

Quotes from Partners

“Digital technology has the potential to significantly enhance our existing sustainability commitments by facilitating traceability across value and supply chains. APRIL has worked with our sister company, Asia Pacific Rayon (APR), to incorporate our fibre data into a blockchain solution called ‘Follow Our Fibre’. The solution assures customers in the textile and fashion industry that APR’s viscose products come from responsibly managed and certified renewable plantations and mills. This is an important first step in providing provenance throughout the long textile value chain so as to empower consumers globally on their sustainable fashion choices.”

Praveen Singhavi, President, APRIL Group.

APRIL Media Contact

Charles Hogan

Email: charles_hogan@aprilasia.com

“Among business processes, trade and trade finance continue to be the most onerous, with reams of physical paper having to move from place to place to establish authenticity and ownership. Digital technologies, especially distributed ledger, are well geared to solve this, but this requires coordination from key players on a global scale. DBS is excited to be part of this fresh effort to leverage digital technologies to create efficiency for our clients and for the global trading system.”

Piyush Gupta, Group CEO, DBS Group

DBS Bank Ltd Media Contacts:

Jean Khong

DID: +65 68785325

Mobile: +65 97760789

Email: jeankhong@db.com

Michelle Tan

DID: (+65) 6682 8133

Mobile: (+65) 9770 1886

Email: michelletanyz@db.com

“Mastercard is committed to make the digital economy work for everyone, everywhere. Harnessing our expertise in building integrated, cross-border supply chains, and in key areas such as digital payments, data analytics and cybersecurity, we look forward to working together with the ICC, the Singapore government and industry leaders from across multiple sectors to facilitate inclusive global trade growth.”

Michael Froman, Vice Chairman and President, Strategic Growth, Mastercard

Mastercard Media Contact

Sarah Guldin

DID: (+65) 6390 6199

Mobile: (+65) 9126 7472

Email: sarah.guldin@mastercard.com

“Noble is delighted to have the opportunity to collaborate with the International Chamber of Commerce, the Singapore Government’s Infocomm Media Development Authority and respected key industry partners to accelerate the digitalisation of global trade. Our business is built on entrepreneurial values, and being a part of TradeTrust will enable Noble to positively change the trade and supply processes of energy and industrial raw materials. Moving from paper-based systems to digitising our workflows will ultimately benefit our suppliers and customers through cost savings, greater transparency and efficiency, reduced fraud and human errors. For Noble, digitising our tradecraft makes good long-term business sense. It means positively impacting the environment, adopting sustainable business practices that demonstrate we are committed to doing the right thing for the world and for our business partners.”

George Nette, Independent Non-Executive Director, Noble Group Holdings Limited

Noble Group Media Contact:

Tim Ferdinand

Mobile: (+44) 7810 111 496

Email: TimFerdinand@thisisnoble.com

“In Japan, NTT DATA and its Japan trade consortium members are working on digitalization of trade business through TradeWaltz platform. TradeWaltz is built through discussions with cross – industry consortium companies, such as cargo owners, banks, insurance and carries/logistics companies, who share a mutual interest in paperless international trade.

“NTT DATA and the consortium members aim to digitalize international trade all over the world, and encourage trade stakeholders to conduct more international trade seamlessly, thus accelerate international trade transactions amongst countries with the maximum utilization of EPA/FTA.

“In order to realize 100% digital trading, interoperability between platforms is essential. NTT DATA and the trade consortium members in Japan will strengthen our relationships with similar initiatives led by other institutions to realize paperless international trade.”

Yo Honma, NTT DATA Representative Director, President and Chief Executive Officer

NTT Data Media Contacts:

Rintaro Okabayashi: Rintaro.Okabayashi@nttdata.com

Takeshi Kondo: Takeshi.Kondo@nttdata.com

Katsuya Tanaka: Katsuya.Tanaka@nttdata.com

“As trade digitalisation advances, the physical and digital workflows in logistics must continue to converge, enabling greater efficiency in intermodal connectivity, and allowing seamless regulatory compliance and trade financing. With our global network of coastal and inland terminals in 19 countries, years of expertise in facilitating global trade through strong working relationships with Customs regulators and shipping carriers, PSA is well-placed to drive and support global trade digitalisation efforts. We continue to work towards our vision of connecting communities through the Internet of Logistics, and enable logistics stakeholders to reap the benefits of a truly connected global supply chain.”

Peter Voser, PSA International Group Chairman

PSA Media Contact:

Stella Jiang

DID: (+65) 6279 4299

Mobile: (+65) 91053178

Email: stellaj@globalpsa.com

“Standard Chartered welcomes the opportunity to collaborate with Singapore’s Infocomm Media Development Authority (IMDA), International Chamber of Commerce (ICC) and the signatory parties of the MOI to promote international trade digitalisation. As one of the world’s biggest trade banks, we see tremendous opportunities to leverage digital solutions to enable faster, safer, more efficient, and transparent trade transactions across our global network. Standard Chartered has a strong track record in using distributed ledger and other emerging technologies to digitise banking processes and we will continue to support initiatives such as TradeTrust to create a connected and integrated global trade system.”

Bill Winters, Group Chief Executive, Standard Chartered Bank

Standard Chartered Bank Media Contact:

Sheena Yu

Phone: (+65) 6596 9958

Mobile: (+65) 9723 9238

Email: sheena.yu@sc.com

“Trafigura is working closely with ICC, IMDA, DBS, Standard Chartered and Perlin on the continuing development of the ICC Tradeflow platform. Our pilot iron ore trade on the platform in November 2019 using the TradeTrust network, showed that digital trade is now a practical reality. Working closely with government and the global trade and finance industry ecosystem, we intend to become a regular user of the ICC TradeFlow platform.”

Tan Chin Hwee, Asia-Pacific Chief Executive Officer, Trafigura

Trafigura Press Office Contact:

DID: (+41) 22 592 45 28

Email: media@trafigura.com

"Working closely with ICC, Trafigura and Singapore's Infocomm Media Development Authority, Perlin has developed the pioneering ICC TradeFlow platform, which will help create the essential blockchain infrastructure needed for a more efficient, inclusive and sustainable global digital trade economy. In collaboration with the world-leading companies just signed at the WEF conference in Davos, Perlin is now going to the next level to help drive development and mainstream adoption of ICC TradeFlow and our other enterprise blockchain solutions to achieve digitisation across all international trade."

Dorjee Sun, Special Adviser to ICC and CEO, Perlin

Perlin Media Contact:

Darren Toh

Mobile: (+65) 9428 9181

Email: darren@perlin.net