**IMDA Endorsement Check List**

*All information provided will be treated with utmost confidence. You may use (*🗹) *to indicate your selections. Submission of the form does not imply support.*

1. **Basic Information**

|  |  |
| --- | --- |
| **Training Provider** |  |
| **Course Title:**  |  |
| **Domain:** | **🞏** Animation **🞏** Data Analytics **🞏** Broadcast **🞏** Film & TV **🞏** Games **🞏** Immersive Media **🞏** Internet of Things **🞏** Online Media **🞏** Others (Please Specify) |
| **Short Description of Course:** |  |

1. **Landscape**

Please provide information on similar programmes offered by other Training Providers (if any) or similar programmes offered within your organisation.

|  |  |  |
| --- | --- | --- |
| **Training Provider** | **Programme** | **Differentiator**(Please describe the differentiators for your programme, in comparison to similar programmes offered by other training providers or your organisation at a similar level.) |
|  |  |  |

1. **Intake Planning**

Please specify the target audience of the programme, any entry requirements and class size.

|  |  |  |
| --- | --- | --- |
| **Target Audience** | **Entry requirements (qualifications or experience)** | **Max Class Size** |
|  |  |  |
|  |  |  |
|  |  |  |

1. **Job Relevance**

Please tick the job roles targeted for the programme. If the programme is in an Emerging Area (i.e. New area with no relevant job roles or competencies), please indicate in the option “**Others”** below.

|  |  |  |  |
| --- | --- | --- | --- |
| **Job Role** | 🞏 3D Modeller🞏 3D Stereographer🞏 AR/VR artist/designer🞏 Business Analyst🞏 Casting Director🞏 Content Strategist🞏 Cross media Producer🞏 Data Scientist/Data Analyst🞏 Data Wrangler🞏 Digital Marketer🞏 Digital Social Media Marketing & Sales Manager🞏 Digital/Interactive media producer🞏 Director (TV/Film)🞏 Games Artist🞏 Games Designer🞏 Games Operation/Community Manager/Games Master🞏 Games Platform engineer🞏 IT Testing/Quality Assurance Specialist/IT Auditor🞏 Media Marketing manager🞏 Multimedia & Games Developer🞏 Online programmer/app developer🞏 Production Management🞏 Publishing Web developer/e-commerce developer🞏 Screenwriter/ Scriptwriter🞏 Social media editor Publishing🞏 Social Media Producer🞏 Storyboard Artist🞏 Transmedia Specialist/Transmedia Strategist/Transmedia Producer Narrative Architect🞏 TV/Film (Editor)🞏 TV/Film Camera Crew🞏 UI/UX Designer🞏User Interface Artist/Specialist 🞏 VFX / Technical Art🞏 Others: (please specify) | **Job Level** | 🞏 Operational🞏 Supervisory🞏 Managerial🞏 Leadership🞏 Others (please specify): |

1. **Course Details**

Please provide the required information below about your programme.

|  |  |
| --- | --- |
| **Detailed Course description*****(Attach additional info, if needed)***  |  |
| **Course Level** | 🞏 Basic 🞏 Intermediate 🞏 Advanced |
| **Is this a new Course?** | 🞏 Yes 🞏 No |
| **Methodology** | 🞏 Masterclass 🞏 Hands-on 🞏 Classroom |
| **Learning outcomes** |  |
| **Industry Relevance**Please provide evidence of research done including demand sensing accrued from industry consultation, surveys and/or studies, etc. |  |

* 1. **Trainers Profile (**Please duplicate table if there are more than one trainer)

|  |  |
| --- | --- |
| **Trainer’s Name*****(Please attach trainer’s CV)*** |  |
| **Years of Relevant Experience** |  |
| **Years of Teaching Experience** |  |
| **Highest Qualification** |  |

* 1. **Course Fees**

|  |  |
| --- | --- |
| **Course Fees** |  |
| **Registration Fees, if any** |  |

* 1. **Duration**

|  |  |
| --- | --- |
| **No. of days per week** |  |
| **No. of training hours per day (excluding break time)**  |  |
| **Total number of training hours (excluding break time)** |  |
| **Tentative Course dates**  |  |