

Annex C – Quotes from ASEAN ICT Award Finalists

*“**i lert u**” is first Thailand mobile SOS application on smartphone and smart TV that use the GPS technology and internet to create the safe social that help each other.*

*“**lert**” to government and private rescue organization.*

*“**lert**” to friend, family and Social Network.*

You can show your location to friends whenever you want. Your friend can guard you at night or somewhere dangerous. If you got accident, you can share photo, text, location to ask for help immediately.”

~ Mr Kittinan Anuphan CEO , Anywhere to go Co., Ltd, Thailand

“We believe Buzzebees is a game changer. We are the number 1 social privilege platform in Thailand. Customers such as AIS, Singtel, Samsung, PTT to name only a few. We are in a space where most would never dare to venture; however, we have successfully moved into this space with great success and look forward to working with all our partners on growing the platform to become the number 1 privilege platform in ASEAN.”

~ Mr Michael Chen, CEO, Buzzebees Co Ltd, Thailand

“The team at CarbonStory is delighted to have been selected as one of the finalists for the 2013 ASEAN ICT Awards. With a population of 600 million people, mainly in low-lying coastal areas, ASEAN is at great risk from climate change. The ASEAN ICT award recognizes the work that CarbonStory is doing to create a more sustainable future for us all.”

~Mr Andreas Birnik, Co-founder, CarbonStory LLP, Singapore

“Changi Airport Group is honored to represent Singapore in the prestigious ASEAN ICT Award. Besides the opportunity to foster a stronger intra-ASEAN bond within ICT sector, the event which gathers the region's top IT movers and shakers, will provide a marketplace of knowledge exchange, where best practices can be shared across companies and countries.”

**~Mr Steve Lee, Chief Information Officer and Senior Vice President (Technology),
Changi Airport Group, Singapore**

“Being recognized in the ‘Digital Content’ of AICTA means a lot to an SME like ours. With this award, we aim to create a positive impact within the music industry and give back more to these original composers. Through AICTA, we hope commercial retailers and F&B will give us the opportunity for more independent artistes to be heard. The acknowledgement is a good testimonial that in ASEAN, we can and are able to provide good background music too.”

~ Mr Jerry Chen, Managing Director, Express In Music Pte Ltd, Singapore

"We are honored to be recognized by AICTA with such a prestigious award. It is a testimony to our Singapore team's excellence and we hope to live up to the high expectations that the prestigious AICTA award brings with it in the future months and years."

~Mr Abhijit Shanbhag, CEO, Graymatics, Singapore

"ICA's achievement in AICTA 2013 is a reflection of our continuous efforts in harnessing technology to develop innovative solutions for greater convenience to our customers without compromising security. iCollect enhances our customer service delivery and customer experience with an additional mode of collecting their documents in a convenient, expeditious and secure manner."

-DSP Ong-Kong Yong Sin, 2Deputy Head (Passport), Immigration & Checkpoints Authority, Singapore

"At MDT Innovations, we dedicate a great deal of our resources to research and development, in designing next generation products suited for the mass market with continued R&D and sustainable competitiveness."

~ Mr Liew Choon Lian, Group Chairman and CEO, MDT Innovation Sdn Bhd, Malaysia

"Winning the ASEAN ICT award (in R&D category) presents a great opportunity to showcase our pioneering research in transforming TV experience in the 21st century via multi-screen cloud social TV, spinning off from government-funded projects at Nanyang Technological University, to a global marketplace for potential commercialization. It would also inspire more researchers to pursue innovative projects that bear intellectual and commercial values. "

~Mr Wen Yonggang, Chief Scientist, Movue Media Pte Ltd, Singapore

"Every idea takes a long way from being a concept into a product. Every product needs a long way from being made into being used by people. What's a technology for, if it's not to make the world a better place? Participating in AICTA is an honor – but implementing the technology so it would benefit society – that's a bigger challenge."

~ Ms Vremita Desectia, Public Relations, NextIn Indonesia, Indonesia

"When we heard that we were nominated, we were surprised as it was the first time for start up like us to be judged by international judges and to get through. It gave us a tonic of confidence that we Bruneian have capability to compete with more experience Start-ups outside. I have to give the credits to our team, who worked very hard and our local supporters such as Ministry of Youth and Culture, Brunei Economic Development Board and Authority of Info-communication technology Industry."

~ Ak Mohd Khairi Bin Pg Hj Metussin, Founder/CEO, PHMD Publishing Company, Brunei

“We are very happy that myBusiness has won the ASEAN ICT Awards for its digital content. With strong support from our customers, we will drive collective transformation in technology enablement, knowledge sharing and the creation of a procurement advantage as the largest online SME community in Singapore. Together with our partners, we will continue to innovate and co-create solutions so as to shape new frontiers and deliver business advantages for the SMEs”

~Mr Andrew Lim, Managing Director, Business Group, SingTel Group Enterprise, Singapore

“Soft Space is glad to be part of this years Asean ICT Awards. Being the top three teams competing in the Best Start Up category, the experience we have gathered was indeed interesting. We would like to thank the organising committees for their continuous support and help throughout the whole competition. Soft Space will continue striving towards providing every businesses the ability to accept card payments anywhere, anytime, securely!”

~Mr Chang Chew Soon, CEO, Soft Space Sdn Bhd, Malaysia

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