IIMPIXEL

STUDIOS

#IMPIXEL

ABOUT

IIMPIXEL
STUDIOS

PIXEL Studios is an initiative by Infocomm Media Development Authority (IMDA) for next generation content creators and media businesses, to come together to conceptualise stories, produce online videos, develop games, create prototypes and innovate.

It aims to build an ecosystem of new media content creators through the provision of shared production facilities, industry-led capability development and accelerator/incubator programmes, to nurture home grown digital media content creators. It will be a place where media content creators can network and collaborate to experiment and deliver innovative, compelling content.

LEVEL UP WITH
PIXEL STUDIOS' PROGRAMMES

Audiences are spending more time on digital platforms. They are constantly looking out for fresh content, giving content creators greater opportunities to express their ideas, create content and showcase their works to the world.

Programmes to be conducted in PIXEL Studios allow content creators to hone new skills and be trained by mentors from industry leaders and brands such as Maker Studios, StyleHaul and Dailymotion. An in-house consulting producer is also available to give advice to creators.

Access to professional studios and production equipment are readily available to let creators experiment and explore their potential in a creative environment.
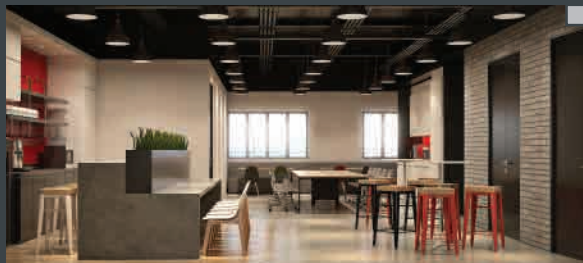
SIGNING UP

For a limited time period only, we are welcoming all creators to try out and use the space. Be it the collaborative area, thematic sets or video production studios, we welcome your proposals!

For more information on how you can submit your proposals for usage of the facilities, visit www.IMPIXEL.sg

creative spaces for online creators

Let your creativity flourish and turn your ideas into reality with the right tools and training, all in one place.

audio recording studio and editing room

Record your voice-overs, mix soundtracks, or even your three-piece band here. This room is equipped with essential hardware and software that meets your audio recording and post-production needs.

video editing suite

Preview, edit and add effects to your videos in this video post-production suite.

production studio with green screen

Get creative in the professional video production studio with facilities such as green screens, virtual video system, professional cameras and camera crane system.

hot-desking area

Discuss, brainstorm or get work done at the user-friendly hot-desking area.
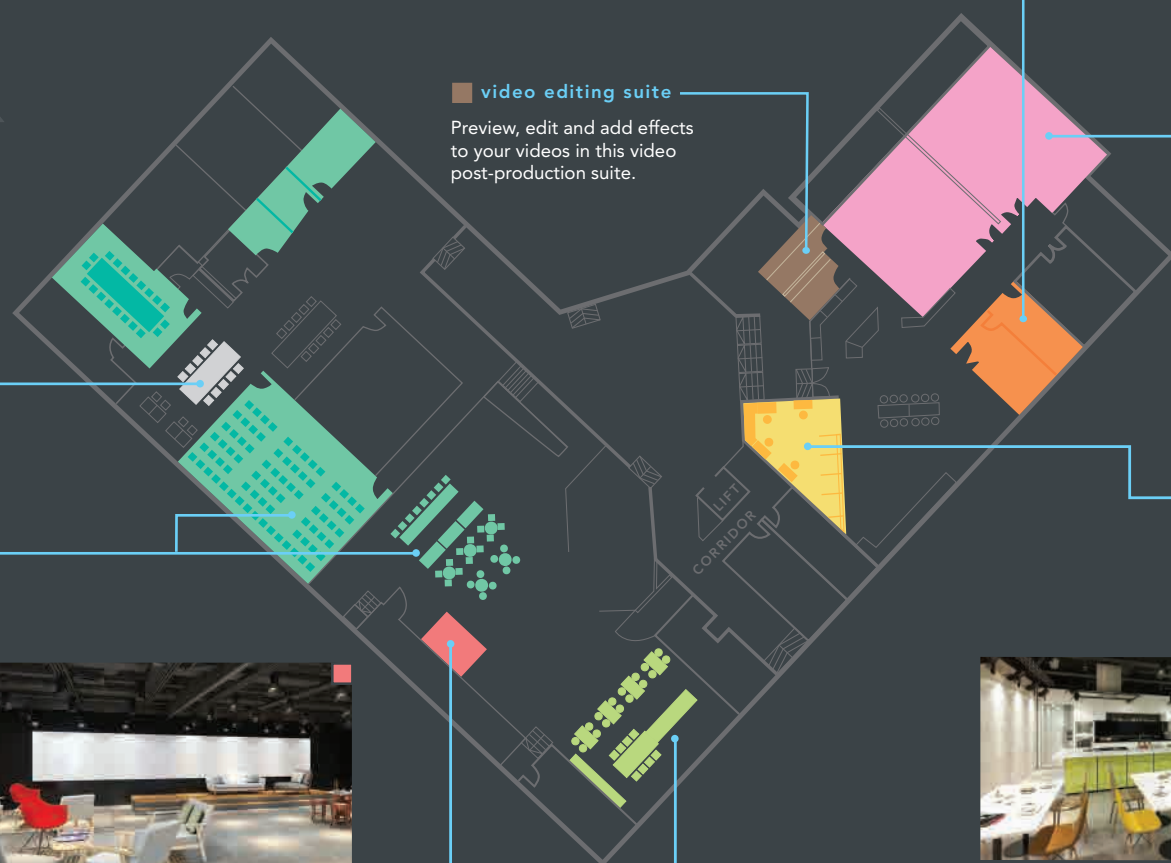

