

## MEDIA FACT SHEET

### OUR SINGAPORE FUND FOR DIGITAL READINESS

The Ministry of Communication and Information (MCI) and the Infocomm Media Development Authority (IMDA) have partnered the Ministry of Culture, Community & Youth (MCCY) to create a new stream under Our Singapore Fund (OSF) to support ground-up initiatives that enable passionate Singaporeans to spearhead community projects and find opportunities to promote digital readiness and participation.

Examples include conducting coding workshops for students from low-income households, learning journeys for seniors to be acquainted with using technology / apps for their daily lives, development of an app or website to help the less digitally savvy learn how to use digital technology, and development of technology product for good social cause.

Applicants would apply through IMDA's website, and where suitable, IMDA would also work with the applicants to refine their project ideas to better meet digital readiness needs. Approved projects may receive funding of up to \$20,000 or support up to 80% of their project cost. Projects that merit higher funding will be assessed on a case-by-case basis.

There are four application windows per year: 15 Mar to 15 May, 15 Jun to 15 Aug, 15 Sep to 15 Nov, and 15 Dec to 15 Feb.

Projects that fulfil five of the following criteria would receive up to 50% funding for their project cost, and projects that fulfil all seven criteria would receive up to 80% for their project cost, up to a maximum support of \$20,000 per project:

- a. Promote the Singapore spirit and shared values OR
- b. Foster social mixing; and
- c. Preparing Citizens to be Digitally Ready; and
- d. Sustainability OR
- e. Scale;
- f. Feasibility; and
- g. Track record.