focus on SMEs in sectors where digital technology can significantly improve productivity, such as retail, food services, wholesale trade, logistics, cleaning and security.
6. For more information on SMEs Go Digital, please visit, www.imda.gov.sg/smesgodigital.

- **Guide SMEs on Tech Deployment through Industry Digital Plans**

The Industry Digital Plans for SMEs form the core of the SMEs Go Digital programme. The Plans will help SMEs understand which digital technologies are relevant to their sectors, as well as guide ICT vendors to meet sector-specific digital technology needs.

The Plans will be aligned with the Industry Transformation Maps (ITMs) and identify synergies across different sectors, such as cross-cutting technologies that can be deployed across multiple sectors. IMDA and the sector-lead agencies will jointly develop the plans for the identified sectors. The first plan is targeted to be completed by end 2017.

- **Provide Specialist Advice via a New SME Digital Tech Hub**

IMDA will establish the SME Digital Tech Hub in the third quarter of 2017 to provide specialist tech advisory to SMEs with more advanced digital needs, such as data analytics and cybersecurity. The SME Digital Tech Hub complements the business advisors in SME Centres, which provides basic advice on off-the-shelf digital solutions that are pre-approved for funding support. Besides providing advisory, the SME Digital Tech Hub will also help to connect SMEs to ICT vendors and consultants, as well as conduct workshops and seminars to help SMEs to build their digital capabilities.



- **Uplift Whole Sectors by Working with Influential Partners to deploy pilot solutions with Potential to Scale**

To catalyse the use of digital technology solutions that can potentially benefit the entire sectors, IMDA will collaborate with ICT vendors and progressive SMEs to architect solutions with the potential to scale. To help more SMEs at one time, IMDA will also work through influential partners, such as large companies with leadership roles within sectors or that have influence over a considerable number of SMEs due to business relations.

In addition, IMDA will partner large corporations such as telecommunications companies, banks and professional firms to put together comprehensive digital solution packages for SMEs. This makes it more convenient for SMEs to adopt more complex digital solutions, and reduce the hassle of having to manage multiple ICT vendors at the same time.

About Infocomm Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) will develop a vibrant, world-class infocomm media sector that drives the economy, connects people, bonds communities and powers Singapore's Smart Nation vision. IMDA does this by developing talent, strengthening business capabilities, and enhancing Singapore's ICT and media infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment. IMDA also enhances Singapore's data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook [IMDAsg](#) and Twitter [@IMDAsg](#).

For media clarifications, please contact:

AUNG Thi Ha (Mr)
Assistant Manager, IMDA
DID: +65 6211 1309
Email: aung_thi_ha@imda.gov.sg

Chloe CHOONG (Ms)
Senior Manager, IMDA
DID: +65 6211 0527
Email: chloe_choong@imda.gov.sg

List of Pre-Approved Digital Tech Solutions

Annex A

Note: SMEs can access the full list of pre-approved solutions by end July, on the Tech Depot (techdepot.com.sg)

SN	ICT Solution Provider	Pre-approved Solution	Sector
1	Acsolv Consult Pte Ltd	SAGE 300 ERP 2016	Manufacturing & Construction
2	Advanced Technology Enterprise Pte Ltd	Solidworks 2017	Manufacturing
3	AG Polytronics Pte Ltd	Academic Information Management System (AIMS) Version 3.0	Private Schools
4	Amplify Me Pte Ltd	ServedByAlfred Version 1.1	F&B
5	Applied Mesh Pte Ltd	sPOC (Version 2.0)	F&B
6	Aptiv8 Pte Ltd	FCWDS (Foreign Construction Worker's Directory System) Version 1.0.0	Construction
7	Apsys Technology Solutions Pte Ltd	Apsys Gems (Version 1.6)	F&B
8	Assurance Technology Pte Ltd	Clinic Assist (Windows Version D2)	Healthcare
9	Assurance Technology Pte Ltd	Clinic Assist (Version S4)	Healthcare
10	Assurance Technology Pte Ltd	Clinic Assist (Windows Version G4)	Healthcare

