

Quotes from Consortium Members

Citibank Singapore Limited

“As a locally incorporated bank deeply committed to our customers in Singapore, Citibank is supportive of this IDA-led industry effort to develop a vibrant NFC environment for the country. We strongly believe in the immense potential of contactless mobile payments and have consistently led the industry with initiatives in this space globally. In Singapore, we were the first to launch contactless payment solutions with our mobile credit card payment pilot in 2009. We will leverage on our global and local experiences and continue to be active in the contactless payment space.”

*Mr. Han Kwee Juan
CEO, Citibank Singapore*

DBS Bank Ltd

“DBS regards the mobile platform as an important customer touchpoint. Since 2010, we have been focused on developing innovative ways to make banking-on-the-go even more intuitive for Singaporeans. As Singapore’s leading bank with over four million customers and more than one million downloads for our mobile banking apps, we are well-positioned to drive the adoption of NFC islandwide. Over the past six months, we have been working closely with our partners and merchants to ensure that the necessary infrastructure, benefits and awareness are in place when DBS One.Tap, our new NFC virtual credit card, is launched this month. We look forward to further enhancing our customers’ experience and bringing cashless payment in Singapore to another level with this new offering.”

*Mr. Sim S. Lim
Country Manager of DBS Singapore*

EZ-Link Pte Ltd

"EZ-Link is proud to be part of the consortium team leading this new secure cashless payment era in Singapore. With the successful integration of the ez-link purse with the NFC and TTP infrastructure, consumers now can pay with ease from their mobile phones when they shop, eat and access lifestyle services across Singapore. EZ-Link strives to bring innovation that not only simplify and speed up payment process securely, but also enhance experiences that unleash an entire realm of new lifestyle possibilities for all."

*Mr Nicholas Lee
CEO*

M1 Limited

“M1 is pleased to work with our partners, MasterCard and EZ-link, to introduce Singapore’s first NFC services. This is a huge step for mobile payments and our customers can look forward to more NFC-based products and services in the near future to enhance their connected life and work”,

*Mr P. Subramaniam
Chief Marketing Officer*

SingTel

“SingTel is pleased to support the NFC roll-out and make it a reality for Singapore consumers. We are excited to introduce NFC payment services later this month in collaboration with EZ-Link. Our customers will enjoy a pre-loaded value to make convenient payments at participating retail points that support ez-link cards. We will progressively launch differentiated NFC services that will enhance our customers’ lifestyles and provide them with a unique and compelling mobile commerce experience. A mobile wallet will soon be all our customers need for a day out.”

*Ms Gan Siok Hoon
Vice President of Mobile Commerce*

StarHub

"StarHub adopts a holistic approach to promoting next-generation mobile payment and lifestyle services based on NFC, with the deployment of Singapore's interoperable mobile NFC infrastructure being the first step. Through the collaboration with IDA and the consortium of major industry partners, we are delighted to unveil user-friendly mobile NFC services to consumers. Going forward, we will announce mobile NFC services that will enable our customers to shop, pay and save with a single tap of an NFC enabled smartphone."

*Mr Chan Kin Hung
Head of Marketing & Products*