

Annex

Startups at the Singapore Alley South by Southwest 2013

Company	Description	Email
CarbonStory carbonstory.org	CarbonStory is a social enterprise giving you a fun and informative way to become part of the solution to climate change by sponsoring projects that offset your carbon footprint. From as little as a few dollars per month, one person can sponsor certified green projects around the world, post on Facebook, get a personal page on the web, earn badges, encourage friends to go carbon neutral, join teams and download certificates.	Andreas Birnik andreas@carbonstory.org
ConnectedHealth Connhealth.com	ConnectedHealth is a Singapore eHealth company with primary focus on the US market (deployed in California hospitals). ConnectedHealth provides the wireless connectivity platform connecting health devices to health care providers via the cloud.	Mike Holt mike.holt@connhealth.com
CreativeFinder thecreativefinder.com	The Creative Finder's imgembed.com , offers free, fair and efficient use of images online. With image embeds, websites and bloggers can now use hosted images that are automatically attributed to the creators. Premium use of images are further enabled with CPM pricing (paying only for the actual impressions displayed). Creative Finder gives content owners maximum control, protection and ability to monetize their creative work, while giving bloggers and site designers access to great images without infringing on permissions and copyright.	Alex Goh alex.goh@designtaxi.com
DigitalXS digitalxs.com.sg	Digital XS offers an "in-a-box" online game publishing solution, which allows websites or any business with access to gamers to create their own game channel in a few minutes, increase stickiness and monetize traffic through great online game content, eg. Casual, MMO and etc.	Billy Shen Billy@digitalxs.com.sg
Kindernomics kindernomics.com	Kindernomics helps kids to develop a sense of independence and make sense of the world around them by introducing them to essential and easy to understand economic concepts.	Yun Chan yun@kindernomics.com
Sprooki sprooki.com	Sprooki has built a real-time retail marketing system on a cloud platform, enabling the retail sector to easily use location-based app technology, mobile commerce, proximity marketing and a new level of shopper analytics, via a white-label "SaaS" model. Sprooki is building a business in the <i>new, multi-channel world</i> of retailing.	Michael Gethen michael@sprooki.com On-site representative: Mike Holt mholt@get2volume.com
Tell My Friends Tellmyfriends.biz	Tell My Friends is a revolutionary way for everyone to share music, ebooks, videos and apps via a patent-pending business method to counter online piracy. Rather than passing an illegally downloaded copy of a song freely, Tell My Friends gives users the choice to share a link to licensed music every time they buy - and pay them when someone else buys from the link that they have shared.	Ben Looi Ben.looi@tellmyfriends.biz
Tripvillas Tripvillas.com	Tripvillas is a leading Holiday Rental website in Asia. It connects travelers looking to visit Asia with private homes as an alternative to hotels.	Roshan D'Silva roshan@tripvillas.com
YouCommentate Youcommentate.com	YouCommentate lets passionate sports fans stream their own commentary on matches to friends and beyond through a simple mobile app, for free. Fans can be in the stadium, on the couch or in the pub – one tap and they are live on air. Other fans watch the game on TV but listen through YouCommentate, via the mobile app or the website. For the first time, fans watching a game get a choice of commentary.	Steve Bealing steve@youcommentate.com