

Brand Protection and Anti-Counterfeit Solution Provider



protects brands with patented and unique product identity AR codes to eliminate any counterfeit possibilities

Brand Protection & Instant Product Authentication

Unique product identity (e.g. patented clone-proof AR code, barcode, NFC) to enable consumers to verify product authenticity instantly



Track & Trace with Blockchain

Business intelligence, logistics/sales tracking, grey market detection, supply chain visibility and product sustainability information through scanning of unique product identity



Direct Consumer Engagement

Personalised consumer marketing and ease of loyalty and warranty management for consumers



Product Recall Efficiency

Through unique product identity, enterprises gain visibility on current ownership of affected products, enabling targeted recall processes