

Partner Quotes from Public Service Content (PSC) Fund**Mediacorp**

Irene Lim, Chief Customer Officer, Mediacorp said: "We are pleased to partner IMDA to support the local creative industry being impacted by the current situation. As Singapore's national media network, the expertise and platforms provided by Mediacorp's involvement in this initiative will enable local production houses and talents to produce innovative digital content that will continue to entertain and engage Singaporean audiences."

Singapore Press Holdings

Mr Anthony Tan, Deputy CEO of Singapore Press Holdings said, "SPH hopes this meaningful initiative will spur our local content production community during these trying times. We look forward to commissioning engaging and informative productions, and to be able to share these fresh and exciting local content with our audience across our network's different platforms."

Viddsee

Said Derek Tan, Viddsee's co-founder: "In these challenging times, we see how important the filmmaking community is in bringing hope and joy through their films, series and documentaries. IMDA's PSC Fund, which complements our recently launched StoriesTogether initiative, is a real statement of solidarity with our community of storytellers, ensuring that they keep their passion for filmmaking alive, and continue to connect us through our shared love for entertaining stories."