

ANNEX: SINGAPORE MEDIA FESTIVAL 2017 FACT SHEET

SINGAPORE MEDIA FESTIVAL 2017

23 November 2017 to 3 December 2017

www.sgmediafestival.com | #SGMediaFest

The Singapore Media Festival, hosted by the Info-communications Media Development Authority, is set to become one of Asia’s leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 23 November to 3 December 2017, the Singapore Media Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore and Asian Television Awards (ATA), as well as the Festival’s keystone digital event, SMF Ignite.


Media materials may be accessed in the Festival e-Media Kit here: <https://goo.gl/FX9dRR>. More information will be announced in the run-up to the Singapore Media Festival. For updates, please visit www.sgmediafestival.com.



<p>SMF Ignite</p>	<p>SMF Ignite 28 & 29 November 2017</p> <p>A keystone digital event of the Singapore Media Festival, SMF Ignite gathers emerging media content creators in Singapore and around the region to learn, network, create and collaborate. Organised by the Info-communications Media Development Authority (IMDA) in collaboration with partners from the digital and media industries, the annual event spotlights digital trends and new opportunities for the Asian storyteller. Through interactive workshops and conferences, <i>SMF Ignite</i> sparks a vibrant ecosystem of creators and businesses who can stand at the forefront of innovative storytelling.</p> <p>This year, <i>SMF Ignite</i> shines the spotlight on Virtual Reality and digital content creation. <i>VR X SMF Ignite</i> will host a platform for VR content producers to meet with business and enterprises, and explores how virtual reality can be harnessed for use beyond entertainment. <i>Creators X SMF Ignite</i> aims to equip the participants with storytelling, integration and pitching skills, and will facilitate the exchange of knowledge and</p>
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	<p>know-how with a workshop that gathers creatives from Singapore and the region. This will culminate the next day with a grand challenge will be issued to teams of creators, who have to collaborate, conceptualise and present their ideas to a panel of industry veterans.</p> <p>VR X SMF Ignite: Key Highlights</p> <ul style="list-style-type: none"> • A one-day conference and exhibition held on 29 November 2017 • Keynote speakers such as: <ul style="list-style-type: none"> ○ Founder and CEO of Ultimate Creators Create Virtual Reality (UCCVR) ○ Allen Foo, Managing Director of Vision Strategy Storytelling (VSStory) ○ Jacqui Hocking and VR consultant and post-production specialist at Neotopy, Alexandre Regeffe. • A VR exhibition within ATF and ScreenSingapore’s market floor <p>Creators X SMF Ignite: Key Highlights</p> <ul style="list-style-type: none"> • A two-day event to be held on 28 and 29 November 2017 • Organised in partnership with Bloomr.SG, a Mediacorp Creators Network • An open call for participation will be launched on the week of 16 October to invite content creators from Singapore to be a part of the experience
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CONSTITUENT EVENTS

	<p>28th Singapore International Film Festival (SGIFF) 23 November – 3 December 2017</p> <p>Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes, masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and</p>
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	<p>ATA is the only event of its kind in Asia, making it the definitive platform to showcase and recognise quality television productions within Asia.</p> <p>For more information, please go to www.asiantvawards.com.</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • ATA will be presenting the 'Award for Outstanding Contribution to Asian Television' to Mr Chairul Tanjung, founder of Indonesian broadcasting companies, Trans TV and CTCorp • ATA 2017 will feature performances by: <ul style="list-style-type: none"> ○ Afgansyah Reza (Indonesia) ○ GG Magree (Australia) ○ Kim Jong-kook (South Korea) ○ Joanna Dong (Singapore) • For the first time, ATA will be broadcasting the award presentation and the exclusive post-party event via its social media platforms in 360° video format
 <p>ASIA TV FORUM & MARKET in association with mipiv and mipcom Asia's entertainment content market</p>	<p>Asia TV Forum & Market (ATF) 2017 28 November – 1 December 2017</p> <p>Asia TV Forum & Market – the region's leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped.</p> <p>ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.</p> <p>For more information, please visit www.asiatvforum.com</p> <p>Key Highlights</p>

	<ul style="list-style-type: none"> • ATF Leaders' Summit will feature industry experts who will shed light into today's omniplatform environment • ATF is bringing back the ATF Formats Pitch this year, backed by all3media International • ATF will introduce its inaugural ATF Animation Pitch, where participants will present their ideas to a panel of industry veterans to find the best ideas for original animation for children • ATF will gather major stakeholders - particularly buyers and sellers interested to know more about the Indonesia market - as a global market intelligence firm shares its latest data on the country
	<p>ScreenSingapore 2017 29 November – 1 December 2017</p> <p>ScreenSingapore – Southeast Asia's definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.</p> <p>After its continued success in 2016, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.</p> <p>For more information, please visit www.screensingapore.com.sg</p> <p>Key Highlights</p> <ul style="list-style-type: none"> • The Southeast Asian Film Financing (SAFF) Project Market will be returning this year to connect promising project ideas to potential investors and financiers.
ASSOCIATE EVENT	
	<p>Careers in Content in the Age of Digital Disruption 27 & 28 November 2017</p>



	<p>For the first time ever, Asia's largest Independent Production company, Beach House Pictures will partner with the Singapore Media Festival for an exclusive career and media workshop aimed at introducing, educating and connecting individuals interested in the production and media space. 'Careers in Content in the Age of Digital Disruption' will be held at Pixel Studios from the 27th to 28th of November and will feature ground-breaking interactive workshops, the latest breakthroughs in technology including VR and HDR, exclusive break-out sessions with major industry figures, pointed panel discussions and screenings of award winning content.</p>
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