

ANNEX C

TECHNOPRENEUR ACTION GROUP (TAG) FACTSHEET

- Objective:
 - Bring together people with the relevant ideas, domain knowledge and technical skills and instigate networking and synergistic collaborations for opportunities to start a tech company
 - Develop the necessary skillsets needed to leverage on technological platforms to build tech products;
 - Encourage the commercialisation of technology and convert ideas into products;
 - Cultivate tech talents to be employed in tech ventures
- TAG gives members access to customised training and talks by prolific speakers in the industry. Training will include technical knowledge such as software and app development as well as soft skills such as project management and presentation skills. TAG organises Tech Talks which feature speakers who are established in the technology and entrepreneur space.

TAG.PASS

- For aspiring entrepreneurs:
 - The TAG.PASS programmes are specially designed to help aspiring entrepreneurs with basic programming knowledge to quickly convert their ideas into minimum viable products.
 - The 8-10 weeks of coding and business training will equip entrepreneurs with the essential skills to become outstanding technopreneurs who understand codes, and who can leverage application, data or business platforms to launch their own start-ups or join other acceleration programmes.
 - They will also be trained in business skills and gain access to a group of committed coaches to guide them on their path in jump-starting their tech-ventures.
- For corporate partners:
 - By collaborating with TAG, TAG.PASS Partners will gain access to young innovative teams that they can work with to develop innovative solutions in solving the partner's problems.
 - It allows TAG.Pass Partners to gain from the wider solutions that they can offer, increase their products differentiation and competitiveness, and enhance their value to the customers.
 - TAG:PASS Partners can stand to gain from this win-win collaboration by providing application platforms, technical and domain guidance, or allowing the teams to gain access to the partner's business network as the platform for launching innovative products.