changing and makeup room

Need to freshen up your style for your next shoot? Come here for a change of attire, style your hair and refresh your makeup. You can even record your make-up tutorials and beauty online content here.

thematic sets

Shoot your videos in a "Kopitiam", a "train carriage", a "1950s diner" or stage a talk show with three large projection screens as backdrop! This area also functions as a place for discussions or simply for chilling out after a busy day of video production.

interchangable backdrops

Create different scenes with the six interchangeable backdrops that will transport you to different places - from a tranquil scenic landscape to a metropolitan city.

fixed stage with wall-to-wall screen and digital projection facility

Produce live talk shows or performances on a stage, equipped with three projectors and a wall-to-wall screen.

functional kitchen and pantry

Aspiring to set up your own food channel? The functional kitchen built for cooking videos is dressed up in three interchangeable themes - modern, country and Peranakan. It also serves as a pantry for creators who are using the collaboration area.

CORRIDOR

LIFT

LEVEL UP WITH
PIXEL STUDIOS' PROGRAMMES

Game development is a big part of PIXEL Studios! PIXEL Studios provides game start-ups and talent with the right training and mentorship programmes to develop their games. It also provides users with the relevant platforms to help launch and market their games locally and internationally. Home to Southeast Asia's first PlayStation® Incubation Studio, PIXEL Studios is fully equipped with development kits to enable game developers to create and test their content for the PlayStation® platforms. PIXEL Studios allow game developers to be plugged into a conducive environment, partnering them as they progress from incubation stages to being full-fledged commercially viable companies.

ARE YOU GAME?

For game developers, all companies must be a Singapore registered company with Singapore Registrar of Companies (ROC). All companies will be assessed accordingly. Admission priority will be given to companies who are involved in game development or game-related businesses, Singapore-registered companies [listed in the Media Singapore Standard Industrial Classification (SSIC) Code] and companies who have received IMDA's grant or related support for game development.

