

Hi! My name is Alice! I am searching for activities to do on my day off.

Take your e-commerce business to the next level with AI

With **Retail Recommendation Engine (RRE)**, businesses can achieve up to 100 more clicks per user, boosting higher browsing and bigger cart sizes. At the same time, RRE can increase sales revenue by as much as 10%. More than 60 retailers have implemented RRE-ready, POS, QR and e-commerce tools.

Personalisation

Meeting customers' interests and intent.



Name: Alice Koo
Age: 29

Purchased History

SEP	OCT	NOV	DEC
Coffee x 3	Egg Tart x 2	Baggie x 3	Coffee x 3
Cupcake x 1	Coffee x 4	Coffee x 4	Cupcake x 1
Baggie x 4	Sandwich x 2	Pan Cake x 1	Egg Tart x 4

Recommendations



Product Similarity

Easily identify a consumer's interest and serve up recommendations.

Let's explore some cafe options!

Trending

Identify popular products in specific periods or for a festive season.

Look at the different latte choices!

Let's start looking for my party dress!

Wouldn't want to miss picking up some make-up as well!

I'm sure this lipstick will come in handy!

Product Association

Upselling and recommending products with strong relationships.

Benefits of RRE

10%

RRE can increase sales revenue by as much as 10%

AI

Tapping AI to enhance consumer experience

Data-driven insights to understand consumer trends