

## **ANNEX**

### **Digital TV Carnival Event Highlights**

- Demonstration on how to connect to digital TV – On-stage tutorials to showcase the ease and benefits of setting up and watching digital TV.
- Digital TV contest – Members of public can compete to set up digital TV equipment and stand to win a prize.
- Make an appointment for your DTV Starter Kit – Eligible households who have received their notification letters can get assistance to make appointments for the delivery and installation of their DTV Starter Kit.
- Redeem your DTV Starter Kit – Eligible households who have received their notification letters can choose to collect their DTV Starter Kit on-site. Alternatively, they can get \$100 off digital TV equipment of their choice at the participating Gain City booth.
- Demonstration on how to watch Toggle – Members of public can find out how to use Toggle services to access videos on-demand, TV channels, live sporting action and entertainment programmes both at home and on the go. Visitors can also experience a seamless viewing experience without the need to switch to different sources and apps on Toggle Red Button-registered HbbTV sets (Hybrid Broadcast Broadband TV).
- Participating electronics retailer – Members of public can purchase their digital TV equipment at the Gain City booth.