

## **FACTSHEET**

### **E-PAYMENT LEARNING JOURNEYS**

IMDA's Silver Infocomm Initiative (SII), which was introduced in 2007, promotes IT awareness and literacy among seniors so that they can be digitally ready for a more engaged and connected lifestyle. To-date, about 200,000 seniors have benefited from the Silver Infocomm Initiative, supported by 700 volunteers.

Some of the programmes and activities under the Silver Infocomm Initiative include the Silver IT Fest Plus mass training and roadshow, classes at Silver Infocomm Junctions and Intergen IT Bootcamps. The e-Payment Learning Journey is a new initiative under the SII, specially tailored to support seniors in leveraging technology in a digital society.

Launched in 2018, the e-Payment Learning Journeys target seniors aged 50 years and above who have not tried e-payments before. The seniors will go on experiential tours to empower them to be comfortable in carrying out transactions using their mobile phones.

On the journey, the seniors will be accompanied by youth and corporate volunteers who will guide them and introduce them to the various modes of e-Payments. Each 3-hour session will allow the seniors to learn how to download banking apps, useful security tips to stay safe online and top-up their MRT cards electronically and purchase items using QR codes.

To encourage seniors to take the first step in using e-payments, credits and food discounts will be given by participating partners.

About 50 sessions will be organised in 2018 at six different locations to benefit about 2,000 seniors.

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**For media clarifications, please contact:**

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