MIPCOM☒SINGAPORE

ANNEX B: INFORMATION ON THE SINGAPORE MEDIA FESTIVAL

SINGAPORE MEDIA FESTIVAL 2019
21 November to 8 December 2019
http://www.facebook.com/sgmediafest | #SGMediaFest

The Singapore Media Festival, hosted by the Infocomm Media Development Authority, is one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 21 November to 8 December 2019, the Singapore Media Festival brings together the Asian Academy Creative Awards (AAA), Asia TV Forum & Market (ATF) and ScreenSingapore, Singapore Comic Con (SGCC), and Singapore International Film Festival (SGIFF). VidCon Asia Summit will also be held in conjunction with SMF.

More information will be announced in the run-up to the 6th Singapore Media Festival. For updates, please visit www.sgmediafestival.com.

SMF 2019 Festival Village
Armenian Street
22 to 24 November, 29 November to 1 December
Opening hours: 11.00am to 10.00pm on Fridays and Saturdays, 11.00am to 6.00pm on Sundays
Admission is free. Sign-ups required for selected programmes.

CONSTITUENT EVENTS	
ASIAN ACADEMY CREATIVE AWARDS	**Asian Academy Creative Awards** *5 – 6 December 2019* The Asian Academy Creative Awards (AAA's) is established by the Asian Academy Creative Awards Pte Ltd to serve the creative industries, as the pinnacle of their achievements in content creation and media production. Open to countries throughout the Asia Pacific region, the AAA honours excellence in craft and technical disciplines across multiple platforms, including television, digital, streaming and emerging technologies. For more details on the AAA, please visit www.asianacademycreativeawards.com.

	Asia TV Forum & Market (ATF) 2019 *3 – 6 December 2019* Asia TV Forum & Market (ATF) – the region's leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped. ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arenas. Its business match-making opportunities open doors to some of the best new offerings in the region. With over 5,600 international buyers and sellers from more than 55 countries, ATF presents valuable business prospects for top of the line benefits. ATF will be celebrating its 20th edition this year. For more information, please visit www.asiatvforum.com.
	ScreenSingapore 2019 *4 – 6 December 2019* ScreenSingapore – Southeast Asia's definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape. After its continued success in 2018, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers. For more information, please visit www.screensingapore.com.sg
	Singapore Comic Con (SGCC) *7 – 8 December 2019* Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Comic Convention (STGCC), is Southeast Asia's ultimate celebration of the best of Western and Asian pop culture content. From toys, collectibles, comics, cosplay to gaming, there is something for everyone to experience. Singapore Comic Con is within the ReedPOP portfolio, which includes New York Comic Con, Chicago Comic & Entertainment Expo, OZ Comic Con, PAX and Star Wars Celebration.

	For more information, please visit: https://www.singaporecomiccon.com/en-gb.html
	Singapore International Film Festival (SGIFF) *21 November – 1 December 2019* Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes, masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking. The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of Public Character (IPC) status. For more information, please visit www.sgiff.com.

HELD IN CONJUNCTION WITH SMF

	VidCon Asia Summit *3 – 4 December 2019* VidCon is the world's largest celebration of digital video and online creators, where people who make the most interesting and successful video content on the internet can get together, connect with their communities and discuss what's coming next. Launching VidCon Asia in Singapore establishes the vibrant growth and universality of this digital creative community and anchors Singapore alongside London and Melbourne as a regional hub for the industry. In 2019, VidCon will be launching the Industry Track in Asia, and scaling this up to the signature three-track VidCon model (Community, Creator, Industry) in 2020 and beyond. For more information, please visit: https://vidcon.asia/