Media Factsheet of Singapore Tech Companies at Communications and Information Technology Exhibition (COMEX) 2014

S/No	Company	Spokesperson and Contact Details	Company Logo	Company Profile Description	Business Development Plans/Success Stories in GCC
1	CrimsonLogic Pte Ltd	**Spokesperson:** Willie Soh, General Manager **Corporate Communications:** Francis Huan francishuan@crimsonlogic.com +65 6887 7173		CrimsonLogic has been a trusted partner to governments worldwide since 1988, providing end-to-end e-Government solutions in trade facilitation, judiciary, tax, healthcare, citizen-centric and IT security domains. They help governments design and run innovative and sustainable services to enable them to collaborate more seamlessly with their citizens, businesses and ecosystems. Beyond implementation, CrimsonLogic is able to work consultatively with the local governments to help them facilitate change management through its over two decades of experience in eGovernment and track record in working on e-Gov projects in more than 20 countries.	For more than 10 years, CrimsonLogic has been implementing various projects in the Middle East region. CrimsonLogic has also set up offices in Bahrain, Oman, Saudi Arabia and United Arab of Emirates, withprojects also extending to Qatar and Dubai. Key achievements in the GCC include: • **Oman Integrated Customs Management System and Electronic Single Window** CrimsonLogic won this key project in Oman in 2013, and will help provide an electronic platform for the Sultanate of Oman and trade communities to manage administrative and logistical operations more efficiently. It will also offer a single online channel by electronically linking different agencies involvement in the import/export process to facilitate data exchange for the application of licences and permits, enabling comprehensive self-service online customs services to be provided conveniently to local business communities. • **Bahrain eKey system** CrimsonLogic was commissioned by the Bahrain eGovernment Authority in 2011 to develop and implement the eKey system to provide a secure nationwide authentication platform that manages and safeguards citizens' identities across multiple service delivery channels, various ministries and agencies. This system is the first-of-its-kind in the Middle East that enables each citizen to use a single authentication profile and login to securely access government e-services. • **SaudiEDI** CrimsonLogic was commissioned by the Public Investment Fund, the investment arm of the Ministry of Finance, Kingdom of Saudi Arabia to develop an integrated suite of eTrade services to drive an automated, transparent and collaborative trading community. The system was operational in 2006 and has since resulted in significant savings in time, money and resources for governments and businesses. Importers also saw 50% reduction in the time needed for goods clearance, which greatly enhanced the Kingdom's economic competitiveness.
2	Simple Solution Systems (SIMSYS) Pte Ltd	**Spokesperson:** Thariq Ibrahim, Project Director **Corporate Communications:** Audrey Ng / Anurax Lian audrey@simsys.sg / anurax@simsys.sg +65 6988 7518 / 6988 7517		Simple Solution Systems (or SIMSYS) is an IT Solutions Provider and Systems Integrator specializing in design, software system solutions and system infrastructure setups over a wide range of environments from Small Business Systems to Enterprise Class Multi-Tier Architecture Environments. SIMSYS' value proposition is in the quality of their design solutions which put the target audience at its core - from knowledge and information perspectives to graphical interfaces. SIMSYS has successfully delivered over 100 projects in the last 5 years ranging from Internet Portals to Enterprise Intranet Solutions	Leveraging on its successes in Singapore, SIMSYS seeks to bring its User-Centric design expertise stemming from their Usability Engineering (UE), User Experience (UX), User Interaction (UI) methodologies, along with their Information Architecture (IA) and Knowledge Management (KM) skill sets, to deliver robust and user friendly interfaces and designs to the Middle East region.