11	Astoria Solutions Pte Ltd	AstorTime (Version 3.5)	Marine
12	AXP Solutions Pte Ltd	Audit Express Version 3	Accounting and Auditing Services
13	Capps Solutions Pte Ltd	Mobile Workforce Management @ PayAdvisor Mobile Version 3	Construction
14	Cartrack Technologies South East Asia Pte Ltd	Cartrack Fleet 4	Logistics & Transportation
15	CCH Asia Pte Limited	ProSystem FX Engagement Version 7	Accounting and Auditing Services
16	CCH Asia Pte Limited	CCH IFIRM (Version 2016) CCH iFIRM (Version 2017)	Accounting Practice
17	Chuan Fa Auto Pte Ltd	iWeb Version 2	Logistics & Transportation
18	CMS Data Technology Pte Ltd	CMS V1.3	Construction
19	Coolasia Technology Pte. Ltd.	Fleet Manager Version 5	Logistics & Transportation, Construction, Food & Beverage
20	CrossTrack Pte Ltd	CrossTrack for SME Version 1.1	Logistics
21	Cutech Solutions	CuteTrac Version 2.0	Logistics & Transportation
22	Dodoca Information Technology (S) Pte Ltd	Dodoca Integrated Mobile Marketing & Productivity Solution DIMMPS Version 3	Retail/Food & Beverage

23	Excess Inventory Guru Pte Ltd	EIG88.com (Version 1.0.0)	Manufacturing, Transportation, Construction and Engineering
24	GABKOTECH Innovations Pte Ltd	IREP Security Version 1	Security
25	Getz Group Pte Ltd	GetzPass F&B Version 1	F&B
26	Graffiti Garage	NEUTO Office Hub Version 4	Repair & Maintenance
27	Hitachi Sunway Information Systems (Singapore) Pte Ltd	Simcenter Version 11 (Stimulation)	Manufacturing
28	Hubble Pte Ltd	Hubble Version 1.0	Construction
29	IDD SolutionNet Pte Ltd	i.Safe Version 2	Construction
30	iDEE Infocom Pte Ltd	vTRrak Version 1.3	Logistics & Transportation, Food & Beverage
31	Info-Tech Systems Integrators Pte Ltd	BAS EPSS (Version 2.0)	Construction
32	Integrated Software Engineering Pte Ltd	InfoMaster ERP Software Version 9	Construction
33	Intercorp Solutions Pte Ltd	BAS (Biometric Authentication System) Essential V8.0.0 BAS (Biometric Authentication System) Professional V8.0.0 BAS (Biometric Authentication System) Enterprise V8.0.0	Construction

34	Ishikawa Consultancy Pte Ltd	Prism Skylabs Version 2.5	Retail Trade
35	IT Infinity Pte Ltd	SAGE 300 ERP 2016	Construction
36	Medisys Innovation Pte Ltd	Specialty Electronic Medical Record Version 2	Healthcare
37	MEVO Pte Ltd	Mevo DMS Version 8.3	Logistics/Wholesale & Retail, Food & Beverage
38	MyHealth Technology Solutions Pte Ltd	TCM Professional Cloud Suite Version 3.0	Healthcare
39	Pivotal Pte Ltd	Vehicle Fleet Tracking Version 2.1.8	Construction
40	Pracbiz Pte Ltd	Supply Chain Integration System Version 2.1	Wholesale/ Retail
41	Quantum Inventions Pte Ltd	TRACKSYNQ (V2)	Logistics & Transportation
42	Quote & Print Consultancy Pte Ltd	Quote & Print Business Management Software Version 8.1 MB30XX	Printing, Manufacture of Signs and Advertising Displays, General Wholesale Trade, Art and Graphic Design Services
43	Revel Systems Holdings Pte Ltd	Revel Systems Version 2	F&B
44	Seacad Technologies Pte Ltd	Solidworks 2016	Manufacturing

45	Sequoia Pte Ltd	Beautesoft Version 6	Beauty & Wellness
46	Smartcomm Electronics Pte Ltd	Intelligent Vehicle Monitoring System (Version 7)	Transportation
47	Success IT Consultancy & Services Pte Ltd	Success Auto Suites System Version 13	Automotive Industry
48	Tabsquare Pte Ltd	eMenu Version 2 eWaiter Version 2	F&B
49	Techmetics Solutions Pte Ltd	Techmatics iMenu Version 2.7	F&B
50	V3 Teletech Pte Ltd	V3 Fleet Management System Version 3	Transportation, Logistic, Construction, Cleaning, Retail and Healthcare
51	V3 Teletech Pte Ltd	V3nity Workforce Assignment & Mobility Version 3	Construction, Cleaning, Landscaping, Waste Management, Healthcare & Security
52	veriTAG Pte Ltd	veriHUB	Logistics