SkillsFuture Study Awards for the Infocomm, Media and Design Sectors

1. **Sector Agency Name:** Infocomm Development Authority of Singapore (IDA)
    Name of Study Award: SkillsFuture Study Award for Infocomm Technology (ICT) Sector

Sector Overview

As Singapore transitions to a Smart Nation, Infocomm Technology (ICT) will be a key driver in transforming the way we live, work, play and learn in Singapore. A key enabler for all business sectors, ICT will enhance Singapore's competitiveness by raising productivity and transforming work processes through a highly-skilled and specialised workforce.

In 2014, infocomm revenue hit $167.05 billion and 150,200 infocomm professionals were hired across all sectors in Singapore. Singapore will continue to grow as an important centre of trade and commerce, attracting multinational corporations and international tech start-ups to our shores.

Exciting career prospects abound for individuals who are keen to forge a rewarding and fulfilling career in ICT. In the first half of 2016, a Hudson Report revealed that ICT is one of the top three sectors where employers are looking to increase their manpower.

Eligibility Criteria

• Singaporeans with at least three years of work experience in the ICT sector
• Committed to deepening skills in the sector
• Has track record of contributing to learning and training of self and/or others
• Must not have completed course of study at the point of application
• Courses should be relevant to the needs of the ICT sector
• Not a previous recipient of any SkillsFuture Study Award

Examples of Supported Courses

Supportable courses include, but are not limited to, Advanced Diplomas, Specialist Diplomas, Bachelors and Masters Programmes. The following are some examples:

• Master of Science in Business Analytics
• Master of Computing in Software Security
• Master of Technology in Software Engineering
• Master Certificate Programme on CIO Practices

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- Bachelor of Computer Science
- Graduate Diploma in Systems Analysis
- Advanced Diploma In Enterprise Business Analytics
- Specialist Diploma In Information Security
- Specialist Diploma In Business Analytics
- Specialist Diploma In Web Development Technology

Applicants may submit other courses which IDA will consider on a case-by-case basis.

Application Period
Application opens: 15 April 2016
Application closing date: 14 June 2016

Evaluation Process
Evaluation of applications will take <u>about 4 to 6 weeks</u> after the closing date. Shortlisted applicants will be notified.

Enquiries
Email: skillsfuture@ida.gov.sg
Phone: 6211 0891

2. **Sector Agency Name:** Media Development Authority (MDA)
    Name of Study Award: SkillsFuture Study Award for Media Sector

Sector Overview

Singapore's Media sector comprises diverse subsectors in animation, broadcast, film, games, interactive digital media and publishing with a focus on building up the quality of Singapore-made content, products and services. Employment in the media industry has been growing since 2010 and reached 76,400[1] in 2013.

New technologies, content platforms, distribution networks, funding models, and changing consumer habits will continue to transform the media industry. This changing landscape will mean new opportunities to grow strong enterprises, quality talent, and high-value intellectual property in the industry.

Media professionals must constantly refresh and update their skill-sets and competencies to remain flexible, adaptable and responsive to new developments and opportunities.

Eligibility Criteria

- Singaporeans with a minimum of three years' experience as a media practitioner (including media freelancers)[2]
- Must not have completed course of study at application closing date
- Courses should be relevant to the needs of the media industry. The course should also be a full-time or part-time media course in Singapore leading to a diploma, degree or post-graduate qualifications (excluding online courses)*
- Not a previous recipient of any SkillsFuture Study Award

MDA will give out the study awards based on a <u>first-come-first–served basis, subject to the fulfilment of the above criteria</u>.

Supported Courses

Courses such as Diploma in Film, Sound and Video, Diploma in Multimedia and Animation, Bachelor of Arts in Game Design, Bachelor of Fine Arts in Digital Filmmaking and in areas such as data analytics, cloud computing, digitalisation and transmedia will be considered.

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[1] Source: Compiled by MDA from administrative records
[2] Media Practitioner is defined as:

1. one who works in media content production or distribution related roles/projects for/in media or non-media companies; or
2. Media freelancer as a media practitioners who operate their own business or trade without employing any worker.

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Application Period
Application opens: 15 April 2016
Application closing date: 14 June 2016

Evaluation Process
Evaluation of applications will take about <u>8 weeks</u> after the receipt of a complete application. Shortlisted applicants will be notified.

Enquiries
Email: Study_Awards@mda.gov.sg

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3. **Sector Agency Name:** DesignSingapore Council (Dsg)
   Name of Study Award: SkillsFuture Study Award for Design Sector

Sector Overview

The Design sector can be categorised into Image-Making (Visual Communications, Packaging Design, Fashion Design), Object-Making (Industrial and Product Design, Furniture Design) and Place-Making (Architecture, Landscape Architecture, Interior Design, Urban Planning). The coming together of these disciplines often results in creative ideas and concepts that translate into innovative products and meaningful services.

To stay ahead of the competition, designers must improve the quality of their designs by deepening their skills and training. Cross-disciplinary skills will enable professionals to provide holistic design solutions, while understanding design business strategy will enable designers to better manage projects and understand clients' businesses. Together with training in Design Management, Service Design/Experience Design, and Digital Design, designers will be able to tap opportunities for better product, service and process innovation.

Eligibility Criteria

- Singaporeans with at least three years of work experience in an area of design
- Committed to deepening skills in the sector
- Has track record of contributing to learning and training of self and/or others
- Must not have completed course of study at the point of application
- Courses should be relevant to the needs of the design sector.
- Not a previous recipient of any SkillsFuture Study Award

Supported Courses

- Local courses only
- Preferred Courses:
  - Business
  - Design Management
  - Digital Design
  - Service Design/Experience Design
- Other Courses Applicable:
  - Architecture
  - Fashion Design
  - Industrial Design
  - Interior Design

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- • Landscape Design
- • Urban Planning
- • Visual Communications
- Types of courses applicable include certificate courses, specialist diplomas, degree programmes, postgraduate programmes, etc.
- Courses should be minimally 1-month long (for full-time) and 3-months long (for part-time)
- Designers pursuing degree or masters programmes in design are strongly encouraged to apply for the DesignSingapore Scholarship instead
- Online courses and conferences are not supportable

Application Window Period
Application opens: 15 April 2016
Application closing date: 14 June 2016

Evaluation Process
Evaluation of applications will take about 6-7 weeks after the closing date. Shortlisted applicants will be notified. Applicants will be assessed holistically on their work experience as well as the usefulness and relevance of the proposed course in helping their career development.

The DesignSingapore Council reserves the right not to disclose the reasons for approving or rejecting any application, and to reject any incomplete application.

Enquiries
Email: MCI_SectorDevelopment@mci.gov.sg

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