

Appendix I – Partners' Quotes

<u>Starhub</u>

"StarHub s upports the S mart N ation P latform, and believes that Singapore would benefit from its introduction. We look forward to working with IDA on this initiative," said Mr Mock Pak Lum, Chief Technology Officer, StarHub Pte Ltd.

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"Evidence-based dec ision-making h as pr oven t o be a v ery ef fective appr oach t o urban planning, finance, transportation and many other areas, and we are confident IDA's S mart N ation Platform w ill hel p gener ate t he nec essary dat a t o dr ive Singapore f orward," said M r Willis S im, Dir ector, Product D evelopment and Enterprise Services, M1 Limited.

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