

## Annex A

1. Advisory Committee for English Programmes (PACE) Chairman, Mr Raymond Lye said, "The PAC members come from a diverse cross-section of Singaporeans of different races, religious beliefs, gender, age and occupations. In this, the first combined PAC report incorporating the views of all the different advisory committees, I was heartened to note the common and shared beliefs among all the PACs, particularly on local community values. This is important as it shows that despite the diversity, we all share a core Singapore identity. This should be useful to MDA as well as the broadcasters to know."
2. Advisory Committee for Chinese Programmes (ACCESS) Chairman, Associate Professor Lee Chuek Yin said, "ACCESS members were heartened to note that there were more quality children's programmes and informative youth-interest productions in Mandarin. We hope that the broadcaster will put in more efforts to strengthen its Chinese programmes for the elderly."
3. Indian Programmes Advisory Committee (IPAC) Chairman, Mr Vikram Nair said, "The focus of IPAC this year was to review and provide feedback on PSB Indian programmes. While we may have offered feedback for improvement, we are all at the same time proud of the innovative PSB content that has been developed and look forward to more home grown creativity in our programming. We were also happy to have played our part in broader areas, such as the review of the code of advertising practice, and are happy that the community is being consulted on important changes to content standards."
4. Malay Programmes Advisory Committee (MPAC) Chairman, Dr Suzaina Kadir said, "The MPAC is happy to note the many improvements in our Malay-language Public Service Broadcast programmes. There have been efforts to produce more innovative and well-researched programmes. There were also more meaningful topics being explored. It is important that pertinent issues to the Malay community continue to be conveyed in an effective, entertaining and well-researched manner. We look forward to more high quality programmes for the betterment of the Malay community."