

**Singapore Alley Key Events
South by Southwest 2013**

Venue: Austin Convention Centre , Aisle 900, even-numbered booths 906-924

Sunday, 10 March 2013	
IDA/Platinum Connection business match-making session	4 – 6 pm
Invitation-only IDA-VentureBeat VIP reception	6 pm
Monday, 11 March 2013	
Booth Crawl	12.30 – 2.30 pm
Tuesday, 12 March 2013	
Tradeshaw Block Party	4 – 6 pm
Wednesday 13 March 2013	
Booth Crawl	12.30 – 2.30 pm