



Annex A

Title	Synopsis	Format
"NO Sweat" NO SWEAT	A show that aims to get the man-on-the-street interested in fitness and healthy living, "No Sweat" will show how fun fitness can be to inspire Singaporeans to lead healthier lifestyles. The episodes will explore tips like how to make your fast food healthier, how to incorporate workouts into your daily household chores, interesting health food restaurants, popular wellness trends, and a peek into the most luxurious gyms in Singapore.	10 episodes x 8-13 minutes Bi-weekly telecast from 13 Aug 2018 to 17 Dec 2018
"Daddy Diaries" Diaries "Diaries"	Daddy Diaries will explore the triumphs and tribulations of being a young parent in Singapore in a humourous way. The episodes will feature Kiss 92FM radio deejay Shan Wee, a proud father of two young boys aged 4 and 6. Besides featuring fun and unusual activities for parents to enjoy with their kids in Singapore, there will also be "unboxing" reviews of new toys and fun food reviews.	10 episodes X 8-13 minutes Bi-weekly telecast from 24 Aug 2018 to 28 Dec 2018
"Girl Band called Girl Band"	An episodic comedy series, "Girl Band called Girl Band" follows the story of four women in their 30s from different backgrounds and clashing personalities who end up in a nationwide talent show contest together. The four women soon find themselves out of place in a contest with girls at least a decade younger	10 episodes X 8-13 minutes Weekly telecast from 8 Apr 2019 to 10 Jun 2019





than them. They also experience bullying, failure and stressful situations that put their friendships to the test, eventually discovering the importance of friendship, loyalty, family and believing in your dreams.

The series explores the deeper themes of female empowerment, dealing with your insecurities and learning to accept yourself for who you are instead of what society expects through light-hearted moments and music.