

**Hong Kong Music Fair 2007
Participating companies at the Singapore Pavilion**

1) De Claffer Music Productions

Established in 1998, De Claffer Music Productions provides specialised services in the following areas: Motion Picture Scoring, Original Music Composition, Music Arrangement and Orchestration, Sound Design, 5.1 Audio Mixing and Post Production Services.

Tay Chee Wei, principal composer from the company, was recently awarded "Best Original Music Score (Runner Up)" for his score for the documentary 'Emperor of the Seas: the Voyages of Zheng He' at the Asian Television Awards 2006.

With its headquarters based in Singapore, De Claffer Music has also expanded its services to Melbourne, Rome and New York and is now seeking for production and collaboration opportunities with producers from Mainland China as well as other parts of the world.

Contact

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2) Didadee

Didadee is a leading mobile service provider in delivering mobile music contents for consumers in Singapore and Malaysia. Established in 2003, it provides a wide range of mobile music products including poly tones, true tones, ringback tones, music video and full track mp3. By working closely with songwriters, music publishers and recording labels, Didadee delivers licensed digital music through mobile media as a new media channel.

Contact

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3) Easternworld Holdings

Easternworld was incorporated in 1996, providing the Asian music industry with a complete range of services in music education, training, publishing, production, distribution and artistes & repertoire.

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4) Mouse Records

Mouse Records is an independent record label from Singapore. The label publishes releases and distributes albums for local and regional bands. The label also produces gigs and concerts in Singapore.

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5) Music & Movement

From managing some of Singapore's and the region's top celebrities (Sandy Lam, Dick Lee, Najip Ali etc) to an in-house music-publishing subsidiary (Ping Pong Music Publishing administered by Warner/Chappell H.K. Ltd), to a show production arm that has produced prestigious award ceremonies, concerts, campaign launches, events and musicals (DBS Life! Theatre Awards, Silver Screen Awards, Yellow Ribbon Charity Concert), M&M has played a pioneering role in shaping the Singapore entertainment scene since its inception in 1989.

Notable projects such as the 6th Global Chinese Music Awards 2006, the Singapore Music Festival (Popagenda) 2006, and National Day Celebrations (Yishun) 2005 etc. showcase M&M's unique ability to take on entertainment in today's ever fast changing scene.

M&M's television production arm, Dua M, headed by its Creative Director Najip Ali, which produced several acclaimed programmes for Singapore's Suria, Arts Central and Kids Central channels and others in Malaysia and Indonesia, is also a testament to their commitment to sell the brand in the Malay entertainment, arts and children industries.

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6) New Asia Records

Think ethnic Asian with flavas of jazz, film, lounge and soul, and you have New Asia....A new sound from the heart of Asia, this new genre of Asian fusion is created by composer and producer, Andrew Lum, featuring the finest from all over Asia.

Amidst the delicate and seamless balance of commercially successful elements of Western music and the deep mysticism of Eastern melodies, Andrew strives to retain the character and exotic nuances of the traditional Asian instruments.

As the driving force of New Asia, Andrew has over the last 17 years worked on projects with industry names such as Ryuichi Sakamoto, Goh Hotoda, Kenny Wen, John Kaizan Neptune, Ara Malikian, the London Philharmonic, V Selvaganesh and Jorge Calandrelli, In Asia, he has collaborated with prominent Asian artistes like Stella Zhang, Sky Wu, Tang Na, Kit Chan, Andy Lau, Dick Lee and Sammi Cheng.

He scored for the Singapore TV series AlterAsians, which won the Finalist Award at the New York Film Festivals and his composition New Asia, was top 10 in the World Music Category of the

International Songwriting Competition. His compositions, used by the phenomenal 12-girl band Jyni Jyoshi Gakubou, has sold over 3 million copies worldwide.

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7) Ocean Butterflies Holdings

Ocean Butterflies Holdings is the most influential and comprehensive independent music power in Asia, especially in Greater China (Mainland China, Hong Kong, Taiwan), Singapore and Malaysia. It consists of record label, music publisher, artiste management, marketing/promotion, distribution/licensing, music production, concert organiser, music school and music cafe (franchise).

Established since 1986, Ocean Butterflies has grown to be the regional music power of today's Asian Chinese-pop scene. In 2006, it became the first company in Asia to be invested by IDG-ACCEL fund, backed by American venture-capitalist giants, International Data Group (of baidu.com, the recording-breaking highest IPO in NASDAQ over the past 5 years) and Accel Partners (of Real Networks and Macromedia, etc.).

Major artists represented: A-Do (阿杜), JJ Lin (林俊杰), Lin yu-zhong (林宇中), Jin-sha (金莎) and Jeff Chang (张信哲).

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8) Touch Music Publishing

Touch Music Publishing is the stellar independent music publisher in Asian music-publishing industry, especially in Greater China (Mainland China, Hong Kong, Taiwan), Singapore and Malaysia.

Established in 1989, Touch Music Publishing Pte Ltd has been the all-time winner of COMPASS (Composers & Authors Society of Singapore) Awards in 'Top Local Publisher' for 11 consecutive years.

Touch Music Publishing is a subsidiary of Ocean Butterflies Holdings Pte Ltd. Some of the mega hits published are 爱如潮水 (Jeff Chang), 等你等到我心痛 (Jacky Cheung), 心痛 (Kit Chan), 每次醒来 (Andy Lau), 记得 (Ah-Mei), 他一定很爱你 (A-Do), 江南 (JJ Lin), 曹操 (JJ Lin), 只对你有感觉 (Fahrenheit & Hebe).

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9) VI Music

Formed by 2 experienced Singapore songwriters who have been long-time collaborators and music making partners, VI Music Pte Ltd seeks to train and create one of the largest pool of music talents in Singapore and beyond.

Evolving from just a publishing house to a multi-faceted organisation, VI Music now consists of 3 main divisions: an in-house music publishing division for its writers, a music training academy with proficient instructors, and a production unit with a well-equipped recording studio, music arrangers, sound engineers and in-house artiste management division.

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