

Annex 5: Crowd-sourced Tech Art Contests

#TechFlatLay Photo Art Contest & #MySmartNation Micro Video Contest

22 September to noon, 7 October (#TechFlatLay)

22 September to noon, 9 October (#MySmartNation micro video)

More details at www.festivaloftech.sg

#TechFlatLay Photo Art Contest

Make a robot from your phone covers; make Godzilla with old floppies; make a smart phone from flowers... whatever. If you have a concept behind it (e.g "gadgets I use throughout the day"), it'll be even better. Go nuts. But make art! There are no limits on how creative participants can go with their flatlay!

Winners will be selected based on:

50% weightage - Popularity - number of likes of your picture in our Facebook album

50% weightage - IDA judges' assessment - We're looking for creativity and style

The top 30 entries will win attractive prizes and be shown as part of the Festival of Tech.

#MySmartNation Micro Video Contest

Participants can unleash your inner Steven Spielberg or Taylor Swift to create an up-to-30 second video that presents their ideas, solutions, thoughts or feelings about Smart Nation through commentary, a rap, a poem, a song or even a Hollywood-style movie trailer!

Winners will be selected based on:

50% weightage - Popularity - number of likes of your video in our YouTube playlist

50% weightage - IDA judges' assessment - We're looking for creativity, a meaningful message and humour

The top 20 entries will win attractive prizes and be shown as part of the Festival of Tech.