

## Annex A

### MOOC Participant Quotes

“From a management point of view, data is a very important aspect of any company’s operations. I have a keen interest and avid curiosity in this area, so I took up this course. However, from a more holistic perspective, I am interested to see, when data is analysed, what kind of “stories” we can extract from data. Through these “stories”, I can further understand the needs of my customers and add immense value to them.”

- *Yvone Foong, Managing Director, Zixxe Pte. Ltd.*

“I note the growing development and trend in the study of Data Sciences & Analytics and I am glad that IDA is piloting this programme. The main motivation for signing up is my interest in this area.”

- *Loke Wai Yew, Civil Servant*

“I’ve always been curious about data science. There’s a lot of material available for free but I learn better with a bit of guided structure. Though my role is in business development, I took up this course to learn more about this critical area with like-minded people as well as to hone my data sciences and analytics skills further. In the long term, data science and analytics will be key to my company’s success. Knowing more about this important subject will also help me in my career.”

- *Vignesh KR, Director of Sales, Bodhtree*

“I have a background in technology management, so it was a natural progression to branch out and assist my school in developing data sciences courses. As a personal passion, the MOOC course gave me an opportunity to deepen my existing knowledge and gives me the opportunity to learn from the best.”

- *Oh Chin Lock, Deputy Director, School of Informatics & IT, Temasek Polytechnic*

"At Gametize, we gamify processes, providing motivation for people to accomplish specific tasks. This cannot be done without understanding what really motivates each person. Through the MOOC course, I aim to learn that through analyzing big data and writing programs to do so."

- *Tan Kai Heng, Software Developer, Gametize Pte Ltd*

"A common thread in my conversations with friends and associates has been the growing need for Data Sciences and Analytics across multiple disciplines. I was already planning to take up a course in Data Analytics, so it's timely that IDA is launching this training program as an opportunity to broaden my existing skills and knowledge."

- *Dr. Shawn Tan, Materials Scientist*