one-stop resource centre for games developers

Formerly known as the Games Solution Centre (GSC) @ Blk 71, PIXEL Studios is a creative space that seeks to provide a rapid prototyping development environment for Singapore-based small-medium game enterprises to develop their games. PIXEL Studios also promotes game content through pavilions at key market events.
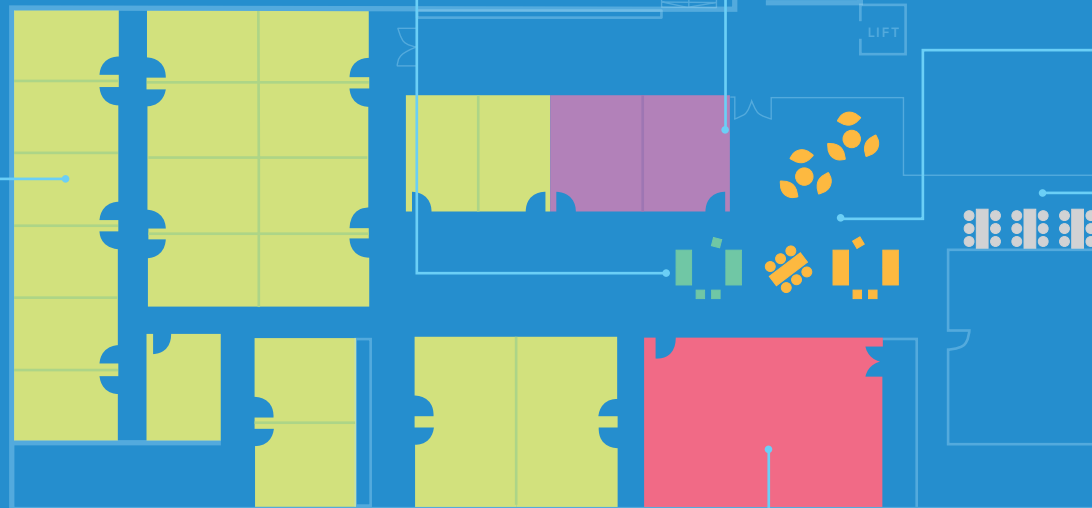

game testing & play area

Chill out with some of the latest console games or test your prototypes at this zone. The game testing and play area can host game consoles (PlayStation®, Xbox, Wii, etc), and each station can be hooked up with smart tablets and interactive PCs to showcase and test games.

themed meeting rooms

These themed meeting rooms serve as spaces for private meetings and discussions.

game development studios

This area is office space and houses private game development studios to game start-ups. Each studio can accommodate 5 people and can be reconfigured to fit up to 20 people.

seminar room

Networking events and seminars are at the core of this space. Learn from industry experts and leading digital brands through masterclasses and workshops, or network with like-minded creative talent here.
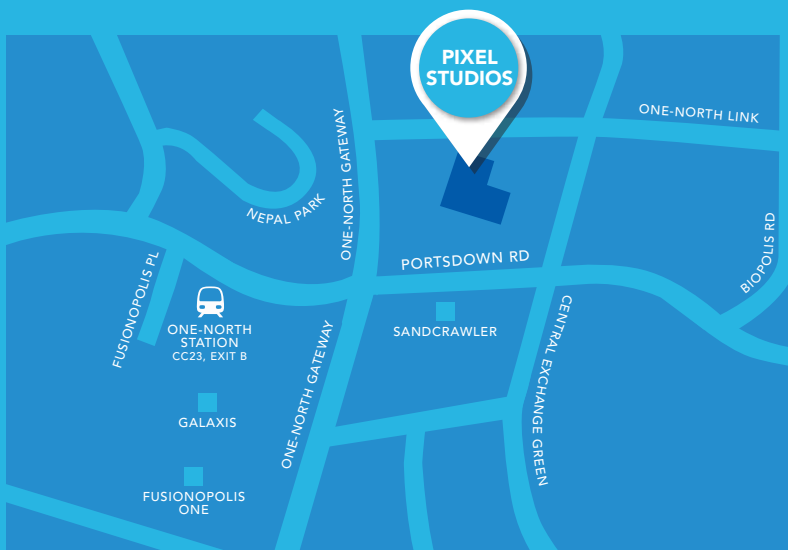
LIFT

common area for meetings, hot-desking and filming

Mingle and connect at these various touch points to build creative ideas amongst fellow game developers.

pantry

Have a break at the pantry. Stocked with a variety of drinks, coffee and snacks, the pantry is for fellow game developers and guests to chill out and have their meals.

PIXEL STUDIOS

ONE-NORTH LINK

NEPAL PARK

ONE-NORTH GATEWAY

PORTSDOWN RD

BIOPOLIS RD

FUSIONOPOLIS PL

ONE-NORTH STATION
CC23, EXIT B

SANDCRAWLER

CENTRAL EXCHANGE GREEN

ONE-NORTH GATEWAY

GALAXIS

FUSIONOPOLIS ONE

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THE INNOVATIVE POLYTECHNIC