

## Annex A - Profile Of Participating Organisations At The eEducation Seminar

S/No	Company	Contact Person/Designation	Email & Tel	Company Profile Description
1	<a href="#">GSA Technology Group Pte Ltd</a>	Jimmy Tan, Managing Director	info@gsatech.com.sg/ +65 6289 2072	<p>Established in 2005, GSA Technology Group is a leading Infocomm technology partner in Open Source and Web 2.0 technologies for education.</p> <p>With heart and focus in research and development, GSA is committed to bringing innovative education technology into the classroom. GSA is honoured to be the recognised Google Education Partner as well as Novell Training Partner in Asia Pacific to lead its education programs and professional certifications, offering the best to the education sector.</p> <p>The 3 core products/services in GSA include technology training, technology development and education technology advisory.</p>
2	<a href="#">Heulab Pte Ltd.</a>	Vera See, Marketing Executive	vera@heulab.com/ +65 6775 5860 ext 103	<p>HeuLab is a leading independent Learning Software Development Specialist committed to delivering next-generation learning experiences through the innovative use of technology. Catering to both education and corporate sectors, HeuLab transforms traditional learning into stimulating processes for effective teaching and learning.</p> <p>HeuLab provides not only professional consultancy services but also end-to-end ICT solution implementation through in-depth evaluation of clients' objectives before customizing technological solutions aligning to specific business goals.</p>
3	<a href="#">IDA International Pte Ltd</a>	Tan Lark Yang, Market Unit Group Director	Lark.yang.tan@idainternational.sg/ +65 62110021	<p>IDA International is a wholly owned subsidiary of IDA which serves as the execution arm for all collaborations on public service infocomm between Singapore and countries around the world.</p> <p>Through its unique position, IDA International helps foreign governments better</p>

				<p>understand and benefit from Singapore's experience and is able to assist in implementing public service infocomm programmes successfully. It does this through its unique and proven infocomm expertise, experience and know-how to accelerate the implementation of public service infocomm programmes.</p> <p>IDA International has active engagements in Bahrain, Kuwait, Oman, Qatar in the areas of e-Government and Public Service capacity development, masterplanning, enterprise architecture, ICT industry development consultancy and services among others.</p>
4	<a href="#">Inspire Tech Pte Ltd</a>	Charles Goh, Co-Founder & Regional Sales Director	enquiry@inspire-tech.com/ +65 6255 0010	<p>Since 2000, Inspire-Tech has been creating mobile solutions for enterprises, including the popular RapidSMS, the modular-based EasiSMS for enterprise SMS management, RapidRecall, a pioneering cloud-based emergency notification system; and EasiShare, a secure mobile file management solution for enterprises and government.</p> <p>More than 50 enterprises &amp; government agencies in Middle East uses EasiSMS, Inspire-Tech's latest product innovation, for their text messaging needs. Some of the prestigious organizations include SEHA, DEWA, Dubai Airports, Jumeirah, and many more.</p>
5	<a href="#">LDR Pte Ltd</a>	Mr Edmund Yap, Director Sales and Marketing	edmund.yap@ldr.sg / +65 90920853	<p>LDR is a leading mobile learning and apps development company in Singapore. Formed in Aug 2008, the company has the unique capability of designing and developing highly engaging and visually appealing location-based mobile learning content on Android and IOS devices through the use of its award-winning platform, known as the Learning-On-The-Move (LOTM) Tool. The LOTM Tool is an authoring software that allows content to be rapidly created and fused with location-based technologies</p>

				<p>(such as GPS, Image Recognition and Bluetooth) without programming knowledge.</p> <p>LDR had provided Organizational Development consultancy services as well as Leadership and Change Management workshops for senior and mid-level management of King Fahd International Airport (KFIA) in Saudi Arabia. LDR had also been invited to exhibit and speak on their mobile learning experience in Comex Asia 2012.</p>
6	<a href="#">Little Lives Pte Ltd</a>	Sun Ho, Founder	sun@littlives.com/ +65 97419237	<p>LittleLives is created as an ecosystem that brings schools, educators and children together to build global friendships and ignite collaboration, and aims to be one-stop shop for all things education and for children.</p> <p>LittleLives believes in technology that is useful, efficient and puts the users first every time. The LittleLives network has over 100,000 users from over 310 preschools and 155 primary schools in Singapore. LittleLives has visited Africa, China and United States and plans for a bigger global launch in the near future.</p>
7	<a href="#">Nanyang Technological University</a>	Associate Professor Daniel Tan, Director, Centre for Excellence in Learning & Teaching	ethan@ntu.edu.sg/ +65 6790 5222	<p>Nanyang Technological University (NTU) is one of the fastest-rising universities in the world with globally acknowledged strengths in science and engineering. NTU provides a high-quality global education to more than 33,500 undergraduate and postgraduate students. Hailing from more than 70 countries, the university's 3,800-strong teaching and research staff bring dynamic international perspectives and years of solid industry experience. The Centre for Excellence in Learning and Teaching (CELT) has the vision to be known as a provider of choice with a national and international reputation for leadership in advancing the development of higher learning and blended education. It provides</p>

				academic support services that include learning space engineering, knowledge technology and management, eLearning services, faculty and professional development, learning and courseware development, design and media, teaching and learning technology.
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