## CVs and Photos of Mr Steve Leonard and Ms Jacqueline Poh



Mr Steve Leonard Executive Deputy Chairman Infocomm Development Authority of Singapore (IDA)

Steve Leonard is a senior executive with 28 years of knowledge developed through his work at leading global technology companies. For more than 20 of those years, he operated at a Geographic or Business-Unit President level. He spent 13 years living and working in Asia, 10 years in Europe and 5 years in the USA.

Steve Leonard's career included being President of EMC Asia Pacific/Japan (APJ) where he was responsible for driving EMC's growth and market share leadership in APJ, enhancing partner and channel relationships and contributing to product-development efforts throughout the region. Before joining EMC, he served as President of the Asia Pacific and Japan business for Symantec and Veritas. Prior to those executive management positions, Mr Leonard spent 18 years with EDS, where he focused on European and Asian operations for 12 years, ultimately rising to the position within EDS of President of Solutions Consulting for Europe, the Middle East, and Africa.

In each of his senior leadership roles, Mr Leonard was accountable for building and leading the go-to-market organizations in addition to other executive responsibilities. He has also developed a specialty of improving the financial and operational performance of multiple businesses measured through metrics of revenue, brand recognition and profitability. In his various roles, he has had full accountability for businesses in Asia and in Europe ranging from US\$10M to nearly US\$3B per year.

In addition, Mr Leonard also helped to develop and retain respected, cohesive and talented leadership teams at the various organisations. He had direct and 'matrix' leadership responsibility for organizations of up to 10,000 people.

Mr Leonard currently sits on the Boards of IDA Singapore and IDA International. He is also on the Board of Governors of the American Chamber of Commerce Singapore, and serves as Co-Chair of the Myanmar Committee, as well as being a Non-Resident Member Representative of the American Chamber of Commerce Cambodia. He is also a Board Member of Vello Systems (a privately held technology company), an Advisory Board Member of HOPE India and a Board Member (Asia Pacific) of the Junior Achievement WW.

Mr Leonard holds a business degree from Southern Methodist University. He is married with three children; he and his family have lived in Singapore for almost 13 years.

## CVs and Photos of Mr Steve Leonard and Ms Jacqueline Poh



Ms Jacqueline Poh Managing Director Infocomm Development Authority of Singapore (IDA)

Ms Jacqueline Poh has served in the Administrative Service for over 16 years. In her position as Managing Director for IDA, Ms Poh leads IDA's policy and regulatory functions. These include developing infocomm and data policies, telecommunications regulation, as well as guiding the strategic Government Chief Information Office (GCIO) function, Government digital services, data analytics and Cybersecurity governance. She also plays a leading role in the government's Smart Nation initiative.

Prior to her appointment in IDA, Ms Poh has held positions in the Ministry of Manpower (MOM), the Ministry of Finance, the Prime Minister's Office and the Ministry of Defence.