## **Appendix I – Partners Quotes**

# **Dell**

"The GDCIP provides a neutral platform for all stakeholders to contribute to developing innovations that will reduce energy consumption and lower the impact on the planet we share. This will strengthen Singapore's position as a significant global data centre hub and a future Smart Nation. Collaboration between vendors and the wider world will address issues including energy efficiency.

Dell has been involved in many such collaborations over the years through industry consortiums such as The Green Grid, which focuses mainly on data centre efficiency. Our focus on sustainability has already led us to innovations including air-cooled data centres and energy-efficient servers that can operate in high ambient temperature operations. The future of IT is software defined, as data centres get automated to drive higher efficiency, lower costs and ultimately, higher sustainability through software." - Chang Tsann, member of the Steering Committee for The Green Grid Singapore and Practice Director, Data Centre Consulting Services, Asia Pacific and Japan, Dell

## **Hewlett Packard**

"HP welcomes the launch of the GDCIP and its aim to improve energy efficiency and reduce the environmental footprint of Singapore's data centre industry. As a world leader in the design and delivery of data centre infrastructure, services and solutions, HP is well placed to support the objectives of the GDCIP. We look forward to collaborating with the IDA on the development of innovative green data centre solutions," - Khai Peng Loh, Managing Director, HP Singapore

#### Huawei

"As the demand for data centers and cloud computing continue to grow exponentially, Huawei is committed to developing green and sustainable long term ICT solutions that will reduce environmental impact while improving energy and resource efficiency. Huawei is open to exploring green ICT innovative solutions through open collaboration with interested parties on Huawei platforms. This may include green innovation solutions for Huawei Intelligent Data Centre and IT infrastructure.

Huawei has incorporated green ICT concepts into the entire lifecycle of all products, and continuously innovates to improve the energy efficiency of products and build green data centers and communications networks." - Zhou Bin, Chief Executive Officer, Huawei International

#### **IBM**

"IBM has led in the field of data centre design and have built markets with industry leading, energy efficient data centre solutions for many years. Through IBM's technologies, thousands of clients worldwide have benefitted from cost effective, energy efficient, flexible data centre solutions that satisfy their data processing needs today, and long into the future. IBM is proud to lend our long-standing experience in the data centre industry and we are very excited to share our technical and operational expertise to the Green Data Centre Innovation Programme."

- Mr Tim Greisinger, Managing Director, IBM Singapore