S/No	Company	Spokesperson and Contact Details	Company Logo	Company Profile Description	Business Development Plans/Success Stories in GCC
				and Custom Turnkey Applications.	
3	SQL View Pte Ltd	**Spokesperson:** Stephen Lim, Chief Executive Officer **Corporate Communications:** Ms Saulin saulin@sqlview.com +65 6841 6030		SQL View is a leading enterprise software solutions provider, with tech products serving the needs of different sectors ranging from education to healthcare to government. Its proven full suite of electronic records management solution, the Knowledge Repository Information System (KRIS), was specially developed to address the integrated management of Electronics and Physical Records. KRIS e-Records Management Solution is designed to ensure important Government Records are Captured, Managed and Retained, while maintaining integrity and longevity. Today, KRIS is widely adopted by over 15,000 users across many Government organizations. KRIS eRM Solution empowers governments and enterprises to: • Capture records of critical importance without losing control. • Leverage the cloud to run "app-like" solution independent of platform. • Integrate mobile technologies with processes and manage the complexity of high volume data. • Achieve business efficiency through faster access and retrieval of critical business information anytime and anywhere. • Improve communications and governance across multiple lines of business or function.	Leveraging on the success of its KRIS solution that has over 15,000 trusted users across many government agencies in Singapore, SQL View seeks to introduce best records management practices to the Middle East region, and collaborate with partners in the GCC to enable the adoption of an intelligent and secured Records Management process in the eGovernment and enterprise sectors.
5	TreeBox Solutions	**Spokesperson:** Chong Chee Wah, Chief Executive Officer & Founder **Corporate Communications:** Ms Wendy CHAN wendy@treeboxsolutions.com +65 6873 2886		TreeBox Solutions is a secure mobile communications solutions company with the sole mission of protecting their customer's sensitive communications and privacy on mobile devices. Its flagship product – OnTalk^{TM}, Secure Enterprise Communicator, is an Enterprise Class solution that provides secure voice, secure conference calls, secure instant and group messaging, secure SMS and secure attachments. OnTalk^{TM} was awarded the Gold Award under the Mobile Application category at one of Singapore's key industry awards - the SiTF Awards 2013 which recognises the finest in ICT innovations.	With the ability to customise their solutions to suit the Middle East culture and end users, TreeBox has been active in the region since the third quarter of last year. It has launched OnTalk^{TM} to serve the needs of the Middle East region during GITEX 2013 and exhibited in Mawj-IDA Telecom Conference in Riyadh in November last year. TreeBox is committed to establish long term presence in Middle East and has commenced several onsite trials for customers in the market.
6	V3 Teletech	**Spokesperson:** Adrian Long, General Manager **Corporate Communications:** Adrian Long adrian@v3teletech.com +65 9663 7302		V3 Teletech is a leading innovative mobility solutions and technology provider specializing in Fleet and Asset Tracking, Mobile Workforce Applications, Transport Optimization, Scheduling Applications and Intelligent Transport Systems. With its strong expertise in Fleet Management System, it has provided a comprehensive Taxi Management System for the 2nd largest Taxi Operator in Singapore, and currently operates the Largest Proven Cloud system encompassing Fleet and Asset Management, Mobile Resource Scheduling and Dispatching for various vertical industries. V3 has also successfully implemented homeland security and regulatory enforcement application for the government and public service sectors in Singapore. V3 is also a strategic partner to Mitsubishi Heavy Industry Intelligent Transport	V3 seeks to draw on its strong foundation and experiences in system implementation, especially the Fleet and Workforce Management System, to bring value to the Middle East region, enabling governments and businesses to enhance their efficiency through the use of IT. V3 has recently successfully collaborated with MAWJ Telecom, a telecom service provider in the region and subsidiary of the well-established Al Ramez Group of Saudi Arabia, to provide Fleet and Workforce Management solutions. MAWJ Telecom has also brought a consortium of Singapore partners including V3 Teletech to exhibit at the Mobile World Congress 2014 in Barcelona, where CamelTrac, a real-time electronic tracking system for transportation vehicles and moving cargo, was launched. V3 will deliver this integrated platform solution for MAWJ Telecom which enables users to have full visibility and traceability from production, cargo on transit shipment till delivery to the end customers for different kinds of cargos.

S/No	Company	Spokesperson and Contact Details	Company Logo	Company Profile Description	Business Development Plans/Success Stories in GCC
				Division (MHI), establishing itself to be a leading technology supplier of Intelligent Transport Systems components for the Next Generation GPS Assisted Electronic Road Pricing System. It has also developed an Electronic Carpark System for MHI.	V3 is seeking potential collaboration partners in Middle East to enable them to be fast to market with our proven Regulatory Enforcement (aka eCitation) and Workforce Management System for the governmental agencies and public services providers.